Week 2 Assignment

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* 3.7 #1
  + Null hypothesis: The average number of units sold when TV, radio, and newspaper advertising spending are 0 is equal to 0.
  + Null hypothesis: TV advertising spending is not associated with sales of the product
  + Null hypothesis: Radio advertising spending is not associated with sales of the product
  + Null hypothesis: Newspaper advertising spending is not associated with sales of the product