

# Standard Ad Sizes & Prices



Full Page  
6 columns x 21 in  
11.625 in x 21 in  
Campus  
\$567  
Local  
\$630  
National  
\$1764  
Recruitment  
\$1890



1/4 Page Vertical  
3 columns x 10.5 in  
5.736 in x 10.5 in  
Campus  
\$141.75  
Local  
\$157.5  
National  
\$441  
Recruitment  
\$472.5



1/2 Page Horizontal  
6 columns x 10.5 in  
11.625 in x 10.5 in  
Campus  
\$283.5  
Local  
\$315  
National  
\$882  
Recruitment  
\$945



1/8 Page Horizontal  
3 columns x 5 in  
5.736 in x 5 in  
Campus  
\$67.5  
Local  
\$75  
National  
\$210  
Recruitment  
\$225



1/2 Page Vertical  
4 columns x 16 in  
7.699 in x 16 in  
Campus  
\$288  
Local  
\$320  
National  
\$896  
Recruitment  
\$960



1/8 Page Vertical  
2 columns x 8 in  
3.773 in x 8 in  
Campus  
\$72  
Local  
\$80  
National  
\$224  
Recruitment  
\$240

