MindGPA

David Liu, Ph.D.

Founder, CEO

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According to the American Test Anxiety Association, about one in five students have high test anxiety which impairs their academic performance.

MindGPA's mobile app will help each student find their own customized way to have better mental health and grades. It will offer 24/7 resources, and can be accessed any place, privately, and with social components. MindGPA, with AI inside, guides, protects, and advocates for students' well-being and academic success.

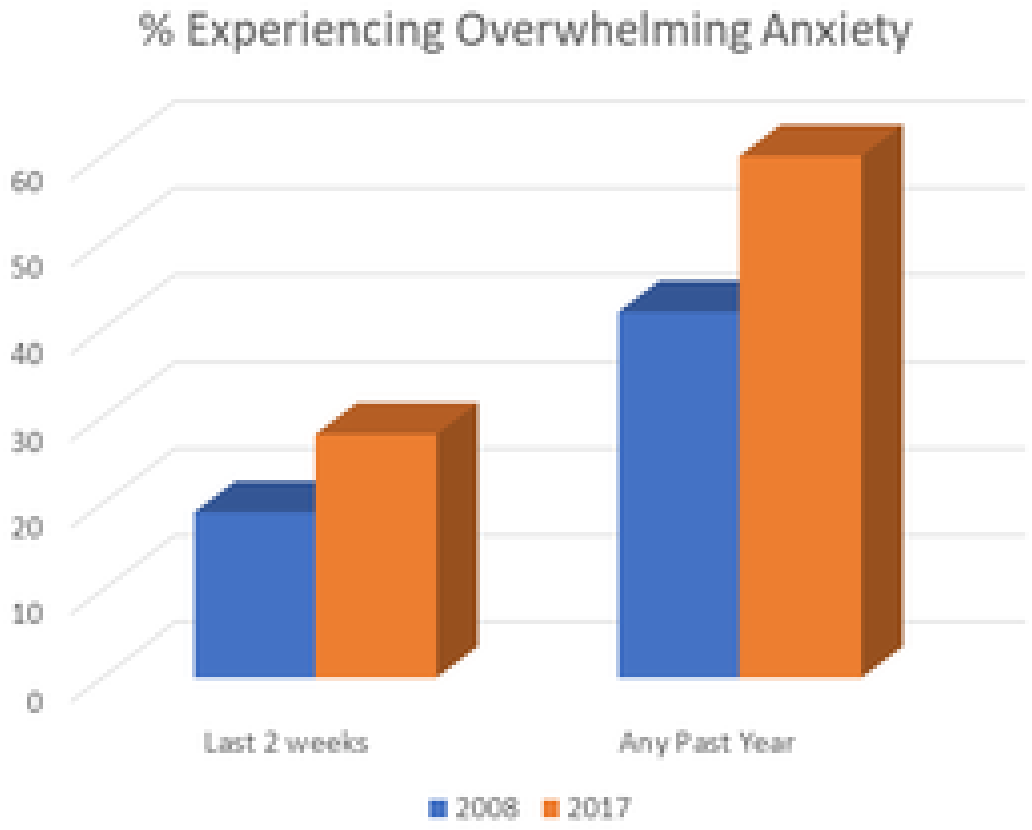
It is supported by both classical and quantum machine learning.

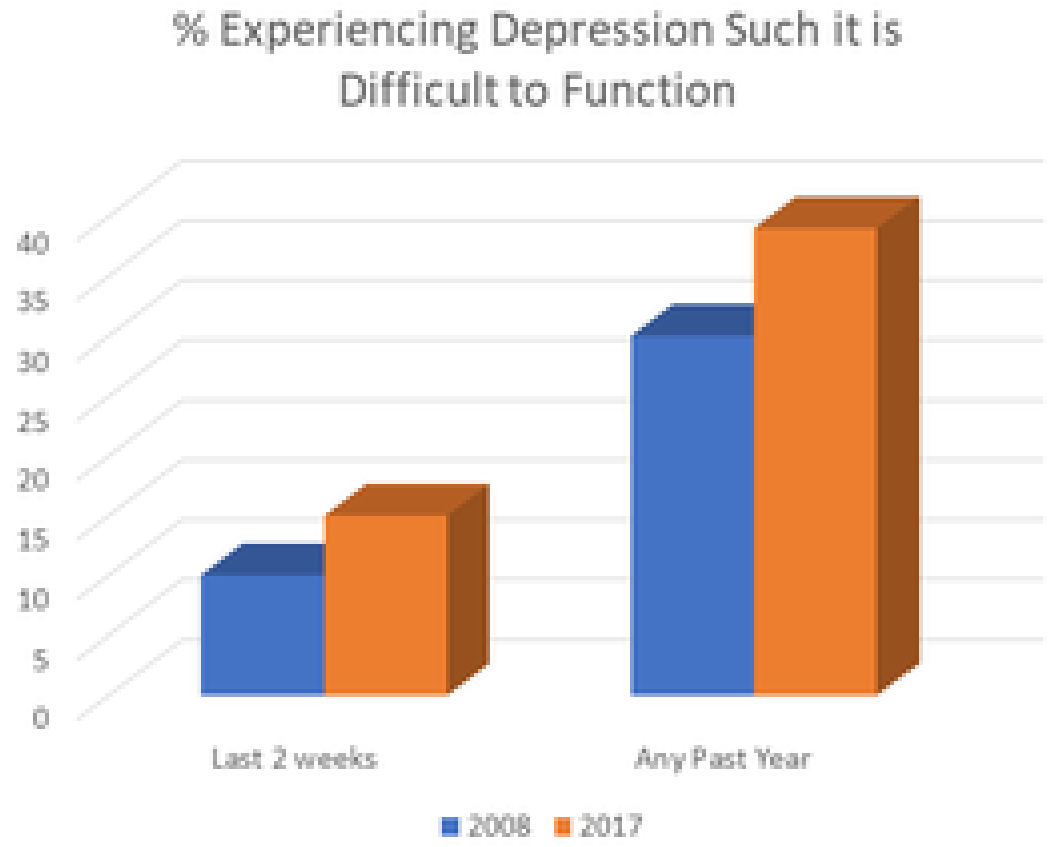
This all sounds wonderful. Thank you so much for dedicating time toward helping in this area. I can tell you there is a tremendous need for a whole range of services.

--- TRIO Director --

NEED
HELP

Comparing College Students: 2008 to 2017





https://www.psychologytoday.com/us/blog/theory-knowledge/201811/the-college-student-mental-health-crisis-update

Mental Health Crisis

https://www.bu.edu/ctl/files/2019/10/Dr.-Jerry-Schultz-BU-HANDOUT.pdf

MindGPA

CYBER SECURITY

HIPAA COMPLIANT

FERPA COMPLIANT

You University

MindGPA

Hi Joni

How are you doing?
Please check all that apply

- [ ] stressed
- [ ] anxious
- [ ] can not sleep
- [ ] can not eat
- [ ] Please type
- [ ] Please type

OK

You University

MindGPA

Hi Joni

Glad to help.
Please conduct self help first.
Seek help from campus and community professional service if needed.

Campus

- [ ] Campus Consulting Service
  1-260-123-4567
- [ ] Dean of Students
  1-260-123-4567

Community

- [ ] Community Service Center
  1-260-123-4567
- [ ]

National Helpline (24/7)
1-800-662-HELP(4357)

You University

MindGPA

Hi Joni

Please reflect what you did
overcome your challenges

Sympton: Please type

Reflection: Please type

Sympton: Please type

Reflection: Please type

You University

MindGPA

Name: Joni May

Course: Computer Science I

Grade: D

Issues:

Academic Advise

Mental Health Advise

Traction

- Survey Results:
  - 100 % students want to use the app
  - 100 % advisors want to use the app
- Mobile App in Development
- Desktop App in Development
- Classical Machine Learning
- Quantum Machine Learning

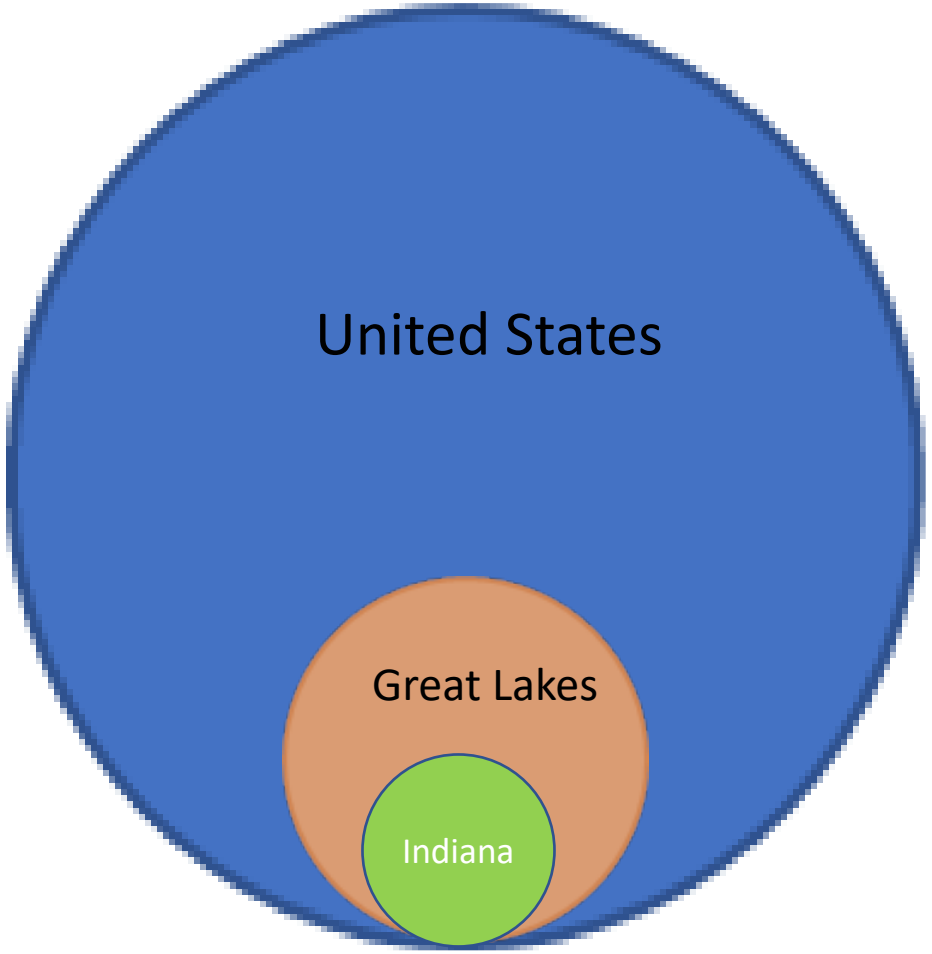
Total Addressable Market

Indiana: $20 M

Great Lakes: $135 M

US: $1 B

National Center for Education Statistics

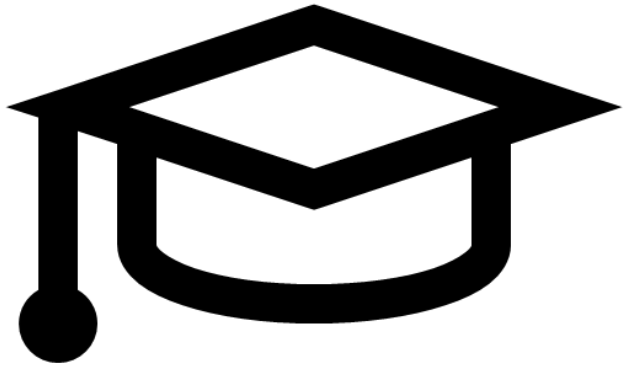


Competition Matrix

	MindGPA	YouAtCollege	WellTrack
User Friendly			
Privacy			
Mental Health			O
Academic Success	O		
Social Network		O	
AI	O		
Comprehensive		O	
Market Share		O	

O: clear advantage;
X: no clear advantage

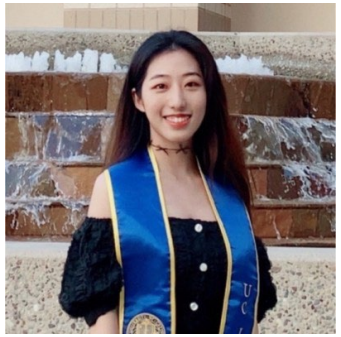
Revenue Model



Subscription	Fee Per Student
monthly	$ 5.00
Yearly	$ 60.00

Team

David Liu, Ph.D. founder
Associate Prof. of CS
Purdue U. Fort Wayne
Software Engineer 10+ years,
major companies and startups
MHFA, QPR trained



Jiaqi Guo, ECE MS Student
Carnegie Mellon University

Yiping Wang, PhD Candidate
Applied Physics
Northwestern University

Chesley Chen, MBA. advisor
Managing Director
Life Sciences Advisory
BlumShapiro, Boston
Founders, CEOs, Digital
Health start-ups

David Young, Ph.D., advisor
- Clinic Psychologist

Financial Overview

- Startup Cost: $9, 500
- Overhead: $15, 570
- Gross Profit: $5/month/member
- Break-even point: 3114 members

Ask and Introduction

TRiO
STUDENT SUPPORT SERVICES

Summary

Holistic: Mental Health & Academic Success

MINDGPA

Guide
Protect
Advocate

https://www.mghclaycenter.org/parenting-concerns/college-mental-health-crisis-call-cultural-change-part-2/

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