

Task Description	Service Credits (Points)
Add products + images (10 products) + SEO research and keywords	200
Add products + images (50 products) + SEO research and keywords	600
SEO for a single page (Long form landing page)	100
Full SEO audit for a 20(max)-page website	600
Install and configure a WordPress theme	450
Create a custom WordPress theme	3200
Optimize page speed (basic)	300
Optimize page speed (advanced)	1200
Setup Google Analytics	100
Setup Google Tag Manager	300
Create and schedule social media posts (10 posts)	300
Create a landing page	600
Create a contact form	200
Fix website bugs (minor)	300
Fix website bugs (complex)	1200
Install and configure WooCommerce	450
Setup payment gateway integration	300
Create a blog post (2,000 words)	200
Customize CSS/HTML	450
Database migration (Platform to platform e.g Shopify - Wordpress)	1600
Perform website backup	100
Setup an email campaign (basic)	300
Create a newsletter signup form	200
Configure SSL certificate	300
Setup an API integration	1200
Perform website security audit	450
Install and configure WordPress plugins (5 plugins)	300
Set up email (SMTP) for website	200
Setup a staging site	300
Create custom 404 page	450
Custom website design + implementation (one page)	600

	0
Simple Plugin Development	0
- Create a basic plugin framework	400
- Add settings page in admin panel	400
- Basic functionality (e.g., shortcode)	600
- Documentation and basic support	200
Total for Simple Plugin	1600
	0
Intermediate Plugin Development	0
- Create a plugin framework	900
- Add settings and options page	900
- Implement custom post types	1200
- Basic integration with third-party API	1200
- Documentation and support	600
Total for Intermediate Plugin	4800
	0
Advanced Plugin Development	0
- Create a complex plugin framework	2000
- Extensive settings and options page	2000
- Custom post types with advanced features	2400
- API integration with extensive functionality	3200
- Extensive documentation and support	1200
Total for Advanced Plugin	12800
Create a privacy policy page	100
Conduct A/B testing for landing pages/products/creatives	600
Setup a customer feedback system	450
Create an online forum	750
Develop a mobile app for the website	3000
Create promotional graphics for social media	200
Implement an online booking system	1200

Setup remarketing campaigns for Google Ads + Meta	600
Set up normal lead generation Google Ads, no tracking or remarketing	300
Set up meta Ads	300
Create a sitemap and submit to search engines	100
Configure and manage an eCommerce returns system	450
Create video content for product promotions	1200
Implement a user review and rating system	600
Setup and optimize Pinterest marketing	450
Develop and integrate a chatbot for customer service	3000
Create an interactive quiz for lead generation	600
Design infographics for social media	600
Conduct a website usability test	450
Create and manage an online course platform	3000
Integrate a payment plan or subscription service	750
Set up a loyalty rewards program	600
Optimize website images for SEO	200
Create and implement a site-wide call-to-action strategy	600
Set up and manage a podcast series (one month)	900
Create a client onboarding process	450
Setup multilingual capabilities for the website	1000
Develop a custom reporting dashboard	1200
Implement a content calendar for blog posts	450
Design and create promotional banners	200
Conduct keyword research for blog topics	600
Integrate live streaming capabilities	1600
Setup and manage a customer relationship management (CRM)	900
Implement cross-selling and upselling strategies	600
Create a virtual tour for the website	1600
Configure user access and permissions for the site	600
Develop a corporate identity package (logo, branding)	900
Setup and integrate a subscription box service	750

Create a community portal for user engagement	1200
Conduct a backlink analysis and strategy	600
Creating a wordpress custom website	2400
Keyword Research and Marketing Strategy Development	600
On-Page SEO Optimization (5 products/pages)	150
Technical SEO Audit for Website	600
Local SEO Optimization (Google My Business setup)	200
Shopify Store Setup	600
Customizing Shopify Theme	450
Setting Up Payment Gateways(Shopify)	300
Day consultation + Training (Ads, SEO, Web)	300