

Module 2: Intro to G Theory

Main topics

- Why G theory?
- Important concepts
 - Universe score and multifaceted measurement error
 - Relative and absolute decisions
 - G coefficients
 - G and D studies

Universe score and measurement error

- A measure (or score) for a particular examinee is a sample from a universe of admissible observations.
 - Universe score is the expected value of the admissible observations
 - Population refers to the collection of examinees
 - Universe refers to the collection of possible measurement conditions, such as rater, form, item...

About facet

- Refers to a set of similar conditions of measurement. That is, a facet can be a certain source of measurement error in generalization of score interpretations, such as rater, occasion, item, task, ...
- Can be random or fixed
- Can be nested or crossed with other facets depending on the designs used

An example

- 8 multiple-choice items were given to 20 students.
 - What is the facet involved?
 - What is the design in this G study?

The example: P X I design

- Eight multiple-choice items were given to 20 students.

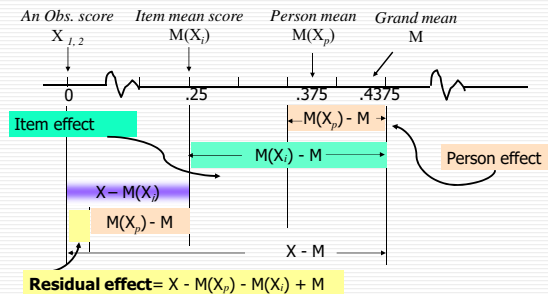
| Person | Item | | | | | Person means |
|------------|------|-----|---|-----|-----|--------------|
| | 1 | 2 | 3 | ... | 8 | |
| 1 | 1 | 0 | 0 | ... | 1 | .375 |
| 2 | 0 | 0 | 0 | ... | 1 | .375 |
| ... | ... | | | | | ... |
| 20 | 0 | 0 | | ... | 0 | .125 |
| Item means | .55 | .25 | | | .55 | .4375 |

Variability of observed scores

Conceptual explanation:

What factors affect the variance of students' scores?

Variability of observed scores: When the observed score is 0



Representation of the difference

□ So the difference between $X_{I,2}$ and the grand mean can be represented as:

$$\begin{aligned}
 X_{pi} - \text{grand mean} = & \text{(Mean of } X_p - \text{grand mean)} && \text{[Person effect]} \\
 & + \text{(Mean of } X_i - \text{grand mean)} && \text{[Item effect]} \\
 & + (X_{pi} - \text{Mean of } X_p - \text{Mean of } X_i + \text{grand mean}) && \text{[Residual effect]}
 \end{aligned}$$

Consider the universe and population

| | Item | | | | | Person mean |
|-----------|-------------|-------------|-------------|-----|-------------|-------------|
| | 1 | 2 | 3 | ... | k | |
| 1 | $X_{1,1}$ | $X_{1,2}$ | $X_{1,3}$ | ... | $X_{1,k}$ | $M(X_{1,})$ |
| 2 | $X_{2,1}$ | $X_{2,2}$ | $X_{2,3}$ | ... | $X_{2,k}$ | $M(X_{2,})$ |
| ... | ... | ... | ... | ... | ... | ... |
| N | $X_{N,1}$ | $X_{N,2}$ | $X_{N,3}$ | ... | $X_{N,k}$ | $M(X_{N,})$ |
| Item mean | $M(X_{,1})$ | $M(X_{,2})$ | $M(X_{,3})$ | ... | $M(X_{,k})$ | $M(X_{,,})$ |

μ_i (under $M(X_{,i})$)
 μ_p (under $M(X_{,,})$)
 Constant μ (under $M(X_{,,})$)

Decompose the observed score and its variance in a P x I design

□ Observed score

$$\begin{aligned}
 X_{pi} = & \mu && \text{[grand mean]} \\
 & + \mu_p && \text{[person effect]} \\
 & + \mu_i && \text{[item effect]} \\
 & + X_{pi} - \mu_i - \mu_p - \mu && \text{[residual effect]}
 \end{aligned}$$

□ Variance

$$\begin{aligned}
 V(X_{pi}) &= V(\mu_p) + V(\mu_i) + V(\mu_{pi,e}) \text{ or} \\
 \sigma^2(X_{pi}) &= \sigma_p^2 + \sigma_i^2 + \sigma_{pi,e}^2
 \end{aligned}$$

A hypothetical result of the P x I design

| Source of Variability | Notation of Variability | Estimate |
|-----------------------|-------------------------|----------|
| Person (p) | σ_p^2 | 1.2 |
| Item (i) | σ_i^2 | .3 |
| Residual (pi, e) | $\sigma_{pi,e}^2$ | .5 |

Q: What is the variance due to the individual differences?
Variance due to measurement errors?

Relative and Absolute Decisions

Different decision purposes

- Scores can be used to:
 - Rank/order examinees by comparing examinees' performances
 - Index an examinee's absolute level of knowledge, skill, or attitude without regard to how well or poorly his or her peers performed

An example

- Consider a scenario: A test including 8 items was given to 100 job applicants.
 - The applicants who obtained a total score of 5 and more will be offered positions.
 - The 5 top-scoring applications will be offered positions.

Relative and absolute measurement errors

- Relative and absolute errors are associated with different types of score interpretations.
 - Absolute measurement error includes *all* the error terms
 - Relative measurement error includes the error terms *involving p*.

Relative and absolute G coefficients

□ G-coefficients

- Relative G-coefficients =
$$\frac{V(P)}{V(P) + V(\text{Rel. Error})}$$
- Absolute G-coefficients =
$$\frac{V(P)}{V(P) + V(\text{Abs. Error})}$$

Calculating G Coefficients

Estimate variance components (I)

- Take the p x i design (random effect) as an example

| Effect | SS | df | MS | Expected MS | Estimated G Study Variance Components |
|-----------|--------------------|--|---|---|---------------------------------------|
| Person(p) | SS _p | n _p -1 | MS _p = SS _p /df _p | E(MS _p) = $\sigma_{pi,e}^2 + n_i\sigma_p^2$ | $\sigma_p^2 = [MS_p - MS_{pi,e}]/n_i$ |
| Item(i) | SS _i | n _i -1 | MS _i = SS _i /df _i | E(MS _i) = $\sigma_{pi,e}^2 + n_p\sigma_i^2$ | $\sigma_i^2 = [MS_i - MS_{pi,e}]/n_p$ |
| pi, e | SS _{pi,e} | (n _p -1)(n _i -1) | MS _{pi,e} = SS _{pi,e} /df _{pi} | E(MS _{pi,e}) = $\sigma_{pi,e}^2$ | $\sigma_{pi,e}^2 = MS_{pi,e}$ |

Estimate variance components (II)

- Eight test items were given to 20 students. The hypothetical results were presented below.

| Effect | SS | df | MS | Estimated G Study Variance Components |
|-----------|--------------------|-----|-------|---------------------------------------|
| Person(p) | SS _p | 19 | .6839 | |
| Item(I) | SS _i | 7 | .3752 | |
| pi, e | SS _{pi,e} | 133 | .2103 | |

- What is the relative error? Absolute error?
- Relative G coefficient? Absolute G coefficient?

Interpret the results (I)

The results:

- provide estimated variances of the observed scores for a single person on a single item.
 - Square root of an estimated variance (e.g., σ_p is the sqrt of σ_p^2) is the SD for the measurements within a given facet.
- reveal the magnitude of error in generalizing from a person's score on a single item to his/her universe score.

Interpret the results (II)

What to read in order to determine the reliability of a measurement procedure?

- the estimated variances to find out whether errors (abs. or rel.) are small
- the percentages of the components using the estimated variances.
- the G coefficients to determine the reliability in generalizing from a person's score on a single item to his/her universe score.
- Square roots of the estimated variances to determine whether the variation is small for the given scale of the score.

G and D Studies

An unanswered question

- In the p x i design (random effect), we now know the reliability when one item was used. We can also figure out the reliability using 8 items.
- But what about the reliability of other tests (including 10 or 20 items)?

Research purposes

- G study is intended to determine the reliability of a particular design.
- D study is intended to evaluate the effectiveness of alternative designs for minimizing error and maximizing reliability.
- For example, the reliability when more or less items are included in a test, or the reliability when more or less raters are participated.

Estimate variance components in D studies

□ In the p x i design (random effect)

| Effect | Estimated Variance Components for 1 item | Proposed D Study Variance Components |
|-----------|--|--------------------------------------|
| Person(p) | $\sigma_p^2 = [MS_p - MS_{pi,e}] / n_i$ | σ_p^2 |
| Item(I) | $\sigma_i^2 = [MS_i - MS_{pi,e}] / n_p$ | σ_i^2 / n_i |
| pi, e | $\sigma_{pi,e}^2 = MS_{pi,e}$ | $\sigma_{pi,e}^2 / n_i$ |

They are the estimated variances of the mean score across the items for a single individual.