

arbeide make every moment matter.

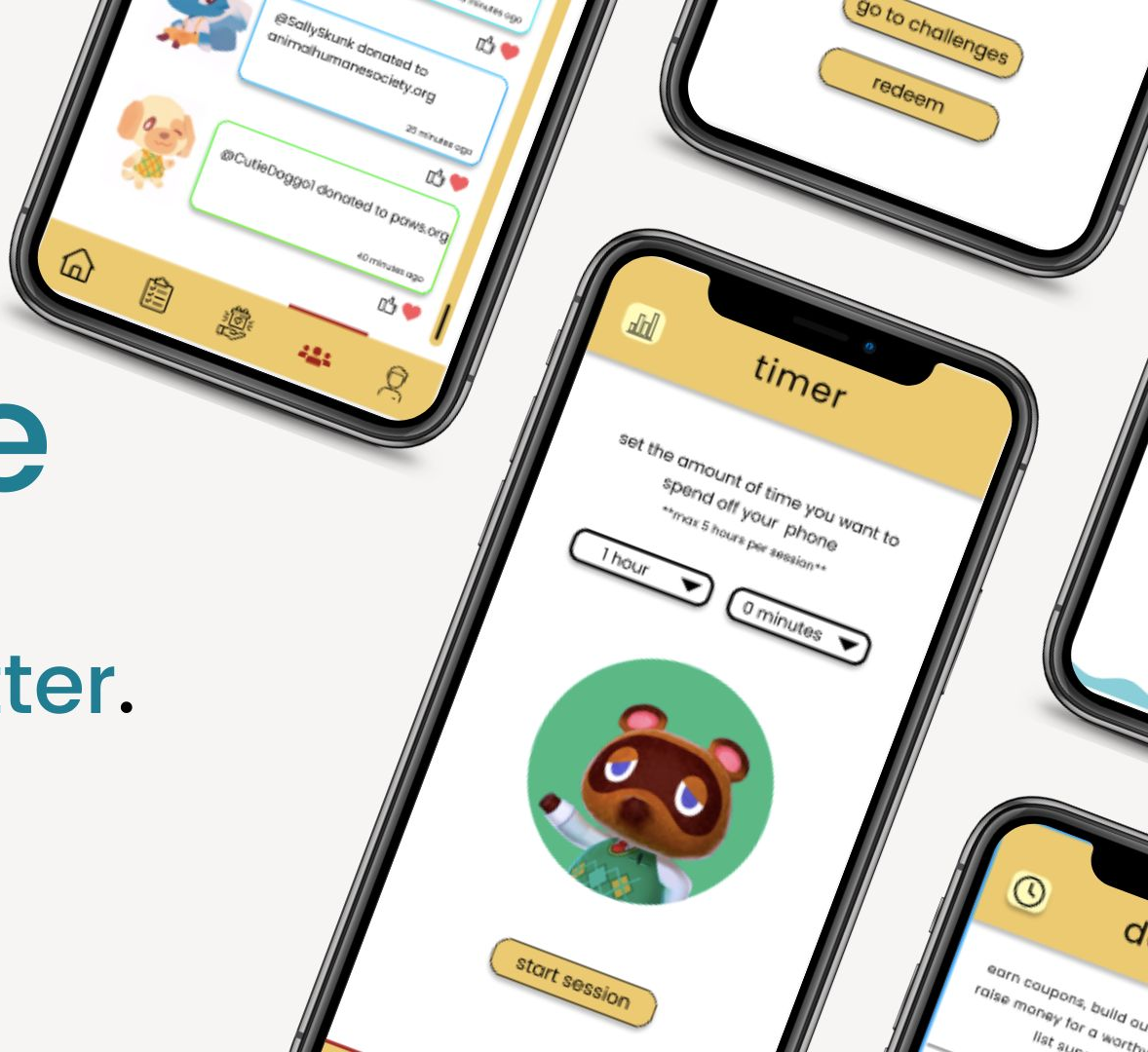
presented by quaran-team

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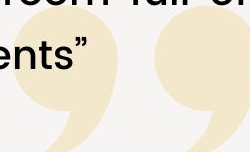
challenge of problem domain

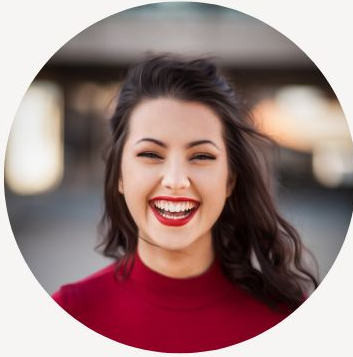
how can we promote productivity and a healthy work-life balance following the sudden transition to remote work?

working from home is creating anxiety and stress in our user's lives because they no longer feel in control of their own productivity.



“I’m struggling with distractions like family. [and] not having something to hold me accountable, like say a classroom full of other students”





motivated sarah

has trouble balancing school work, but is motivated to find structure in her daily life

key frustration: absence of structure leads to poor time management

key want: wants a distinction between work and home environment



frustrated sam

rarely feels productive anymore, and his mental health is suffering as a result

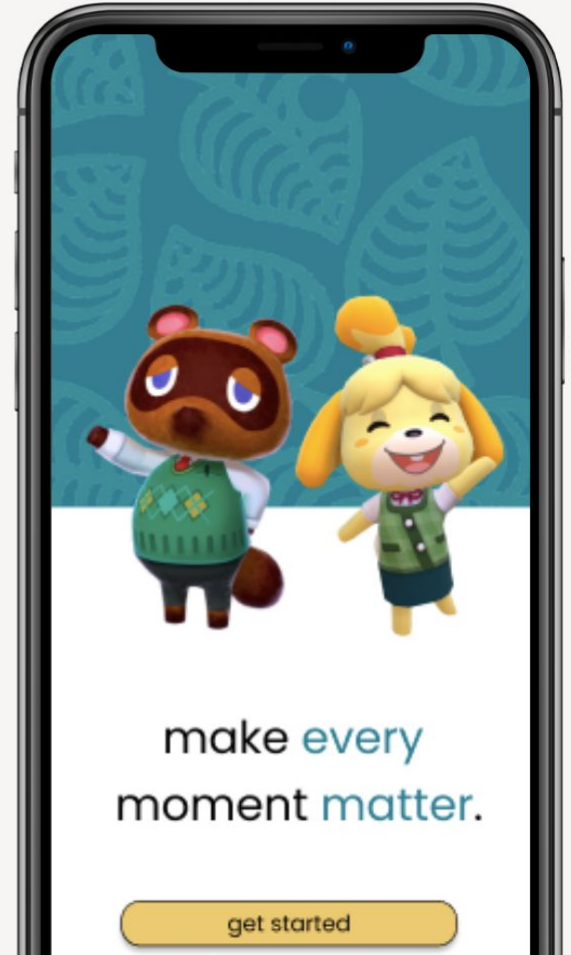
key frustration: doesn't feel in control of his deadlines or workload

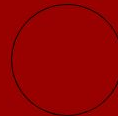
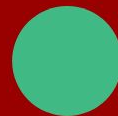
key want: needs collaboration and social pressures to keep him on task

mission statement

bringing philanthropic incentives and gamification into productivity

users can earn points by staying off their phone and completing challenges. rack up points and redeem them for charitable donations, coupons, and avatar customizations.





style guide

typography: poppins / poppins light

header: screen titles

sub-header: section titles

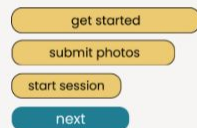
sub-header 2: secondary text

body: paragraph text

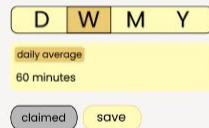
graphic components

button examples

clickable



unclickable



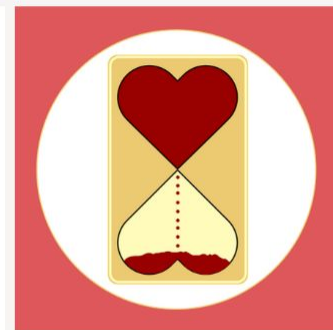
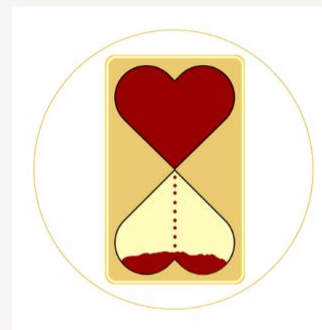
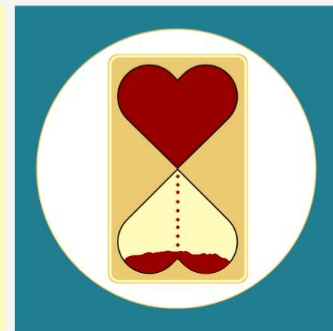
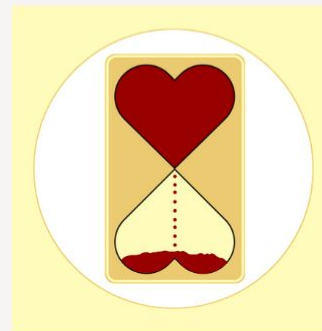
navigation bar



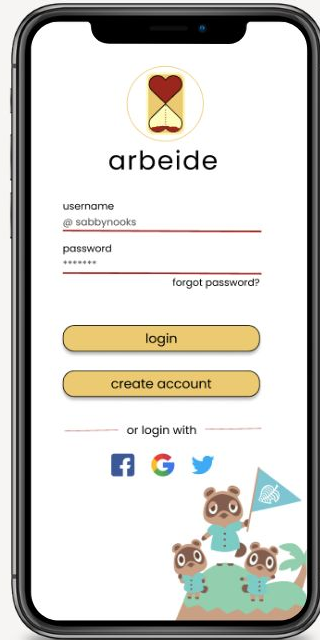
iconography



logos



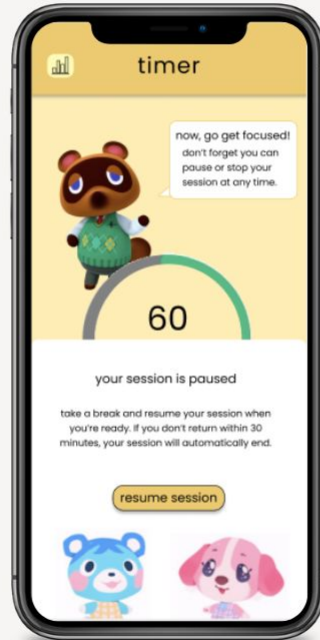
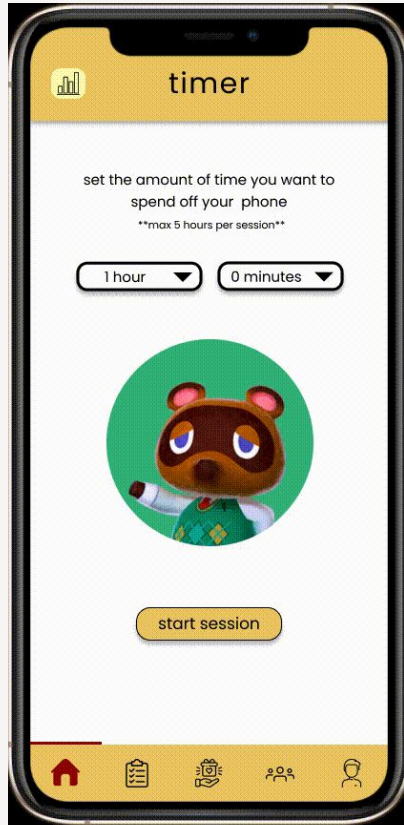
mobile information system: splash page




welcome to arbeide

- splash page to introduce our application and branding
 - log in / create account
- log in using social media
- welcome screen to showcase arbeide's mission
- initial avatar selection

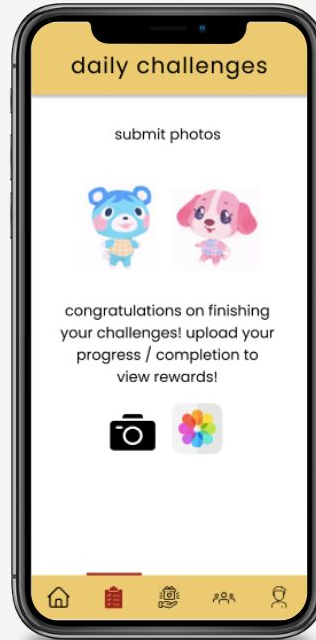
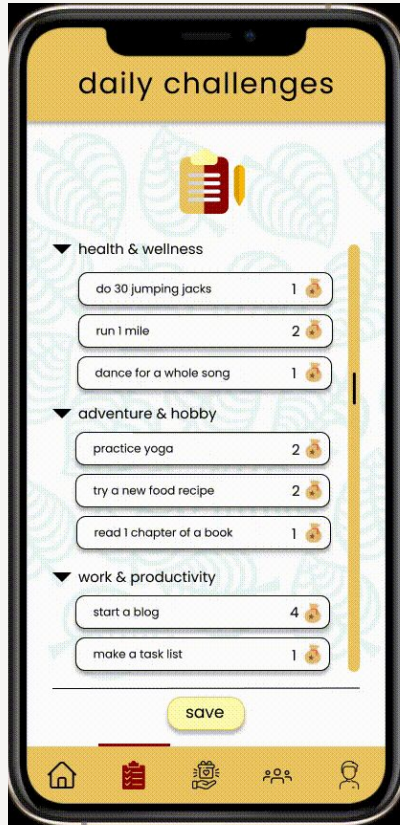
mobile information system: timer page



set aside time to
spend off your phone
for productive work

- accumulate points to redeem charitable donations
- pause your session if you need a break
- view your "time history" as indicated by the  icon

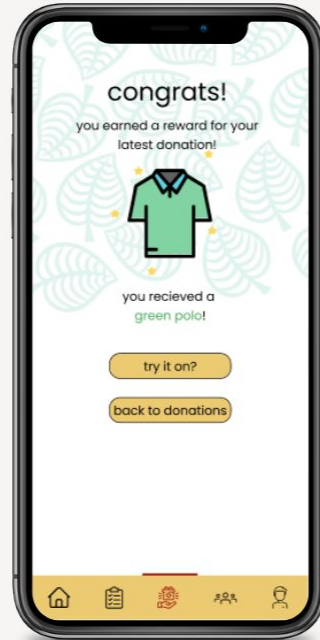
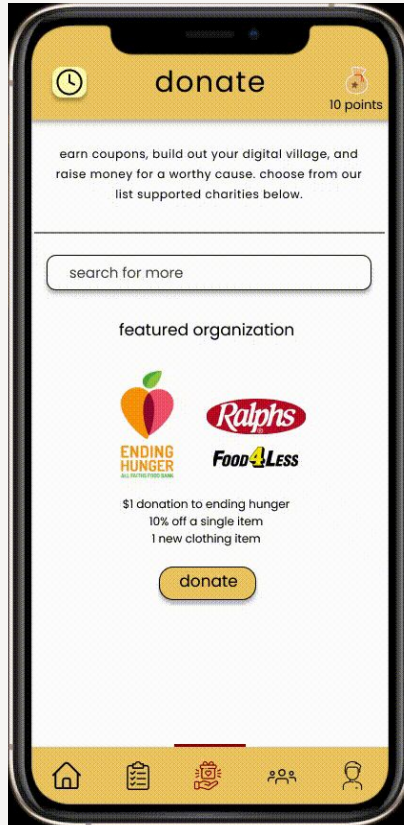
mobile information system: challenges




participate in daily challenges to earn extra points

- complete a maximum of three challenges per day
- challenge categories:
 - health & wellness
 - adventure & hobby
 - work & productivity
- submit photo proof before being rewarded points

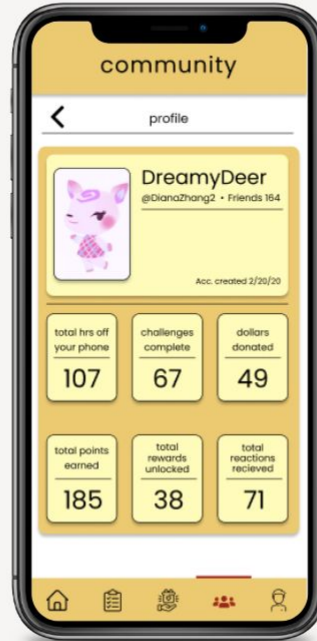
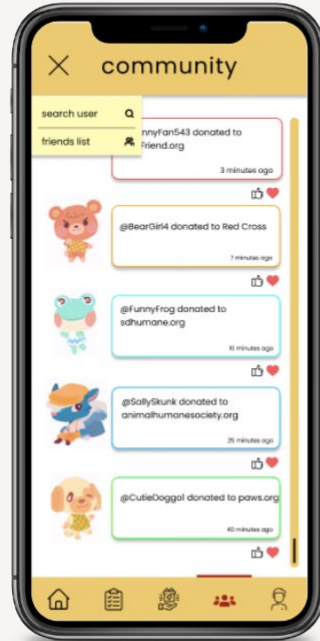
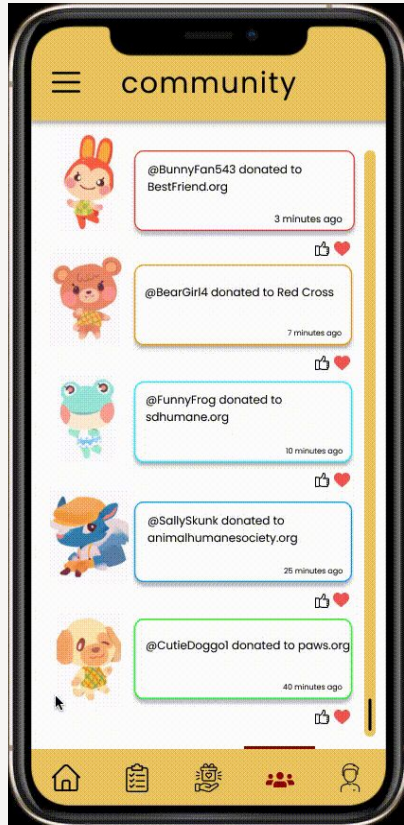
mobile information system: donate



redeem your points
for charitable
donations, coupons,
and avatar
customizations

- donations are sponsored by corporate partners
 - relevant coupons with each redemption
- view your "donation history" as indicated by the  icon

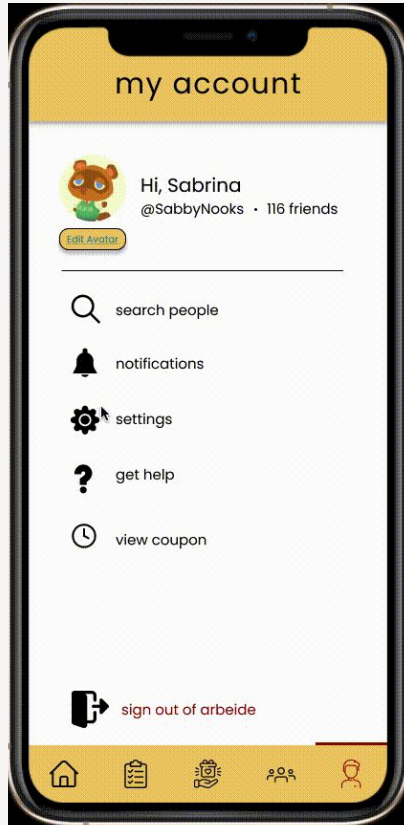
mobile information system: community



connect with your
real-life community

- see your friends' recent donation history
 - leave a like or heart
- search for / add new friends
- view your friends and their donation / usage stats

mobile information system: profile



manage your preferences

- edit your avatar using your earned customizations
- change your privacy and profile settings
- view your coupon wallet

conclusion

results & impact

compared with previous versions of our prototype, our most recent user testing showed improved user flow and increased interactions.

takeaways

while remote work has been a challenge for everyone, the biggest take away was learning to collaborate and using resources to be successful as a team

next steps

- incorporate new feature where users can challenge their friends
- make connection between donations and digital rewards more clear



Links for Final Deliverables

Link to google drive:

https://drive.google.com/drive/folders/1DSft5fQX5e8_7_uYvJ0YIN16TOTDhVZE?usp=sharing

Link to figma prototype:

<https://www.figma.com/proto/LhzTqviJXo0apyjyPitBoz/DSGN-100-Wireframe?node-id=460%3A4224&scaling=scale-down>