

David O'Brien

davidobrienweb@gmail.com | 562.477.2601

Los Angeles, California

PROFESSIONAL SUMMARY

My name is David O'Brien and I am a Southern California based Web Developer and Designer. I specialize in creating stunning web pages, effective email marketing campaigns, and eye catching banners. I have been working as a designer for 5 years now and I really enjoy being able to be creative everyday.

WORK HISTORY

SENIOR GRAPHIC AND WEB DESIGNER

October 2016 - CURRENT

VersaProducts, Inc. | Los Angeles, CA

- Developed creative design for marketing packages, including print materials, brochures, banners, and signs
- Designed and developed landing page and email layouts using HTML/CSS best practices
- Created visual content for marketing campaigns such as hero images, social media content, and Google display ads
- Worked with a team under multiple supervisors bringing their ideas to life

GRAPHIC DESIGNER

November 2015 - September 2016

KleanColor | Santa Fe Spring, CA

- Designed display and component art for cosmetic products
- Updated and added new products to the company website
- Created artwork for social media posts
- Photographed products and retouched photos

GRAPHIC AND WEB DESIGNER

March 2015 - June 2015

LA Local SEO | Playa Del Rey, CA

- Designed layouts and developed front end code for websites
- Created print work such as business cards, post cards, and brochures
- Designed for future and current clients in the legal, transportation, and nonprofit industries

GRAPHIC DESIGNER

October 2014 - March 2015

Colors Inc. Screenprinting | Santa Ana, CA

- Created mock-ups of shirt designs, then created films with the designs for screen burning
- Managed customer experience related to design choices and mock-up approval

SKILLS

- Web development and design
- Website optimization
- Adobe Creative Suite
- HTML5, CSS3, and Javascript
- Modern coding techniques, Flexbox and CSS Grid
- Project designing of emails and websites
- Understanding of typography, design, and layout
- Works well with others

EDUCATION

Bachelor of Science | Game Art & Design

2008

The Art Institute of California - Orange County, Santa Ana, California