

LIVE WEBINAR

Wednesday, January 26, 2022 from 1:00 pm to 2:00 pm ET

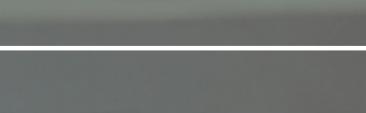
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Optimize Cash-Flow and Life Insurance with an Immediate Financing Arrangement

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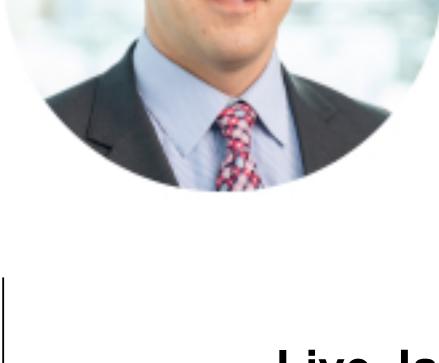
A powerful financial tool when used correctly, an Immediate Financing Arrangement (IFA) can help clients acquire additional life insurance policies while keeping their liquidity intact for short or medium-term cashflow needs.

When it comes to life insurance, many Canadians are often left with a difficult choice:

1. Acquire life insurance now, but negatively impact liquidity and cashflow
2. Proceed with inadequate life insurance coverage and fail to provide adequate security for their loved ones

Enter the Immediate Financing Solution – a lending product that enables whole life policy-owners to borrow back 100% of their premiums on an annual basis. The benefit is two-fold: clients are able to purchase additional life insurance – either to protect their loved ones or to structure their estates – and borrow back the entire amount to remain liquid.

This webinar will dive deeper into the product details and use cases, as well as other CSV lending options that may be more suitable for certain borrowers. Advisors will find that IFA lending is a valuable tool for deepening client relationships, and for growing their books!



Michael Pilz

Head, National Sales, CSV Lending
Equitable Bank

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