

Task Description	Difficulty Level (Easy, Medium, Hard)	Service Credits (Points)
Add products + images (10 products) + SEO research and keywords	Easy	200
Add products + images (50 products) + SEO research and keywords	Easy	600
SEO for a single page (Long form landing page)	Easy	100
Full SEO audit for a 20(max)-page website	Hard	600
Install and configure a WordPress theme	Medium	450
Create a custom WordPress theme	Hard	3200
Optimize page speed (basic)	Medium	300
Optimize page speed (advanced)	Hard	1200
Setup Google Analytics	Easy	100
Setup Google Tag Manager	Medium	300
Create and schedule social media posts (10 posts)	Easy	300
Create a landing page	Medium	600
Create a contact form	Easy	200
Fix website bugs (minor)	Medium	300
Fix website bugs (complex)	Hard	1200
Install and configure WooCommerce	Medium	450
Setup payment gateway integration	Medium	300
Create a blog post (2,000 words)	Easy	200
Customize CSS/HTML	Medium	450
Database migration (Platform to platform e.g Shopify - Wordpress)	Hard	1600
Perform website backup	Easy	100
Setup an email campaign (basic)	Medium	300
Create a newsletter signup form	Easy	200
Configure SSL certificate	Medium	300
Setup an API integration	Hard	1200
Perform website security audit	Medium	450
Install and configure WordPress plugins (5 plugins)	Medium	300
Set up email (SMTP) for website	Easy	200
Setup a staging site	Medium	300
Create custom 404 page	Medium	450
Custom website design + implementation (one page)	Medium	600

		0
Simple Plugin Development		0
- Create a basic plugin framework	Easy	400
- Add settings page in admin panel	Easy	400
- Basic functionality (e.g., shortcode)	Easy	600
- Documentation and basic support	Easy	200
Total for Simple Plugin	Easy	1600
		0
Intermediate Plugin Development		0
- Create a plugin framework	Medium	900
- Add settings and options page	Medium	900
- Implement custom post types	Medium	1200
- Basic integration with third-party API	Medium	1200
- Documentation and support	Medium	600
Total for Intermediate Plugin	Medium	4800
		0
Advanced Plugin Development		0
- Create a complex plugin framework	Hard	2000
- Extensive settings and options page	Hard	2000
- Custom post types with advanced features	Hard	2400
- API integration with extensive functionality	Hard	3200
- Extensive documentation and support	Hard	1200
Total for Advanced Plugin	Hard	12800
Create a privacy policy page	Easy	100
Conduct A/B testing for landing pages/products/creatives	Medium	600
Setup a customer feedback system	Medium	450
Create an online forum	Medium	750
Develop a mobile app for the website	Hard	3000
Create promotional graphics for social media	Easy	200
Implement an online booking system	Hard	1200

Setup remarketing campaigns for Google Ads + Meta	Medium	600
Set up normal lead generation Google Ads, no tracking or remarketing	Medium	300
Set up meta Ads	Medium	300
Create a sitemap and submit to search engines	Easy	100
Configure and manage an eCommerce returns system	Medium	450
Create video content for product promotions	Hard	1200
Implement a user review and rating system	Medium	600
Setup and optimize Pinterest marketing	Medium	450
Develop and integrate a chatbot for customer service	Hard	3000
Create an interactive quiz for lead generation	Medium	600
Design infographics for social media	Medium	600
Conduct a website usability test	Medium	450
Create and manage an online course platform	Hard	3000
Integrate a payment plan or subscription service	Medium	750
Set up a loyalty rewards program	Medium	600
Optimize website images for SEO	Easy	200
Create and implement a site-wide call-to-action strategy	Medium	600
Set up and manage a podcast series (one month)	Medium	900
Create a client onboarding process	Medium	450
Setup multilingual capabilities for the website	Hard	1000
Develop a custom reporting dashboard	Hard	1200
Implement a content calendar for blog posts	Medium	450
Design and create promotional banners	Easy	200
Conduct keyword research for blog topics	Medium	600
Integrate live streaming capabilities	Hard	1600
Setup and manage a customer relationship management (CRM)	Medium	900
Implement cross-selling and upselling strategies	Medium	600
Create a virtual tour for the website	Hard	1600
Configure user access and permissions for the site	Medium	600
Develop a corporate identity package (logo, branding)	Medium	900
Setup and integrate a subscription box service	Medium	750

Create a community portal for user engagement	Hard	1200
Conduct a backlink analysis and strategy	Medium	600
Creating a wordpress custom website	Medium	2400
Keyword Research and Marketing Strategy Development	Medium	600
On-Page SEO Optimization (5 products/pages)	Medium	150
Technical SEO Audit for Website	Hard	600
Local SEO Optimization (Google My Business setup)	Easy	200
Shopify Store Setup	Medium	600
Customizing Shopify Theme	Medium	450
Setting Up Payment Gateways(Shopify)	Medium	300
Day consultation + Training (Ads, SEO, Web)	Medium	300