# SOMM

Your stand alone solution for your contactless needs

## SAFE & SIMPLE ON-PREMISE BEVERAGE MENU

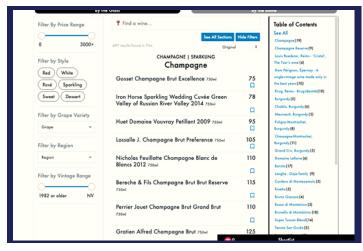
#### **ENABLE CONTACTLESS ORDERING**

Diners access your online menu on their own smartphone by scanning the QR code. Menu features: scrolling headers, jump to a category via Table of Contents, and sorting capabilities to search the entire list by

Price Threshold | Varietal | Style | Multiple Regions either separately or in combination to create a tailored, shortened menu to fit the needs of each guests within seconds and ensures you don't miss in-service revenue driving opportunities.

#### **FLEXIBLE MENU OPTIONS**

Do not sacrifice beverage revenue or operational efficiency when using an online wine platform. With Somm.ai's sophisticated digital menus, you can offer unique menu options for different locations of your venues. Need more than just wine? We can include food, cocktails, and more.



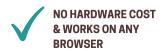


#### **FEATURES TO MARK FAVORITES**

Favorites can be added to a hold area so guests don't lose their place while searching. The platform has a "interested" bookmark to flag items and hold them all in one place to discuss with waiter or sommelier.

## BACK-END BUILT TO SAVE THE OPERATOR HOURS OF ADMIN WORK

Upload the menu via excel, word doc or original PDF. Keep a live inventory system which you can 86 items in real-time, and print off customized PDFs for your restaurant at a moments notice.











# SOMM

### Your online ordering solution for your retail needs

## QUICK SOLUTION TO CONVERT TO E-COMMERCE

### **BECOME A RETAILER INSTANTLY**

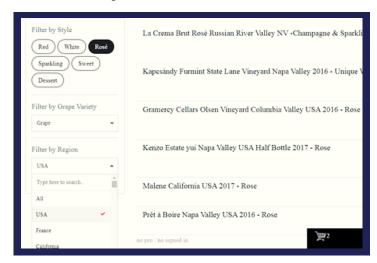
Shoppers can access your ecommerce site on their own smartphone or desktop. Menu features: scrolling headers, jump to a category via Table of Contents, and a sorting capabilities to search the entire list by

Price Threshold | Varietal | Style | Multiple Regions either separately or in combination to create a tailored shortened menu to fit the needs of each guests within seconds.

## LET THE TECH HELP YOU PRICE EFFECTIVELY

Includes 3-Pricing Slides:

- Adjust down by % of in-house price
- Adjust up from cost, and/or use our database of over 1 million wines to align instantly with current retail market price
- You can adjust any individual SKUs after using any of the 3-Pricing Slides









### **INTUITIVE SEARCH RESULTS**

The algorithm behind Somm.ai helps your shoppers discover wines and potentially increase education for wines less known. (ie: White Burgundy can pull up results such as Chardonnay even when it's not listed on your line item).

## BACK-END BUILT TO SAVE THE OPERATOR HOURS OF ADMIN WORK

Upload the menu via excel, word doc or original PDF. Keep a live inventory system which you can 86 items in real-time or include quantities to show clear bottle availability for the shopper.





