

# Bountiful Foods Site Plan

## Site Purpose:

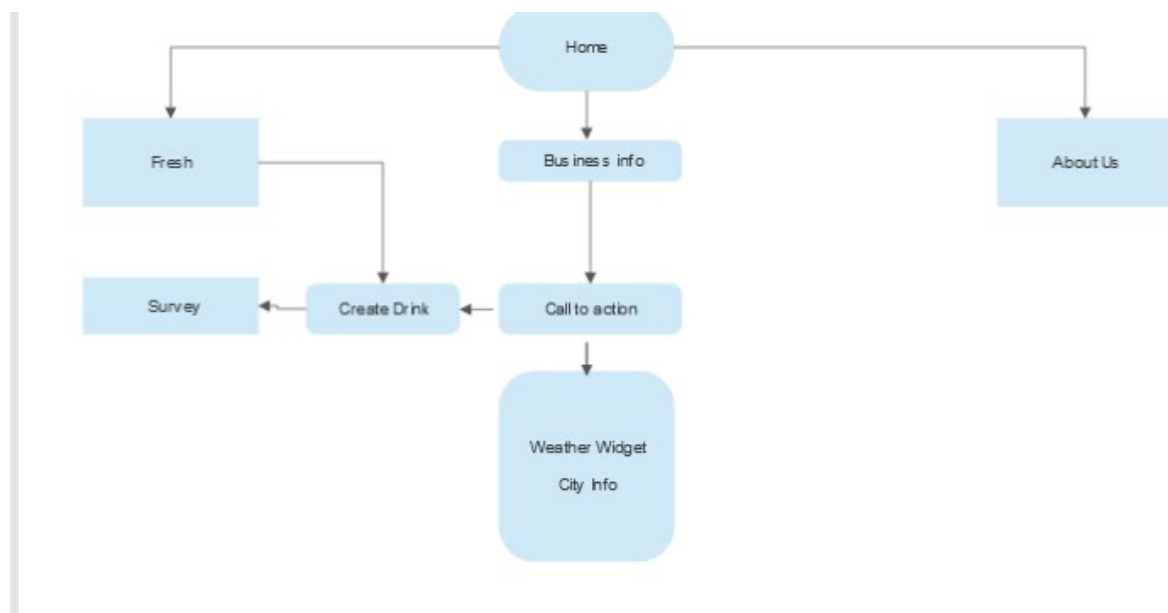
Bring a quality experience to all Bountiful Foods' customers through a well elaborated and interactive website.

The web page will meet all web quality standards including image optimization and view response in major viewports.

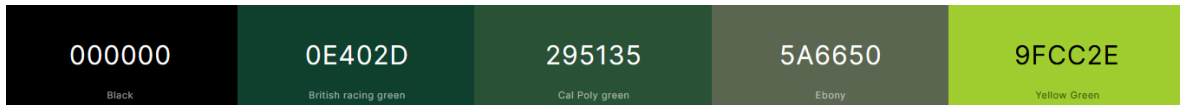
## Target Audience:

People residing in Carlsbad or the coastal area of California interested in purchasing organic food.

## Site Map:

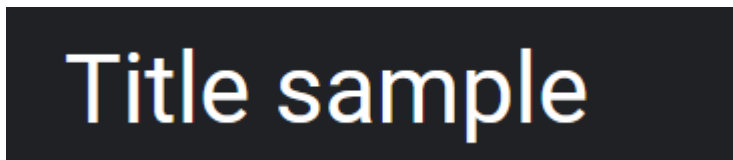
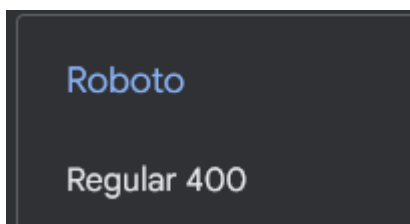


## Color Scheme:

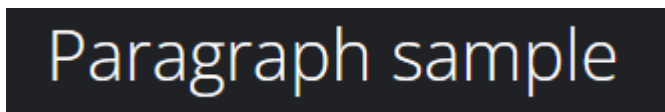
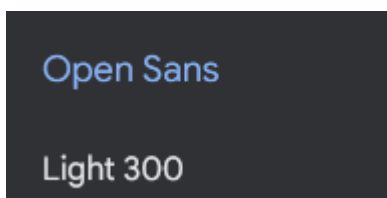


<https://coolors.co/000000-0e402d-295135-5a6650-9fcc2e>

## Title Typography:



## Paragraph Typography:



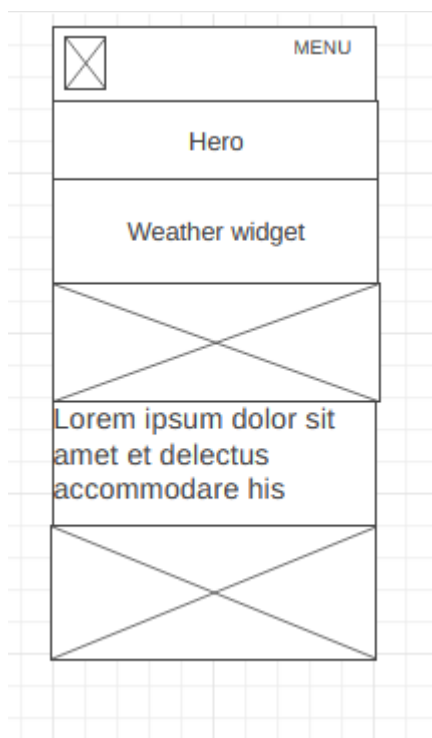
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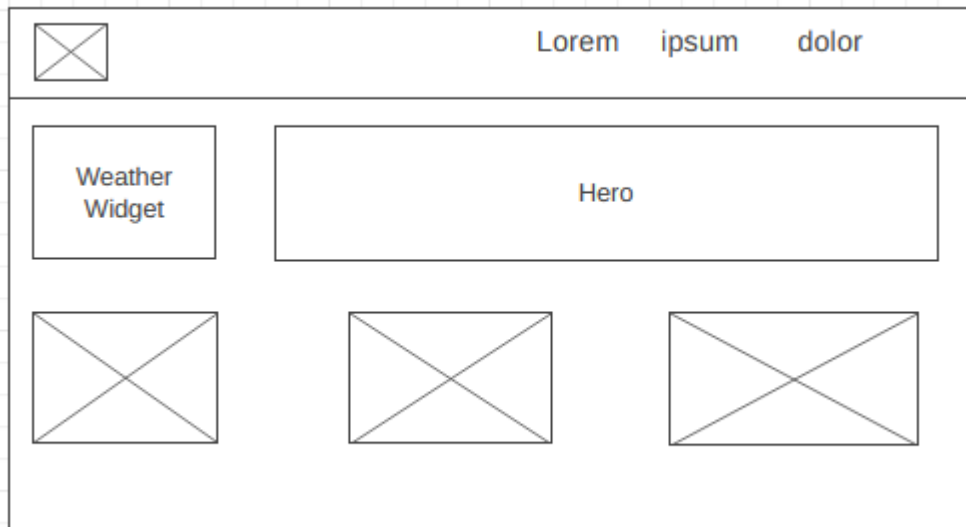
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## Wireframe Sketches:

Small:



## Medium:



## Large:

