



David Guindon

UX/UI Designer

Grand Rapids, Michigan
(616) 777-7418
davidlguindon@gmail.com
www.davidguindon.com

Latest Projects

Desert Paradigm | UX Design, Branding & Visual Design

An online cloud database designed for users to more efficiently generate virtual currency in a mainstream videogame. it allows the user to save personal data on the site to generate user specific reports and development strategies.

Bloc Jams | Developer, UX Design

A web based media player written in Javascript

FATE | UX Design, Developer, Project Manager

A text and image based videogame with hundreds of integrated features, including a web integrated javascript client, written in C++

Technical Ability

Skillset

Visual Design
Storyboarding
Project Management
User Research
User Testing
Brand Strategy & Identity
Content Strategy
Information Architecture
User Personas
User Stories
Wireframing
Prototyping
Web Development
Web Analytics
Responsive Web Design
Card Sorting
Color Theory

Tools

Adobe Creative Suite
Sketch
Figma
Flinto
InVision
Usability Hub
GitHub
Terminal
Atom
Maze
HTML, CSS, & JavaScript
C++
PHP
Google Analytics
Microsoft Office
WordPress
CodePen

Experience

Design Apprentice

Bloc | Remote

- Crafted well-researched wireframes, mockups and prototypes
- Ideated user-centered experiences rapidly in Agile environments
- Spearheaded A/B and usability testing to inform design
- Implemented content strategy and branding with memorable copy, typography, color palette and logos
- Collaborated with fellow designers and across disciplines with developers, stakeholders and managers

Management

Several Retail Corporations

Toys - R - Us | Department Manager

- Lead a team of over thirty to complete daily deadlines
- Conducted daily meetings to keep team up to date on operations

Dollar General | Store Director

- Effectively completed multiple daily tasks with strict deadlines
- Lowered shrink by 12% within a six month window

Blockbuster | Assistant Manager

- Fostered a customer focused atmosphere
- Designed product layouts to maximize profitability

Education

2015-2017

Art - Design

at Lawrence Technological University
| Architectural Design |

2010-2014

Programming - Mathematics

at Calvin University
| Civil Engineering |

Certificates

JUN
2019

Frontend Developer Certification
Bloc Developer Program

JUN
2019

Design Certification
Bloc Design Program

AUG
2016

Official CAD Certification
Autodesk Certification