

DAVID MAGRE

Data Analyst

+34648661624

[linkedin.com/in/davidmagrebertran](https://www.linkedin.com/in/davidmagrebertran)

@davidmagrebertran@gmail.com

Barcelona

[Github - davidmagre](#)

EXPERIENCE

Retail Knowledge Analyst

AECOC

09/2023 - Present Barcelona, Spain

- Faced significant challenges as a trainer in front of clients at AECOC, honing presentation techniques and playing a pivotal role in the company's international platform.
- Acquired expertise in training through conducting courses and webinars
- Effectively managed AECOC's international platform both internally and with clients.
- Engaged in inspirational trips to international destinations with clients to study market trends

Marketing & Communication Analyst

Alfred H Knight

11/2022 - 08/2023 Manchester, UK

- Supported the Marketing and Communications department, opening new opportunities for Spanish-speaking countries by bridging connections between HQ, overseas offices, and the local audience.
- Gained ability to create content for a variety of audience needs and different consumer ends (B2B)
- Understood engaging with audience via with a visual storytelling In-tune with current digital communication channels and trends
- Created and delivered engaging and informative internal content to global employees through a variety of channels

Trade Marketing Analyst

PepsiCo

11/2020 - 02/2022 Barcelona, Spain

- Achieved an understanding of the meaning of acting as an owner and developing myself and others
- Managed implementation of point of sales activations
- Maximized the implementation of point of sales activations by making them efficient achieving the main targets

Marketing Analyst

PepsiCo

02/2018 - 11/2020 Barcelona, Spain

- Reinforced analytical and product performance skills to be the focal point of this knowledge for the main stakeholders
- Promoted to coordinator in 8 months
- Developed a full, periodic and accurate sales forecast to make targets more efficient
- Managed and diagnosed performance analytics of products in my scope to recommend go-to-market actions and implement key learnings for further marketing strategies

EDUCATION

International Business & Marketing

ESCI-UPF

09/2013 - 07/2017 Barcelona, Spain

- 6 Month Exchange in ESB Hochschule, Germany.

SUMMARY

I'm a proactive professional with a knack for business analytics and strategic marketing. My expertise lies in analyzing financial and operational metrics to provide valuable insights for both commercial and consumer segments. Fluent in Spanish and English, I bring over five years of experience driving success in dynamic environments across Spain and the United Kingdom.

LANGUAGES

Catalan

Native



Spanish

Native



English

Proficient



French

Intermediate



SKILLS

Phyton

Github

Microsoft Office

Mongo

Mongo DB

Powerpivot

SQL

Tableau

Web Scraping

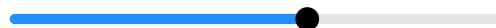
TRAINING / COURSES

[Data Analysis Master @ Ironhack](#)

[Impactful Presentations @ Dale Carnegie](#)

INDUSTRY EXPERTISE

Marketing



Analytical Skills

