

## Contact

david.li.zhiwei@gmail.com

[www.linkedin.com/in/david-li-cio](https://www.linkedin.com/in/david-li-cio)  
(LinkedIn)

## Top Skills

Healthcare Information Technology  
(HIT)

Cost Savings

Data Analytics

## Languages

English (Full Professional)

Chinese (Native or Bilingual)

## Certifications

Drug Discovery

ITIL v3 Foundation

Drug Commercialization

AWS Certified Cloud Practitioner

# David Li

VP, GTS Greater China and JAPAC at BeOne | Driving Digital  
Transformation  
Shanghai, China

## Summary

Accomplished IT and Digital Transformation Leader, specialized in spearheading large-scale digital initiatives and technological innovation in global corporations. Demonstrates strong self-drive and a servant leadership style, with a results-focused approach and a flair for innovation. Experienced in managing diverse, cross-cultural teams and complex project management.

### Skills and Expertise:

- \* Proficient in multinational and multicultural IT and digital integrations, adept in propelling projects within intricate global matrix organizations to achieve significant business value.
- \* Skilled in enhancing cost efficiency and effectiveness through innovative strategies, coupled with a strong drive for results and inventive solutions.
- \* Deeply knowledgeable and experienced in China's IT and digital landscape, regulatory framework, and legal environment, facilitating optimal technology, architecture, and governance choices for the organic growth of large MNCs in China.
- \* Successful in building high-performance teams from scratch and revitalizing underperforming teams, characterized by a self-driven, results-oriented, and innovative leadership approach.
- \* Good knowledge in information security, compliance, and risk management, with a substantial track record and experience.

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## Experience

### BeOne Medicines

VP, GTS Greater China and JAPAC  
November 2025 - Present (4 months)  
Shanghai, China

诺华

4 years 5 months

Data, Digital and IT (DDIT) Head of China

May 2023 - November 2025 (2 years 7 months)

中国 上海市

- Led organizational optimization and transformation of DDIT China
- Established in-house delivery center in Dalian and streamlined processes, successfully halving cost of application delivery while doubling speed
- Oversaw comprehensive management of Novartis China's Data Localization program commercial
- Consistently selected most appropriate technologies, deployment methods, and timings by evolving Chinese laws and regulations, Novartis' global standards, and business needs
- Ensured smooth and efficient operation of Novartis' business in China with minimal cost, while maintaining highest degree of global integration
- As member of global Commercial IT leadership team, led regular inter-regional communications, shared outstanding experiences from China, and spearheaded simplification of global project initiation processes
- Implemented series of continuous team efficiency enhancement projects, such as 'IT Renaissance Project,' 'External Sharing Program,' and 'Leadership Enhancement Project.' These initiatives successfully raised team satisfaction and capability.

CTS and TT China Head

February 2022 - May 2023 (1 year 4 months)

Shanghai, China

China PPD Lead

July 2021 - February 2022 (8 months)

Shanghai, China

Syngenta

4 years 11 months

Head of China IT and Digital

January 2018 - February 2022 (4 years 2 months)

Shanghai City, China

- At inception of Syngenta Group China, as Head of Digital and IT, developed comprehensive 5-year IT strategy, integrating system plans for over eight major subsidiaries
- Led the execution of 'Speed Win' projects to accelerate integration of new companies

- Established digital team for Syngenta China and designed WeChat application for farmers
- This app facilitated access for over 500,000 growers to new-generation pesticides, learning about pest and disease control, online purchases, and drone services, contributing to significant sales growth for the company
- Developed application targeted at agricultural supply stores, enabling efficient service and inventory management for 8,000 stores
- Innovatively implemented online ordering during COVID period, ensuring business growth amidst pandemic
- Formulated digital go-to-market strategy and led implementation of new generation CRM system across China region.

Head of IS, China

April 2017 - December 2017 (9 months)

Shanghai City, China

The Hershey Company

Head of IT China

November 2014 - April 2017 (2 years 6 months)

Shanghai City, China

- As member of China leadership, fully responsible for IT systems integration following acquisition of Golden Monkey Company
- This comprehensive task involved team, system, process, and security integration, successfully completed within eighteen months, leading to transformation of Golden Monkey's systems
- Spearheaded company-wide transition to cloud computing, significantly reducing operational costs and enhancing agility
- Implemented comprehensive suite of systems including distributor management system, e-commerce platform, and sales automation system, substantially improving operational efficiency
- Established and led telesales team, effectively servicing long-tail distributor through low-cost model, resulting in incremental sales growth.

AstraZeneca

7 years 2 months

IT Director - Commercial Capability

January 2014 - October 2014 (10 months)

- Fully managed AstraZeneca China's business applications, encompassing CRM, data analytics, and WeChat mobile applications, ensuring seamless integration and functionality

- Established nearshore IT service center in China, integrating all business systems to provide first and second-line IT support services, streamlining operations and enhancing service quality
- Led IT team across Asia-Pacific region, overseeing middleware, databases, network, cloud services, and first and second-line IT support services, ensuring robust and efficient IT infrastructure and support across APAC region
- At UK headquarters, was responsible for global implementation of new-generation IT service system, coordinating and managing its deployment across various countries, aligning global IT operations with strategic business objectives.

AsiaPac Service Delivery Director - IS/IT  
May 2012 - January 2014 (1 year 9 months)  
Shanghai

Global NSDM transition program member  
May 2011 - May 2012 (1 year 1 month)

Global IT Client Service Manager  
October 2010 - May 2011 (8 months)

Sr. IS Manager/IS Mgr, Application, Innovation and Client Service  
May 2008 - October 2010 (2 years 6 months)  
Shanghai, China

IS Manager, Innovation Solution & Client Service  
September 2007 - May 2008 (9 months)  
Shanghai, China

Novo Nordisk Pharmaceuticals  
Varied IT roles  
September 2002 - August 2007 (5 years)  
Beijing, China

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## Education

The University of Manchester  
Master of Business Administration - MBA, Business  
Administration · (2010 - 2017)

Beijing University of Technology  
Bachelor, Computer Science · (1999 - 2003)

