

ADAM MONTAG

Contact:

516.941.5076
Amontag36@gmail.com
153 Grove Ave,
Cedarhurst, NY, 11516

EDUCATION

Queens College:
Bachelors of Arts in
Media Studies
2013-2017

SKILLS

Excel
Word
PowerPoint
HootSuite
Social Media
Writing

Interests

Call of Duty
(Ranked top100 in
the world)
International Travel
Sports
Trading Securities

PROFESSIONAL EXPERIENCE

HungerPass

Social Media Specialist/Community Manager

January 2017-December 2017

- Responsible for managing HungerPass' Twitter presence resulting in over 2500 new followers and increasing account engagement by 120%
- Initiated relationships with restaurant owners successfully signing 10 new establishments to the HungerPass network
- Collaborated with the Database team by updating restaurant details streamlining account setup for new clients and cleaning existing data
- Created blog posts about the food industry including relevant news and events increasing traffic to the website and social platforms
- Engaged potential customers using direct marketing strategies increasing app downloads
- Acted as community manager assisting app users through HungerPass' social media outlets to increase customer satisfaction

OliviaRudensky.com

Content Creator

January 2017-April 2017

- Created a weekly blog recapping The Bachelor and various other pop culture events generating hundreds of weekly readers
- Assisted in the design and make-up of the website
- Content available upon request

SOCIAL MEDIA

TWITTER

@ColonelG_