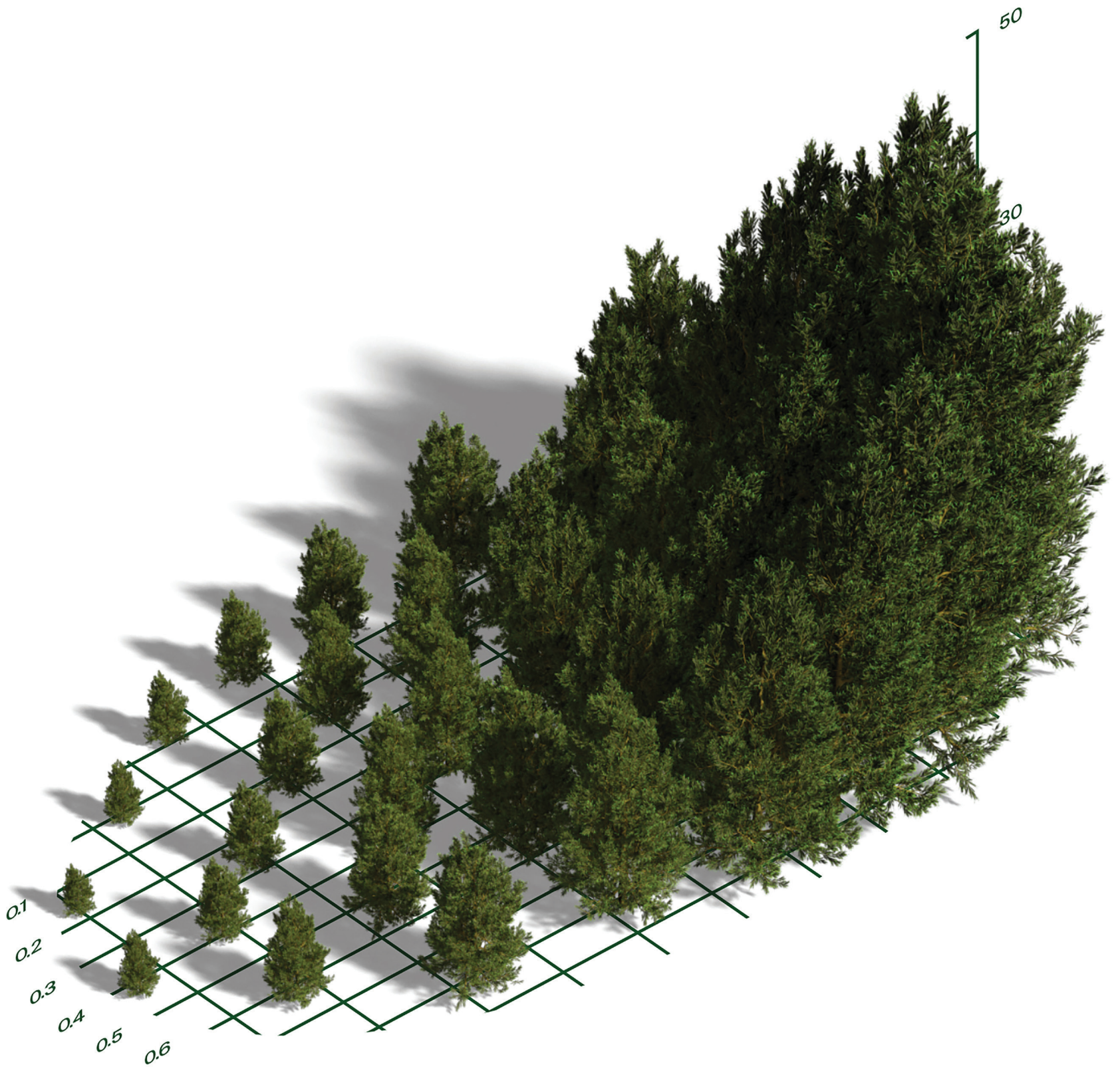


The growth of ESG – and what it means for investors

Do you understand the investment impact of an ESG focus?



Considerations of environmental, social and governance (ESG) factors have become a dominant force in the investment industry. There are now 84 ESG-focused ETFs in Canada, 34 of which launched in 2021 alone. Sustainability and positive returns aren't mutually exclusive. In fact, performance in both is connected.

Learn what Franklin Templeton thinks about the growth of this segment, the ETF solutions, and why all investing will eventually be ESG investing.

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