



# David Randall

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## About Me

*I aspire to create useful, beautiful and efficient solutions to complex problems through collaboration, research and iteration. Portfolio available at davidkrandall.com.*

## Skills

### Interaction Design

Contextual Inquiry, Prototyping, Data Modeling and Analysis, Visual Design, Sketching

### Software

Photoshop, Illustrator, InDesign, HTML, CSS, Balsamiq, Murally, Invision.

### Product Management

Selecting and managing teams, agile development, issue tracking and resolution

## Awards

**Epic Aviator Award** for designing a tool for anesthesiologists

**Pulitzer Award of Excellence** for a story on a community center in crisis

**Full-Tuition Scholarships** while at BYU

References available upon request

## Work Experience

### Product Designer

PIVOTAL LABS San Francisco, CA 2014-present

- Full stack design consultant across domains from real estate to college sports.
- Create continuous integration design process for working with PMs and devs

### User Experience Design Lead

MATTERPORT Mountain View, CA 2014

- Lead design efforts for early stage startup in the 3d imaging space
- Create designs for web, mobile and an interactive 3D platform

### User Experience Design Lead

EATON Pittsburgh, PA 2011-2013

- Designed and launched Power Xpert Insight
- Lead user research, prototyping, user testing and front end development efforts
- Managed a team of six including designers, developers and a technical writer

### Director of Marketing and Operations

NEVERCENTER Seattle, WA 2008-2010

- Managed business operations including finances, contracts and metrics
- Generated marketing materials for Silo, CameraBag and CameraBag Desktop
- Designed for and managed outsourcing partnerships on mobile products

### Project Manager/Team Lead

EPIC Madison, WI 2005-2008

- Managed design to go-live surgery software installations at three hospitals
- Promoted to Application Manager and Team Lead after 15 months

## Education

### Master's in Human-Computer Interaction

CARNEGIE MELLON UNIVERSITY Pittsburgh, PA 2010-2011

- Took courses exploring design patterns and methodologies
- Worked as a student design consultant for entrepreneurs

### B.S. in Economics and Print Journalism

BRIGHAM YOUNG UNIVERSITY Provo, UT 2001-2004

- Overall GPA: 3.93
- Editor-in-Chief of BYU's *Daily Universe* newspaper