



# David Guindon

UX/UI Designer

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## Latest Projects

### Desert Paradigm | UX Design, Branding & Visual Design

An online cloud database designed for users to more efficiently generate virtual currency in a mainstream videogame. It allows the user to save personal data on the site to generate user specific reports and development strategies.

### Bloc Jams | Developer, UX Design

A web based media player written in Javascript

### FATE | UX Design, Developer, Project Manager

A text and image based videogame with hundreds of integrated features, including a web integrated javascript client, written in C++

## Technical Ability

### Skillset

Visual Design  
Storyboarding  
Project Management  
User Research  
User Testing  
Brand Strategy & Identity  
Content Strategy  
Information Architecture  
User Personas  
User Stories  
Wireframing  
Prototyping  
Web Development  
Web Analytics  
Responsive Web Design  
Card Sorting  
Color Theory

### Tools

Adobe Creative Suite  
Sketch  
Figma  
Flinto  
InVision  
Usability Hub  
GitHub  
Terminal  
Atom  
Maze  
HTML, CSS, & JavaScript  
C++  
PHP  
Google Analytics  
Microsoft Office  
WordPress  
CodePen

## Experience

### Design Apprentice

Bloc | Remote

- Crafted well-researched wireframes, mockups and prototypes
- Ideated user-centered experiences rapidly in Agile environments
- Spearheaded A/B and usability testing to inform design
- Implemented content strategy and branding with memorable copy, typography, color palette and logos
- Collaborated with fellow designers and across disciplines with developers, stakeholders and managers

### Management

Several Retail Corporations

Toys - R - Us | Department Manager

- Lead a team of over thirty to complete daily deadlines
- Conducted daily meetings to keep team up to date on operations

Dollar General | Store Director

- Effectively completed multiple daily tasks with strict deadlines
- Lowered shrink by 12% within a six month window

Blockbuster | Assistant Manager

- Fostered a customer focused atmosphere
- Designed product layouts to maximize profitability

## Education

2015-2017

### Art - Design

at Lawrence Technological University  
| Architectural Design |

2010-2014

### Programming - Mathematics

at Calvin University  
| Civil Engineering |

## Certificates

JUN  
2019

Frontend Developer Certification  
Bloc Developer Program

JUN  
2019

Design Certification  
Bloc Design Program

AUG  
2016

Official CAD Certification  
Autodesk Certification