



David Guindon

UX/UI Designer

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Latest Projects

Desert Paradigm | UX Design, Branding & Visual Design

An online cloud database designed for users to more efficiently generate virtual currency in a mainstream videogame. It allows the user to save personal data on the site to generate user specific reports and development strategies.

Bloc Jams | Developer, UX Design

A web based media player written in Javascript

FATE | UX Design, Developer, Project Manager

A text and image based videogame with hundreds of integrated features, including a web integrated javascript client, written in C++

Technical Ability

Skillset

Visual Design
Storyboarding
Project Management
User Research
User Testing
Brand Strategy & Identity
Content Strategy
Information Architecture
User Personas
User Stories
Wireframing
Prototyping
Web Development

Tools

Adobe Creative Suite
Sketch
Figma
Flinto
InVision
Usability Hub
GitHub
Terminal
Atom
Maze
HTML, CSS, & JavaScript
C++
PHP

Experience

Design Apprentice

Bloc | Remote

- Crafted well-researched wireframes, mockups and prototypes
- Ideated user-centered experiences rapidly in Agile environments
- Spearheaded A/B and usability testing to inform design
- Implemented content strategy and branding with memorable copy, typography, color palette and logos
- Collaborated with fellow designers and across disciplines with developers, stakeholders and managers

Management

Several Retail Corporations

Toys - R - Us | Department Manager

- Lead a team of over thirty to complete daily deadlines
- Conducted daily meetings to keep team up to date on operations

Dollar General | Store Director

- Effectively completed multiple daily tasks with strict deadlines
- Lowered shrink by 12% within a six month window

Blockbuster | Assistant Manager

- Fostered a customer focused atmosphere
- Designed product layouts to maximize profitability

Education

2015-2017

Art - Design

at Lawrence Technological University
| Architectural Design |

2010-2014

Programming - Mathematics

at Calvin University
| Civil Engineering |

Certificates

JUN
2019

Frontend Developer Certification
Bloc Developer Program

JUN
2019

Design Certification
Bloc Design Program

AUG
2016

Official CAD Certification
Autodesk Certification