# Technical Cybersecurity

Malvertising, Exploit Kits, and Phishing

## So Far...

### SO WE'VE LOOKED AT

- ...passwords
- ...how they're stored
- ...how to crack them
- ...how to use them without cracking them
- ...how to execute remote exploits
- ...how to find remote exploits
- ...how to spoof and steal network traffic

### Let's take a look at other initial intrusion vectors.

## Other Common Vectors

### **MALVERTISING**

- Online ads are just small webpages that run in other web pages inside your browser
- Web pages are very powerful today
- ...and your browser is just another, very complex piece of software that runs on your computer

### **EXPLOIT KITS**

 Exploit kits are collections of exploits that target software (usually browsers, today, and related software like Flash or Java)

#### PHISHING

It's easier to hook you than you think!

# Let's get started.