



 LIVE WEBINAR

Leveraging behavioural science in today's economy

Would you like to demystify behavioural science and its impact on financial decision-making?

REGISTER NOW & GET CE CREDITS

Accreditation pending for ICM, ICS, IIROC and The Institute



DATE: June 16th 2021



TIME: 2PM ET

Behavioural science can help us understand why emotions influence risky financial decisions. Join Michael Finke for a captivating insight into why emotions influence risky financial decisions.

Michael will help you understand how people make risk assessments based on their personal experiences. He will also demonstrate how to use behavioural techniques and product strategies to meet long-term financial goals.

WILL YOU ATTEND?

YES

NO

Moderator



Jeny Yeung, CFP, EPC
Senior Director, Business Development
Individual Insurance
SSQ Insurance

Speaker



Michael Finke, Ph.D., CFP®
Professor of wealth management and
Frank M. Engle Distinguished Chair in Economic Security
The American College of Financial Services

Brought to you by



CE accreditation powered by

