Cyclistic Bike Share: Analytics

David Jackson

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Data Wrangling Change Log

August 6, 2021:

- Total Rows: 3,489,749
- I raised the following three concerns (about the data) with Lily Moreno(The director of marketing):
- (1) 10,552 rows with negative trip durations,
- (2) 122,175 rows with missing Starting Station names (and ID),(3) As many as 1,291 stations with two different start_staition_id.
 - I was advised by Lily Moreno that we could ignore rows with trip duraton <=0. We could also ignore rows with missing start_station_name, and also ignore stations_id.
 - And should focus on doing using the start_station_name to prefrom aggregate functions on date, start_station_name, member_casual and rideable_type.
 - Cleaning reducted rows to 3,343,689

Plot of Rides By Date

Summary Stats: Counts

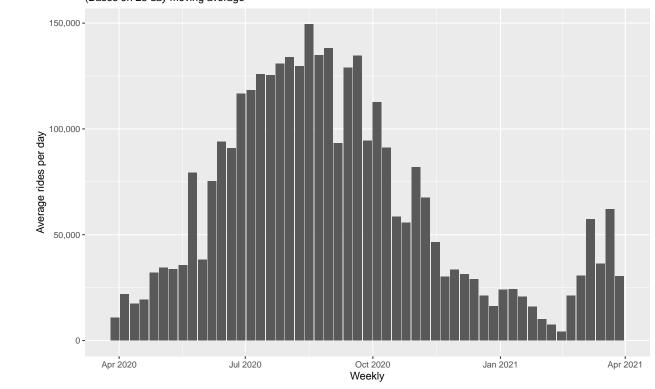
• Summary of Hourly Counts

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 2.0 394.5 1475.0 2649.3 3779.5 15459.0
```

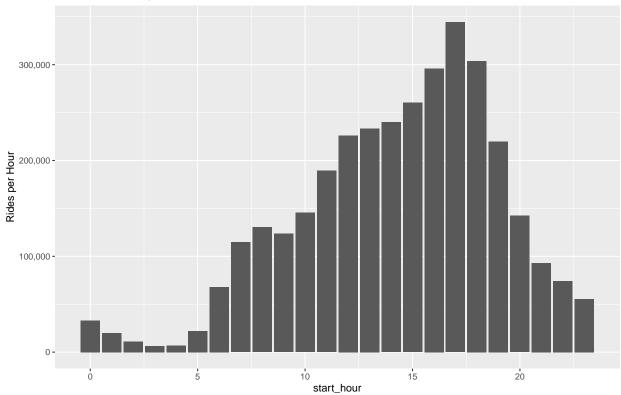
• Count of rides by Hour

```
## bikesrides2$start_hour
                        2
                               3
                                                              7
                                                                              9
##
        0
                1
                                       4
                                               5
                                                      6
                                                                                    10
##
    32789
            19708
                   10701
                            6016
                                    6589
                                          21916
                                                  67525 114563 130382 123473 145630
##
               12
                       13
                              14
                                      15
                                              16
                                                      17
                                                             18
                                                                     19
                                                                             20
                                                                                    21
  189354 225849 233341 239761 260297 296164 344403 303925 219467 142350
##
##
       22
               23
    74043
           55530
```

Count of Rides per Day (Bases on 28 day moving average



Count of Rides by Hours

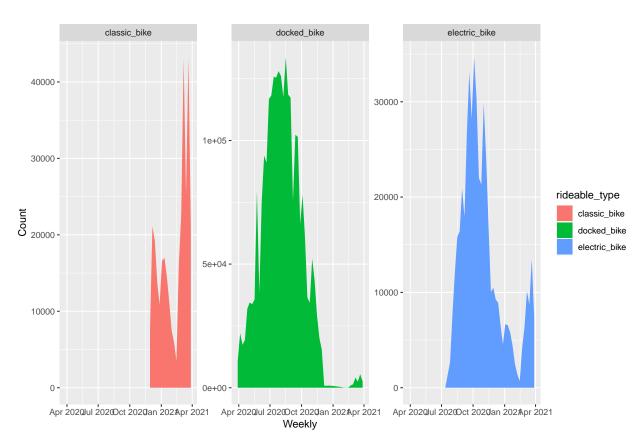


Count of Rides by Bike Type

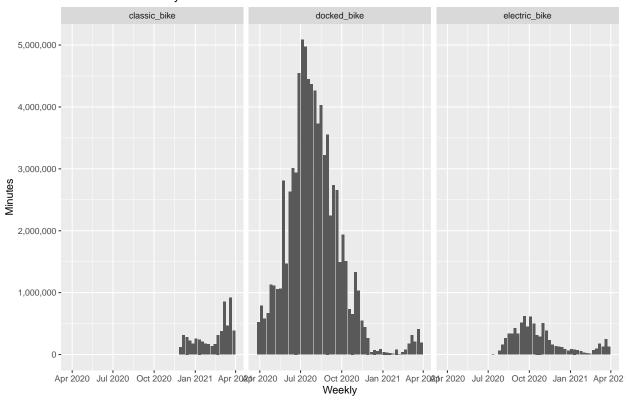
Summary of Bike Types

• Count by Bike Type(Total by Week)

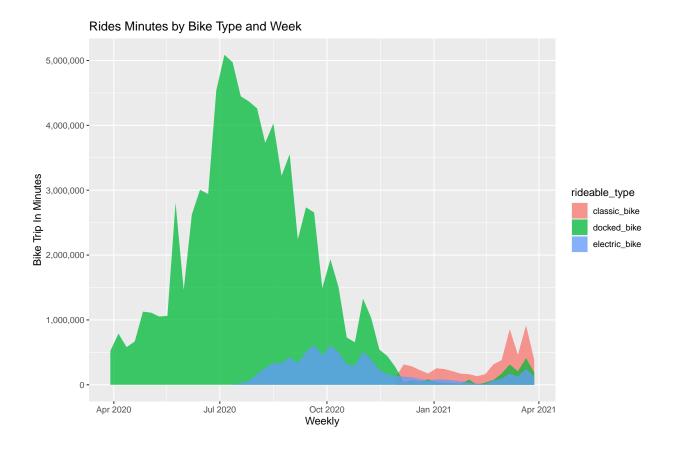
```
##
## classic_bike docked_bike electric_bike
## 18 53 37
```



Total Ride Minutes by Week



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Begin Analysis Of Minutes of Ride Time

