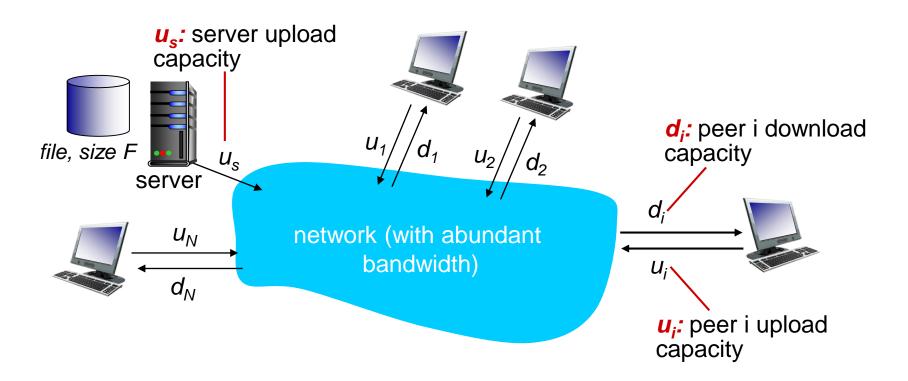
ECE 440 - Introduction to Computer Networks

Spring 2020

File distribution: client-server vs P2P

Question: how much time to distribute file (size F) from one server to N peers?

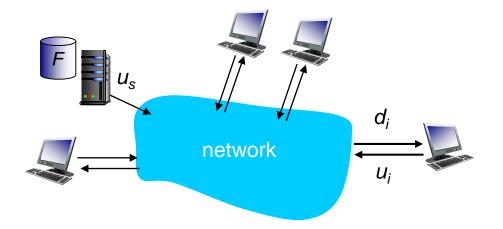
• peer upload/download capacity is limited resource



File distribution time: client-server

- server transmission: must sequentially send (upload) N file copies:
 - time to send one copy: F/u_s
 - time to send N copies: NF/u_s
- client: each client must download file copy
 - d_{min} = min client download rate
 - min client download time: F/d_{min}

time to distribute F to N clients using client-server approach

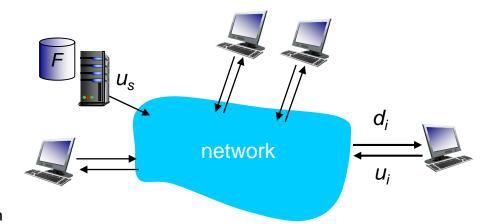


increases linearly in N

 $D_{c-s} \ge max\{NF/u_s, F/d_{min}\}$

File distribution time: P2P

- server transmission: must upload at least one copy
 - time to send one copy: F/u_s
- client: each client must download file copy
 - min client download time: F/d_{min}



- clients: as aggregate must download NF bits
 - max upload rate (limiting max download rate) is $u_s + \Sigma u_i$

time to distribute F to N clients using P2P approach

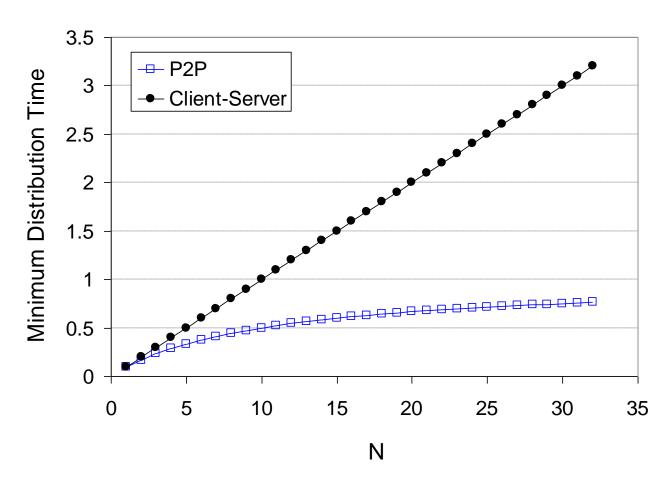
$$D_{P2P} \geq max\{F/u_{s,}, F/d_{min,}, NF/(u_{s} + \Sigma u_{i})\}$$

increases linearly in N ...

... but so does this, as each peer brings service capacity

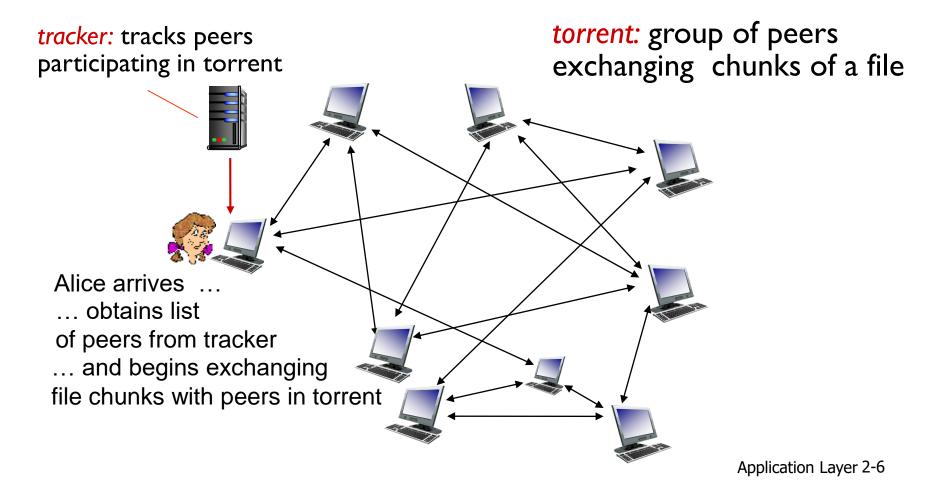
Client-server vs. P2P: example

client upload rate = u, F/u = 1 hour, $u_s = 10u$, $d_{min} \ge u_s$



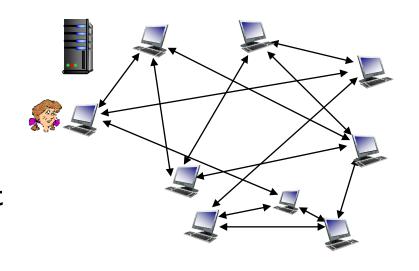
P2P file distribution: BitTorrent

- file divided into 256Kb chunks
- peers in torrent send/receive file chunks



P2P file distribution: BitTorrent

- peer joining torrent:
 - has no chunks, but will accumulate them over time from other peers
 - registers with tracker to get list of peers, connects to subset of peers ("neighbors")



- while downloading, peer uploads chunks to other peers
- peer may change peers with whom it exchanges chunks
- churn: peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain in torrent

BitTorrent: requesting, sending file chunks

requesting chunks:

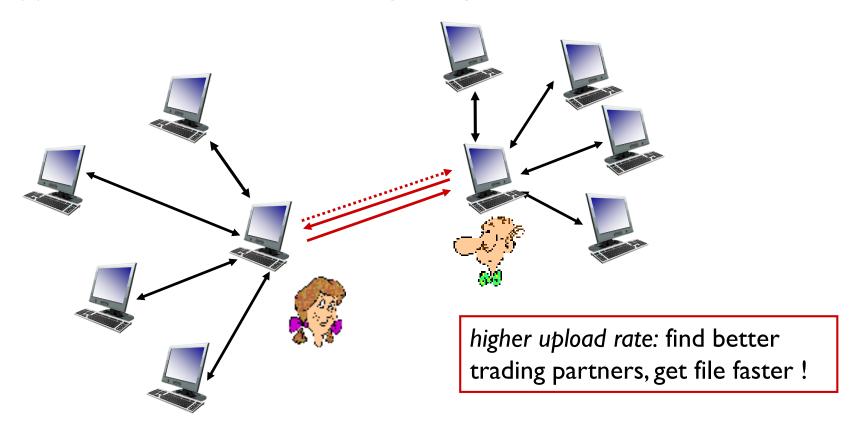
- at any given time, different peers have different subsets of file chunks
- periodically, Alice asks each peer for list of chunks that they have
- Alice requests missing chunks from peers, rarest first

sending chunks: tit-for-tat

- Alice sends chunks to those four peers currently sending her chunks at highest rate
 - other peers are choked by Alice (do not receive chunks from her)
 - re-evaluate top 4 every 10 secs
- every 30 secs: randomly select another peer, starts sending chunks
 - "optimistically unchoke" this peer
 - newly chosen peer may join top 4

BitTorrent: tit-for-tat

- (I) Alice "optimistically unchokes" Bob
- (2) Alice becomes one of Bob's top-four providers; Bob reciprocates
- (3) Bob becomes one of Alice's top-four providers



Chapter 2: outline

- 2.1 principles of network applications
- 2.2 Web and HTTP
- 2.3 electronic mail
 - SMTP, POP3, IMAP
- **2.4 DNS**

- 2.5 P2P applications
- 2.6 video streaming and content distribution networks (CDNs)
- 2.7 socket programming with UDP and TCP

Video Streaming and CDNs: context

- video traffic: major consumer of Internet bandwidth
 - Netflix, YouTube: 37%, 16% of downstream residential ISP traffic
 - ~1B YouTube users, ~75M Netflix users
- challenge: scale how to reach ~1B users?
 - single mega-video server won't work (why?)
- challenge: heterogeneity
 - different users have different capabilities (e.g., wired versus mobile; bandwidth rich versus bandwidth poor)
- solution: distributed, application-level infrastructure











Multimedia: video

- video: sequence of images displayed at constant rate
 - e.g., 24 images/sec
- digital image: array of pixels
 - each pixel represented by bits
- coding: use redundancy within and between images to decrease # bits used to encode image
 - spatial (within image)
 - temporal (from one image to next)

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (purple) and number of repeated values (N)



frame i

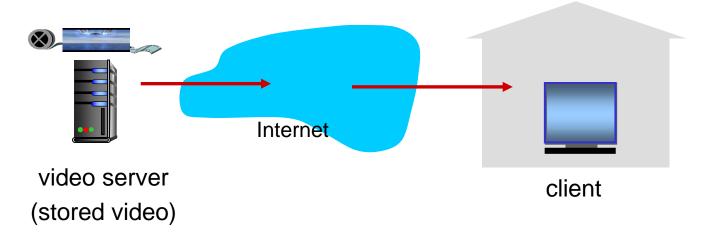
temporal coding example: instead of sending complete frame at i+1, send only differences from frame i



frame i+1

Streaming stored video:

simple scenario:



Streaming multimedia: DASH

- DASH: Dynamic, Adaptive Streaming over HTTP
- server:
 - divides video file into multiple chunks
 - each chunk stored, encoded at different rates
 - manifest file: provides URLs for different chunks

client:

- periodically measures server-to-client bandwidth
- consulting manifest, requests one chunk at a time
 - chooses maximum coding rate sustainable given current bandwidth
 - can choose different coding rates at different points in time (depending on available bandwidth at time)

Streaming multimedia: DASH

- DASH: Dynamic, Adaptive Streaming over HTTP
- "intelligence" at client: client determines
 - when to request chunk (so that buffer starvation, or overflow does not occur)
 - what encoding rate to request (higher quality when more bandwidth available)
 - where to request chunk (can request from URL server that is "close" to client or has high available bandwidth)

Content distribution networks

- challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?
- option 1: single, large "mega-server"
 - single point of failure
 - point of network congestion
 - long path to distant clients
 - multiple copies of video sent over outgoing link

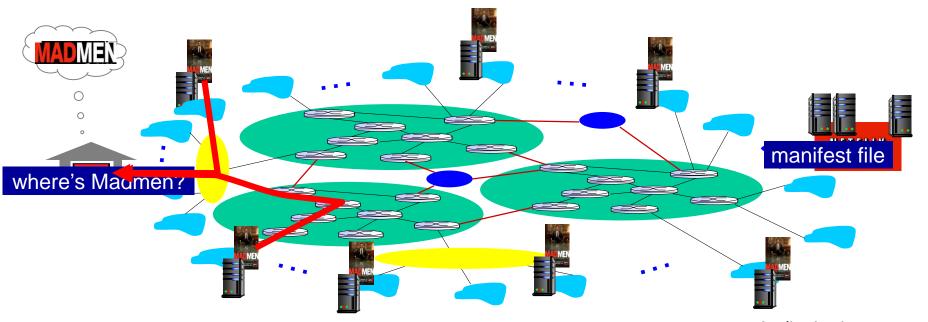
....quite simply: this solution doesn't scale

Content distribution networks

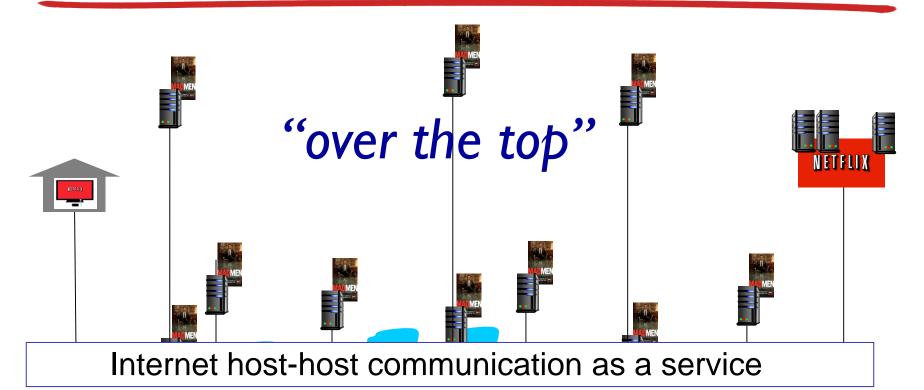
- challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?
- option 2: store/serve multiple copies of videos at multiple geographically distributed sites (CDN)
 - enter deep: push CDN servers deep into many access networks
 - close to users
 - used by Akamai, 1700 locations
 - bring home: smaller number (10's) of larger clusters in POPs near (but not within) access networks
 - used by Limelight

Content Distribution Networks (CDNs)

- CDN: stores copies of content at CDN nodes
 - e.g. Netflix stores copies of MadMen
- subscriber requests content from CDN
 - directed to nearby copy, retrieves content
 - may choose different copy if network path congested



Content Distribution Networks (CDNs)



OTT challenges: coping with a congested Internet

- from which CDN node to retrieve content?
- viewer behavior in presence of congestion?
- what content to place in which CDN node?