

# David Magbee

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*I am a full-stack developer who approaches projects with humans and purpose in mind. As a bit of a process nerd, I am passionate about developing efficiencies that improve workflow and create the space for creative collaboration and innovation. I believe we have a social responsibility to live in a sustainable manner in all areas of life. As our way of life has evolved, I am driven to develop sustainable tools for everyday life. I am an inherently passionate individual, and I bring that passion to all that I do.*

## Skills

HTML, CSS, SASS, Javascript, Python, PostgreSQL, MongoDB, Django, NodeJS, ReactJS, Wordpress, Git, Github, Business Development, Project Management, Client Management, Strategic Planning, Sales, Problem Solving, Brand Management, Google Suite, Office 365, iWork, MailChimp, CRMs, & Spanish

## Experience

BETTER FARM, Redwood, NY

November 2016 to Present

### Executive Director

- Expansion of center offerings through workflow management, new program development, and new facilities
- Development and implementation of new facilities and property management to increase revenue streams and capabilities
- Increased client base by 15% in first six months, coordinated and planned a 600-person music and arts festival, increased social media account reach by 60% in eight months

STACKER, NEW YORK, NY (Remote)

January 2019 to Present

### Image Contractor

- Discover factually accurate and visually stimulating images to convey editorial copy and data sets.

THE VERDEN GROUP, Nyack, NY (Remote)

May 2016 to January 2019

### Consultant

- Provided workflow management, project management, managed B2B relationships, and administrative support for over 20 independent practice startups from project start to practice open and beyond
- Managed Verden Viewpoint quarterly publication website and layout design for 9 issues and contributed multiple articles
- Devised and implemented business process re-engineering to improve internal workflows, information management, and project coordination

## Freelance Work

### Business Development Consultant

6+ years

- Guided companies top-to-bottom support through research analysis, business analytics, project management, bidding and negotiating, web development, social media management, content creation, event-focused marketing, client acquisition, sales, event planning and promotion, and marketing collateral and initiatives.
- Clients include CHS Tech Solutions, Clean Works Services, Performance Environment Design Group (now Nimblist), The Banner Group, The Verden Group, Stacker

### Project Coordinator

5+ years

- Offering a full spectrum of service for local organizations and nonprofits, such as volunteer coordination for events and committees, database management, special-events management, fundraising, event planning, brand building, securing sponsorships, marketing, and vendor coordination.
- Clients include betterArts, A Week Away, ASSETS Lancaster, Building Industry Association of Lancaster

## Education

Bachelor of Arts - Business, Spanish Language minor | Goshen College  
Software Engineering Immersive - Full-Stack Development | General Assembly