

WARNED

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# ANNUAL REPORT



we are retired not expired

# 01

## WARNED

### WHO ARE WE?

W A R N E D – We Are Retired Not ExpireD – is an international team of multidisciplinary volunteers, of all ages and various backgrounds.

Some have met through “burner” events (artistic events which share the principles and values of Burning Man festival (US): openness, radical expression, gift, respect for others and for the environment, self-reliance, civic responsibility...), others come from an entrepreneurial background, others from the medical world...

Their common point? The strong desire to reactivate their beloved GOLDies (65+) socially, professionally and emotionally.

### OUR VISION

Nowadays, a whole generation of seniors find themselves with a phenomenal and unprecedented lifespan of 20, 30 and even 40 years of life after their retirement.

How to fill this time? What projects would be suitable, fruitful, realistic and inventive altogether? How can a positive “culture of ageing” emerge in our western civilisation, that contributes not only to better living conditions for seniors, but also to give meaning and purpose to what they are experiencing?

WARNED has decided to embrace “sustainable ageing” and fight ageism, by putting its collective intelligence and creativity at the service of GOLDies:

- to help them pursue more active and independent lives,
- to promote intergenerational bonds and community action,
- to create added value through transfer of skills,
- to encourage them to celebrate their age with confidence and pride.

**We believe that it is time to reactivate the PLUS in 65+  
"Just because you're retired doesn't mean you're out of date!"**







02

# PROJECTS



## 02

Covid-19 crisis has made WARNED's ambitions both impossible and absolutely essential. The team brainstormed hard to develop new activities and show support to GOLDies, who suffered all the more forced isolation as they are vulnerable,

Dates : December 2019

Partners : BWB

Funding : 750 EUR

Total cost : 2300 EUR

Participants : 70

### THE DANSANT

**"Don't you dare call us Old!"**

"Thé Dansant" is an extravagant and glamorous event, a true rendezvous for young elderlies (65+) in the heart of the city. Throughout the afternoon, circa 100 GOLDies enjoy an English "Tea Time" on delicately set tables, to the sound of burlesque cabaret artists and a DJ who makes them swing! Various activities, which are set up by our wonderful team of volunteers, invite each and everyone to become a participant in the party, rather than a simple spectator. Our goals are simple: connect with each other, distract you and help you forget time, lose yourself in a dance and make you smile again.

### POSTCARDS AGAINST CORONISOLATION

Dates : March- June

Partners : Buurtpensioen / MRS

Funding : -

Total cost : 142 EUR

Participants : 1000

**"YES to lockdown - NO to loneliness"**

Mid-March: Covid-19 generates an unprecedented situation of lockdown, pushing elderlies into increased isolation and distress: visits to care homes are prohibited, contacts with family discouraged... We do not know at the time, that this situation will last one year, yet many creative initiatives to fight isolation of seniors have blossomed. WARNED hosts messages of affection on its Facebook page, which a network of volunteers multiply on postcards and deliver in care homes and mailboxes. Circa 1 000 postcards have brought comfort and affection to the residents of 8 nursing homes, as well as members of Buurtpensioen community.

Dates : 15-16-17 July

Partnerships : Buurtpensioen/Be Source

Funding : 4000 EUR

Total cost : 1600 EUR

Participants : 1500

### THE AU BALCON

**"You're never alone when you know your neighbour"**

While we were the helpless witnesses of the first tragedies generated by the strict isolation of vulnerable elderlies, both in nursing homes and at home, their sense of loneliness is increased while restriction measures are lightened early summer: everyone is gradually returning to their activities, barrier gestures fade away from public space and phone calls decrease. To highlight the tough reality experienced by the elderlies / vulnerable people and their tremendous need to be considered more, "Thé au Balcon" invites all inhabitants of a street to a cheerful moment of fun, directly from their balcony or doorstep. This original and recreational community event, inclusive for people who have difficulties or justified fears about leaving their homes, is a reminder that lockdown is everyday for some. "Thé au Balcon" was carried out in 6 targeted neighborhoods, reaching 1 338 participants.



Dates : April-June-October  
 Partnerships : Digibeta  
 Funding : 3100 EUR  
 Total cost : 3800 EUR  
 Participants : 800+

## THE DANSANT CONFINE-IN UW KOT

"Make solidarity more contagious than the virus"

The constraints of physical distancing does not stop the enthusiasm of WARNED team, who sets up a virtual version of "Thé Dansant", thanks to the digital talent of DIGIBETA. Easily accessible (directly on a dedicated website), this event is 100% inclusive, free, bilingual (FR&NL) and LIVE. The program is deliberately original and varied, alternating yoga, cabaret show, warm-ups, choreographies, DJ sets, poetry and many other surprises! This event invites all participants to put on their brightest outfit and to "dress their heart" for a festive moment, which boosts self-esteem. Our goal: to have and share fun, join in artistic performances and use movement to slow down the physical (cardiovascular diseases, cancer..) and mental (Alzheimer) ageing of our guests. And it also supports artists by providing them with a stage and an audience to exist during the ban on cultural activities. The team was able to deliver 3 events "Thé confiné" thanks to a successful crowdfunding campaign.

## THE AU JARDIN

"It's a social initiative to add meditation to your medication"

"Thé au Jardin" shows what is possible when a creative community gets access to a space: an original cultural offer for seniors enable social bonds and creation of participatory citizenship.

Imagine a place hidden in a green setting, which resonates to the sound of a DJ set, the vocalizations of a singing lesson, the frenzied steps of a salsa lesson, where you can train in digital and self-massage, get back to cycling, learn to renovate objects or the precious art of calligraphy: every week, WARNED welcomes GOLDies in a garden nestled in the heart of Uccle. "Thé au Jardin" is above all a place for sharing initiatives around autonomy and activation: far from usual senior activities, the volunteers share their talents to offer new activities and workshops, the program of which is unveiled every week on the dedicated website as well as on the event's Facebook page.

Dates : August-September  
 Partnerships : VGC  
 Funding : 830 EUR  
 Total cost : 1420 EUR  
 Participants : 330



Dates : November - December  
 Partnerships : Fondation De Pauw  
 Funding : 2500 EUR  
 Total cost : 3900 EUR  
 Participants : 100+

## ACTIVITIES IN THE WINTER GARDEN

"Between live and not die, WARNED takes both"



This project is a logical continuation of "Thé au Jardin", while lockdown resumes on a very gloomy winter. Through physical and emotional activation, a variety of activities accompany GOLDies in their desire for autonomy and to age well. The program is focused on health and combines walking, movement, dance, stretching, etc... which helps boost the immune system of GOLDies while complying with the Covid rules in force. WARNED collaborates with a network of local professional well-being actors in order to establish habits and regular practice, that can be continued outside the project.



03

# STUDIES & RESEARCH

# 03

"To consider a whole age group as a "leisure class", confined on consumerism only, is a disaster. Experience and perspicacity advance most often with the years: by keeping or finding an activity, people are put back into the community bond, in the service to others. Being Actors in the full sense of the word." (Pascal Bruckner)

## DIGITAL GOLDIES

Digital therapy is a tool for transforming physical distancing into long distance socialization. On a weekly basis, our digital wizard Sara from DIGIBETA conducts trainings and workshops in order to familiarise GOLDies with the use of technology: Whatsapp, Facebook, Google, banking applications, solidarity platforms...

Whether on computer, tablet or phone, we want to connect the GOLDies securely. Each course gives access to a group, a platform, a practical activity in order to create an interest in the use of technologies and thus address illectronism among the elderlies.

Our goal with "Digital Goldies" is to fight loneliness and social isolation.



## THIRD ACT

Retirement evokes a righteous rest, after a life of hard work. This suited the 1950s well, when work was arduous and retirement arrived at 65 for a life expectancy at birth of 67 years; nowadays, what place do our modern societies want to give to elderly retired people who can still be fully contributing to the common good? What if access to work was the new challenge for pensioners?

While pensioners have been put in the category of "inactive" in our western civilisation, WARNED wants to socially acknowledge the fruit of the activities of seniors. Through a contract or volunteer work, we want to offer each senior the freedom to work, share their time and skills and ultimately get social recognition through activities producing added value for the broader society.





04

NETWORK



# 04

## ALONE WE GO FASTER, TOGETHER WE GO FURTHER

### CROWDFUNDING

"Thé Confiné - In uw kot" is a festive LIVE event on our dedicated website (thedansant.online), which brings together a cheerful and talented team of volunteers and artists, of all ages and backgrounds, who take turns on our virtual stage for a one-of-a-kind program, so that GOLDies have fun while being completely safe.

Our successful crowdfunding raised some 3 200 EUR which enabled WARNED to set up 3 editions of "Thé Confiné", supporting both vulnerable GOLDies and artists, who are struggling to have access to an audience in these times, when cultural activities are banned.

<https://growfunding.be/en/bxl/thedansant>



### DIGITAL PRESENCE

[www.warned.plus](http://www.warned.plus)  
[www.thedansant.plus](http://www.thedansant.plus)  
[www.thedansant.online](http://www.thedansant.online)  
[www.theaujardin.plus](http://www.theaujardin.plus)  
[facebook.com/warned.plus](https://facebook.com/warned.plus)  
[facebook.com/groups/theaujardin](https://facebook.com/groups/theaujardin)  
[Instagram weareretirednotexpired](https://www.instagram.com/weareretirednotexpired)



### PARTNERSHIPS

WARNED collaborates with a large network of volunteers (50+) as well as various artists and well-being actors who adhere with our approach and our values:

Sassy Cabaret  
Digibeta  
Thé 14  
Little Bike Hugs  
Brussels Art Pole  
Circo a la Maleta  
Jade's boudoir  
BeKoore  
Burners Without Borders / Burning Man community  
Pictures: France Dubois, François Pirotte, Xavier Claes

### TEAM BUILDING

WARNED's volunteers have been invited to connect and participate, at several events organised in Brussels region:

- Sassy Bucolique, Barbecue in the Garden (1th & 2nd Aug)
- Jardin Sonore (14th Aug & 12th Sept)
- The Sassy Cabaret @ 0s à Moëlle (3rd Oct)
- "Coronapéro au Jardin" every Friday evening (Nov & Dec)

### CONSULTANCY

Our activities have been leading us to create a social network of seniors, and above all to establish the basis of a "burning way" of doing things as well as our credibility.

We provide advice and co-create activities with:

- Buurtpensioen-PensionsQuartier
- Senior services of the communes of Uccle & Auderghem
- "Le Cercle" seniors of Saint Gilles





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RESULTS



# 05

As WARNED was officially registered on 8th October 2020, we do not have yet a full accounting year. However, we have been developing our activities throughout the year and obtained various fundings.

The figures reflect our creativity.

<b>Income</b>	<b>18 790 €</b>
Sales revenue	7 545
Thé Confiné Thé au Balcon	3 545 4 000
Other revenue	11 245
Thé au Jardin - subsidies Jardin d'hiver - donations	8 380 2 865
<b>Operating expenses</b>	<b>-23 891.38 €</b>
Artistic performance	-6 873.37
Volunteer compensation	-5 752.48
Venue maintenance and repair	-1 908.59
Decoration expenses	-350.18
Smann equipment	-246.06
Diverse expenses	-536.67
Gas and electricity	-344.62
Masks	-56.94
Food costs	-1 616.81
Office supplies	-442.38
Pharmacy expenses	-25.15
Internet/wifi costs	-837.36
Postal charges	-476.62
RPI artist	-875.00
SABAM fees	-330.89
Notary fees	-2 077.17
Building insurance	-221.19
Liability insurance	-47.60
Transport costs	-162.70
Gifts	-298.00
Catering expenses for artists	-411.60
<b>Operating result</b>	<b>-5 101.38 €</b>





# 05

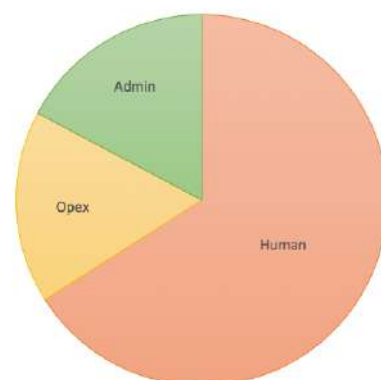
WARNED is fulfilling its social mission thanks to various supports.

These supports are altogether human (team, volunteers, General Meeting, directors' board and management committee, network, partners), technical (communication tools, IT and systems) as well as financial.

## EXPENSES

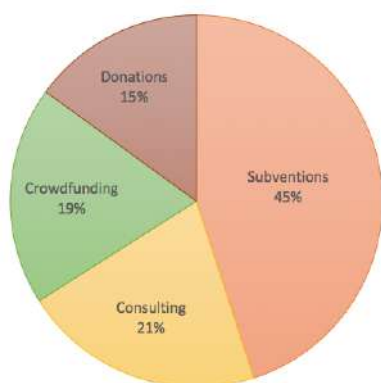
2020 expenses (circa 24K EUR) reflect our activities which had started well before the registration of WARNED statutes with the Monitor in October 2020. Remarkably, 80% of our revenues (15.5K EUR) have been allocated throughout the year to the remuneration, expenses and well-being of our contributors: indemnities (RPI artist / artistic performances), but also volunteers, food, etc.

While cultural activities and stages around the world were shut, WARNED chose to provide a space for experimentation, a stage and an audience to artists, animators, and interns who were seeing their livelihood and purpose disappear.



## REVENUES

It is noticeable that 60% of WARNED 2020 revenues were funded through grants, which were allocated by well-established institutions in order to finance WARNED original initiatives (circa 11.3K EUR received from COCOF, the municipality of Uccle, VGC & Fondation De Pauw). Although the same grants were one-offs, they have been the external recognition of both the credibility and innovation of the projects submitted. The rest of the income (7.5K EUR) was funded through co-creation/consulting and crowdfunding.



These revenues did not cover all the expenses (leading to an operating deficit of 5K EUR for 2020) however this situation is understandable as WARNED was only starting and therefore faced significant administrative costs for the creation of its structure (which could not be funded through subsidies).





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## ADMINISTRATORS

### BELGIUM



Sophie BROUHON  
Projects Manager  
Daily Operations

### NETHERLANDS



Ilana SANDELOWKSY  
Strategy & Development

### FRANCE - UNITED KINGDOM



Laurence MARTINIER  
Human Resources  
Secretary

### BELGIUM



Jean-Pierre BROUHON  
Public Relations  
Treasurer

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