

David Linke

Full Stack Software Engineer

Software engineer with a background in electrical engineering and product management. Always curious, I take a detail-oriented, thoughtful, and collaborative approach to solve problems and build polished, innovative products.

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SKILLS

- Full Stack Applications Development
- React
- Express
- Ruby on Rails
- SQL / NoSQL
- JavaScript / jQuery
- HTML / CSS / SCSS
- GraphQL
- Git
- Leading Cross Functional Teams
- Requirements Definition
- Agile & Waterfall SDLC's
- Client & Vendor Relationships
- Working With International Teams
- UX Design

EXPERIENCE

2015 - 2019

Co-Founder / Product Manager, Zolab

- Established MVP and defined product road-map based on market and competitive analysis.
- Led creation of B2B eCommerce website which now accounts for ~70% of sales.
- Oversaw development of innovative packaging to differentiate products from competitors.
- Developed products internationally that are 2x-4x more cost effective than competitors.
- Marketed products via SEM campaigns and direct mailings of sample kits.

2012 - 2015

Product Manager, Applico

- Led teams of 3 to 7 people to create 15 custom iOS/Android apps and websites.
- Won 2014 Delivery.com challenge for "Gastronomie", an iOS app for food delivery that makes intelligent recommendations based on your current situation and mood.
- Successfully grew business with several clients, overseeing ~\$600k in business annually.

Select Projects

- Mt.Gox, formerly the world's largest Bitcoin exchange. Designed and developed fully featured iOS and Android cryptocurrency trading/monitoring apps as well as an SDK.
- CLSA Thorium, allows users at sea to send communications over the Thorium satellite network. Added graphical weather reports and the ability for users to submit forms to regulatory agencies, significantly increasing the utility and revenue potential.

EDUCATION

2019

Software Engineering Immersive, Engineering Fellow, General Assembly

- Learned and practiced full stack web development with a focus on React, Express & EJS, Ruby on Rails, MongoDB, PostgreSQL, HTML & CSS, JavaScript & jQuery

Select Projects

- PodDialogue, a website for reading and searching podcast episode transcripts built with a Rails backend and React frontend utilizing GraphQL.
- Squadformer, a website for easily generating random groups of people. Remembers past combinations so that groups are not repeated. Built with Express / EJS.

2012

Bachelor of Science in Electrical & Computer Engineering Worcester Polytechnic Institute

Graduated with High Distinction.

Minor in Society, Technology & Policy. Studied abroad in Shanghai and London.

Select Projects

- Two-Wheel Self Balancing Robot, repaired and improved a self balancing robot to avoid obstacles running on the Matlab SIMULINK platform.
- Home Depot Efficient Lighting & Power Sources Retail Display, created physical interactive display powered by an MSP430 calculating cost savings of lighting and solar panels to boost in store sales.