

About Me

I aspire to create useful, beautiful and efficient solutions to complex problems through collaboration, research and iteration. Portfolio available at davidkrandall.com.

Skills

Interaction Design

Contextual Inquiry, Prototyping, Data Modeling and Analysis, Visual Design, Sketching

Software

Photoshop, Illustrator, InDesign, HTML, CSS, Balsamiq, Murally, Invision.

Product Management

Selecting and managing teams, agile development, issue tracking and resolution

Awards

Epic Aviator Award for designing a tool for anesthesiologists

Pulitzer Award of Excellence

for a story on a community center in crisis

Full-Tuition Scholarships

while at BYU

References available upon request

Work Experience

User Experience Design Lead

EATON Pittsburgh, PA 2011-2013

- Designed and launched Power Xpert Insight
- Lead user research, prototyping, user testing and front end development efforts
- Managed a team of six including designers, developers and a technical writer

Director of Marketing and Operations

NEVERCENTER Seattle, WA 2008-2010

- Managed business operations including finances, contracts and metrics
- Generated marketing materials for Silo, CameraBag and CameraBag Desktop
- Designed for and managed outsourcing partnerships on mobile products

Project Manager/Team Lead

EPIC Madison, WI 2005-2008

- Managed design to go-live surgery software installations at three hospitals
- Promoted to Application Manager and Team Lead after 15 months
- · Named development liaison and aided in product design

Beat Reporter

DAILY HERALD Provo, UT 2004-2005

- Researched and wrote on topics ranging from city government to local music
- Awarded a Pulitzer News Chain Award of Excellence

Education

Master's in Human-Computer Interaction

CARNEGIE MELLON UNIVERSITY Pittsburgh, PA 2010-2011

- Took courses exploring design patterns and methodologies
- Worked as a student design consultant for entrepreneurs

B.S. in Economics and Print Journalism

BRIGHAM YOUNG UNIVERSITY Provo. UT 2001-2004

- · Overall GPA: 3.93
- Editor-in-Chief of BYU's Daily Universe newspaper