

**RICHARD L. WOOTEN**  
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## **CAPABILITIES & QUALIFICATIONS**

### **Executive Experience and Education as support for Real Estate Development Career**

Richard Wooten served the Health Care Industry for over 25 years in various senior management roles including Chief Financial Officer, Chief Operating Officer, and Chief Executive Officer. The Businesses ranged from rural stand-alone facilities to Metro area Healthcare systems with net revenues in excess of \$250 million. During the course of his career he had multiple opportunities to finance, acquire, and develop Land, Commercial real estate, Buildings, Businesses, and Health related service lines in excess of \$100 million dollars. His experiences provide a unique foundation for his continuing career in the Real Estate and Development area.

### **Profile Health Care Administration and Consulting**

Market Analysis / Strategic Planning

Financial Analysis / Financing

Business Structure / Joint Venture

Leasing / Property Management

Facility Design

Property Acquisition / Campus Planning

## **PROFESSIONAL EXPERIENCE**

### **HEALTHCARE / BUSINESS CONSULTANT**

#### **Leesburg, FL**

Independent healthcare / business consulting with expertise in physician ventures, financial planning, new product development, and medical commercial real estate feasibility analysis. 2005 - Present

#### **Engagements:**

- Physician owned center:
  - Project financial forecasting for project viability.
  - Program planning for budgeting of human resources and asset utilization.
  - Development of implementation action plans.
  - Assisted with venture capital acquisition and analyzed the proposals.
- Business development and marketing strategy for entrepreneurial venture targeting patient mobilization capabilities. Defined market testing underway.
- Proforma analysis for commercial property business project viability.
- Business planning for lease vs. owned Urgent Care Center

### **PRESIDENT / CEO**

#### **Leesburg Regional Medical Center, Inc., Leesburg, FL**

Responsible for all operation aspects of the day to day leadership and management functions of the \$250 million, 489 bed, multi-facility healthcare system including planning and initiation of facilities and services for north central Florida region. The facilities include: Leesburg Regional Medical Center (LRMC), The Villages Regional Hospital (TVRH), Central Florida Healthcare Development Corporation (parent company), and other subsidiary companies. Additionally responsible to uphold and promote the corporate mission and philosophies, provide the resources to achieve its vision and operate within the stated guiding principles. 1998 - 2005

#### **Quorum Health Resources, Inc.**

#### **(Formerly HCA Management Company)**

Early assignments were with the Management Company which was acquired to become Quorum. They are a contract management company providing Executive staff to hospitals. 1983 - 1998

### **ADMINISTRATOR/CEO**

#### **Jackson Hospital**

#### **Marianna, FL**

Responsible for the ongoing operations of this 107 bed acute care hospital including medical staff, board of trustees, employees, auxiliary, and community well-being.

#### **Leesburg Regional Medical Center**

#### **Leesburg, FL**

Two leadership positions held as a member of the Quorum team. (1986 - 1995)

### **VICE PRESIDENT**

Responsible for departmental direction and coordination of the 414 bed med/surg/SNF organization to include Laboratory, Diagnostic Imaging, Information Systems, Pharmacy, Biomed Engineering, Plant Maintenance, Human Resources, Cardio Pulmonary, Construction, Medical Records, Environmental Services, Admitting, Security, Food and Nutrition, and Materials Management. (1993 - 1995)

**CONTROLLER**

Responsibilities included daily hospital operations of the financial and business office areas, including Information Systems, General Accounting, Accounts Payable, Payroll, Admitting, and Materials Management. Considerable involvement with Medical Staff, Long Range Strategic Planning, Cash Management, Annual Budget, Annual Management Action Plan, and financial feasibility studies. (1986 - 1993)

**CONTROLLER****South Lake Memorial Hospital**

Clermont, FL (1983 - 1986 HCA Management Company)

Responsible for all financial operations of the 68 bed acute care facility including departmental direction and coordination for Accounting, Business Office, Materials Management and Medical Records.

**ASSISTANT CONTROLLER****Hospital Corporation of America**

**Marion Community Hospital**, Ocala, FL

Responsible for Accounting, Accounts Payable, Data Processing, and Payroll Departments at the 190-bed facility. 1980 – 1983

- Assisted HCA Internal Audit Department with External Engagements.
- Assisted HCA Management Company as Interim Controller at James Archer Smith Hospital in Homestead, Florida from February through March of 1983.

**EDUCATION****Master of Business Administration 1993**

Nova University, Davie, FL

**Bachelor of Science in Business Administration - Finance 1980**

University of Florida, Gainesville, FL

**Associate of Arts 1978**

Central Florida Community College, Ocala, FL

## **PROFESSIONAL AND CIVIC AFFILIATIONS**

American College of Healthcare Executives, Member  
Florida Hospital Association: Legislative Committee - 1998  
Healthcare Financial Management Association  
Leadership Lake County - Class of 1995  
Chamber of Commerce, Board of Directors Tri-County 1996  
Rotary International, 1995 - 1997  
Habilitative Services, Board of Directors 1996-1997  
Panhandle Area Health Network, Board of Directors 1995-1997  
Lake Sumter United Way, Board of Directors  
Leesburg Chamber of Commerce, Board of Directors 1998-2004  
Lake County Comprehensive Health Planning Council, Board of Directors 1998-2005  
Lake County Schools Superintendent's Advisory Committee  
Community Medical Care Clinic, Board of Directors 2002-2005  
Voluntary Hospital of America South East (VHA/SE) Board of Directors 1999-2005  
HPA Group Purchasing Initiative, Board of Directors 2003-2005  
The Villages Regional Hospital, Board of Directors 2001-2005  
Lake County Republican Executive Committee 2004-2005  
Community Development Corporation, Board of Directors 1998 -2005

## **REAL ESTATE BACKGROUND**

Licensed as Real Estate Associate in October of 2005. License Number SL3143284 and began working with Brandenburg Development Group, Inc., John Brandenburg Broker-Owner.

## **PERSONAL BACKGROUND**

Married to Sharon Wooten with four children, Kimberly 19, Jennifer 17, Matthew 15, and Lauren 13. Have resided in Lake County, Florida since 1998.