

# Canadian underwriter

## SPECIALTY MARKETS

Booking Deadline: July 23

With more coverage and categories than any directory of its kind, Canadian Underwriter's annual Specialty Markets guide is the broker's bible of niche and specialty insurance products in Canada.

Available in print and through our online portal [insurancemarketer.ca](https://insurancemarketer.ca), your ad and/or listing will be seen year-round.

IN ADDITION, EVERY MONTH, thousands of insurance professionals search the Insurance Marketer's interactive online database to find the carriers and MGAs who can meet their customers' coverage needs.

#### AD OPPORTUNITIES:

- A listing, which includes your company profile, unlimited coverages and logo placement in one featured section of your choice is just \$1,495
- Digital banner ad in [insurancemarketer.ca](https://insurancemarketer.ca) portal for 12 month period for \$1,999 per month. Guaranteed 25% SOV of ad impressions within portal.

### Canadian Underwriter is Canada's #1 Insurance Publication\*

**#1 in Reach** – largest and most qualified circulation of almost 18,000 insurance professionals

**#1 Online** – largest web audience with over 300,000 average pageviews per month and social following with over 30,000 followers and reach of over 22,000 brokers across print and digital emails

**#1 in Quality** – 100% request subscribers, 100% individually addressed copies.

\*Source: Alliance for Audited Media, Publisher's Statement for six-month period ending Dec 31, 2020

\*\*Google Analytics Jan-Dec 2020



Your listing will also appear on our searchable online portal: [insurancemarketer.com](https://insurancemarketer.com) for a full year with unlimited updates.



OVER  
150,000  
PAGEVIEWS  
PER YEAR\*\*

### 2021 Key Dates

Sales Close: **July 16**

Listing Submission Due Date: **July 16**

Advertising Material Due Date: **August 2**

Impact Date: **August 24**

### Contact your sales consultant today!

New Inquiries  
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