

Canadian underwriter

ANNUAL STATISTICAL GUIDE

Your ESSENTIAL marketing investment



BOOKING DEADLINE MAY 19

The Annual Stats issue is the industry's #1 source of key financial underwriting and claims data and analysis.

Partnering with MSA Research, which supplies financial proprietary data and rankings for nearly 200 Canadian insurers, Canadian Underwriter supplements the numbers with provincial summaries, overall market analysis, and key business insights that you can't find anywhere else.

- **Largest & most qualified circulation:** 17,860 insurance professionals*
- **Most content:** 140-plus editorial pages
- **Longest ROI:** readers keep and use this issue year-round
- **Exclusive data and analysis** from MSA Research
- **Plus:** all the regular features of CU's June/July issue

LOGO PLACEMENT HERE

Total 2018	22,259,000	22,196,000	15,785,000	71.11	Net Claims & Adj. Exp.	15,785,000	Combined Loss & Return on Equity
Total 2017	21,601,000	20,881,000	12,538,000	60.05	Commissions	2,494,000	
Total 2016	20,867,000	19,747,000	9,841,000	49.84	Taxes	321,000	
Total 2015	19,189,000	18,409,000	13,579,000	73.76	General Expenses	4,318,000	
Total 2014	17,795,000	17,021,000	12,872,000	75.62	Underwrtg. Profit/Loss	-721,000	
					Investment Income	1,818,000	
					Underwriting Result		
					2018:	-\$721,000	2017: +\$1,424,000
					2015:	-\$1,538,000	2014: +\$1,380,000

PROMUTUEL ASSURANCE				Promutuel Réassurance			
				Normand Morin, Acting CEO 2000, boulevard Lebourgneuf, b Québec Q2K 0B8 418-840-1313 Fax: 418-840-9900 www.promutuelassurance.ca			
Class	Net Premiums Written	Net Premiums Earned	Net Claims Incurred	Claims Ratio	2018 Underwriting Performance Summary		
Prop. - Personal	52,156,000	61,221,000	43,594,000	71.21	Direct Premiums Written	45,225,000	Growth Rate (DPR)
Prop. - Commercial	68,125,000	68,578,000	58,194,000	84.86	Reinsurance Assumed	132,223,000	Growth Rate (RPA)
Prop. - Total	120,281,000	129,799,000	101,788,000	78.42	Reinsurance Ceded	26,321,000	% of Market (RPA)
Auto. - Liability	9,191,000	14,041,000	6,040,000	43.02	Net Premiums Written	151,227,000	Earned Loss Ratio
Auto. - Pems. Acc.	449,000	641,000	-52,000	-8.11	Net Premiums Earned	165,205,000	Total Expense Rat
Auto. - Other	14,049,000	13,222,000	10,520,000	75.56	Net Claims & Adj. Exp.	117,014,000	Combined Loss & Return on Equity
Auto. - Total	23,689,000	27,904,000	16,568,000	59.16	Commissions	45,776,000	
Liability	4,925,000	5,446,000	-1,318,000	-24.20	Taxes	1,471,000	
Surety	184,000	174,000	3,000	1.72	General Expenses	24,129,000	
Marine	2,148,000	1,972,000	33,000	1.67	Underwrtg. Profit/Loss	-14,004,000	
					Investment Income	4,887,000	
Total 2018	151,227,000	165,296,000	117,014,000	70.79	Underwriting Result		
Total 2017	200,805,000	197,458,000	143,781,000	72.82	2018:	-\$14,004,000	2017: -\$16,104,000
Total 2016	194,724,000	187,128,000	113,397,000	60.60	2015:	+\$5,382,000	2014: -\$141,000
Total 2015	167,745,000	161,634,000	102,899,000	63.67			
Total 2014	156,209,000	147,579,000	101,088,000	68.50			

Protective Insurance Company	
Matthew P. Cook, Chief Agent in 34 King Street East, Suite 1200 Toronto ON M5C 2X8 416-361-1728 Fax: 416-361-6113 www.protectiveinsurance.com/ont	

* Source: Alliance for Audited Media, publishes statement for six month period ending Dec 31, 2020

Rates

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**Subject to availability at time of booking.

Key Dates

ADVERTISING SPACE CLOSING:

May 19, 2021

MATERIALS DEADLINE:

May 29, 2021

IMPACT DATE:

July 6, 2021

CONTACT YOUR SALES CONSULTANT TO BOOK YOUR SPACE TODAY!

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