David James Dimalanta

david.dimalanta@mail.utoronto.ca | (647) 244-1440 | | www.davidjamesdimalanta.com

Skills

UX/UI Design, Design Research, Web Development, Wireframing, Prototyping, Information Architecture, Visual Communication, Agile, Web Accessibility

Education

University of Toronto

Bachelor of Information, 2023 - 2025 Focus: Human-Centered Design.

cGPA: 3.48

Work Experience

UofT Student Life - Innovation Hub — UX Designer

April 2024 - Present

Toronto, ON

- Accomplished a **30%** increase in user engagement as measured by website visits by leading the **website** redesign project, improving UI/UX with Figma hi-fi prototypes.
- Streamlined access to student resources for 1,000+ visitors by developing the Family Care Office mini-site, helping student-parents navigate campus support.
- Led **WordPress migration** of Figma prototypes, improving website performance and reducing maintenance overhead.
- Developed **reusable UI components** with **CSS** and **JavaScript**, ensuring consistency and efficiency across projects.

Global Spark — Front-End Developer Lead

July 2023 - March 2024

Mississauga, ON

- Improved code maintainability and performance by refactoring legacy React code for globalspark.world.
- Enhanced design consistency by **collaborating on Figma mockups** to align UI with branding and user experience goals.
- Ensured project alignment and agile development by **participating in daily stand-ups**, fostering communication and iterative improvements.

${\bf Empire\ Health\ Systems-Full-Stack\ Developer\ Intern}$

April 2023 - October 2023

Diamond Bar, CA

- Improved code efficiency and maintainability by refactoring 80% of legacy code for the company site.
- Streamlined data collection and automation by **developing a form submission back-end** utilizing the **Google Workspace API**.

Projects

DéjaBREW: Café Finding App

- Café-finding app case-study, developing interactive prototypes via **Figma Variables**, iterated on through lean usability evaluations.

Innovation Hub Website Redesign

- Created **Figma** prototypes, conducted usability evaluations and built on **Wordpress**, achieving **+10 pts SUS score**.

Tools+

HTML, CSS, JavaScript, Python, React, Next.js, Node.js, Express.js, React Native, SQL, MongoDB, AWS SDK3, R, Figma, Framer, Wordpress, Webflow, Sharepoint, WCAG