

ADAM B. MONTAG

CONTACT INFO

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153 Grove Avenue,
Cedarhurst, NY 11516

EDUCATION

Queens College:

Bachelors of Arts in
Media Studies (2013-
2017)

SKILLS

Excel

Word

PowerPoint

HootSuite

Social Media

Writing

INTERESTS

Call of Duty -
Ranked top 100 in
the world

Sports

Trading Securities

PROFESSIONAL EXPERIENCE

HungerPass

Social Media Specialist/Community Manager

January 2017-December 2017

- Responsible for managing HungerPass' Twitter presence resulting in over 2500 new followers and increasing account engagement by 120%
- Initiated relationships with restaurant owners successfully signing 10 new establishments to the HungerPass network
- Collaborated with the Database team by updating restaurant details streamlining account setup for new clients and cleaning existing data
- Created blog posts about the food industry including relevant news and events increasing traffic to the website and social platforms
- Engaged potential customers using direct marketing strategies increasing app downloads
- Acted as community manager assisting app users through HungerPass' social media outlets to increase customer satisfaction

OliviaRudensky.com

Content Creator

January 2017-April 2017

- Created a weekly blog covering pop culture events (The Bachelor, Red Carpet Events, etc.) generating over 700 views a week
- Organized and ran Twitter take-over for Creative Director increasing the follower base and promoting brand awareness
- Assisted in the design and development of the website

SOCIAL MEDIA



Twitter: @ColonelG_



Medium: @AdamMontag



Twitch: @ColonelG_