



Let's Get Started



Find companies and jobs you are most interested in

To learn more about targeting companies check out this [article](#)

- Search articles like Best Places to Work, Top Tech Companies , or Fastest Growing Companies
- Identify minimum 10 companies that interest you (don't just limit your search to these 10 companies)
- Find 10 job openings that interest you. Do you see yourself as a backend, frontend , or full stack developer?

Follow those companies on social media



GETTING STARTED



Take all the job descriptions you found and put them in a word cloud.

These are the words that need to be put on your resume and LinkedIn profile

You can use a site like:

<https://www.wordclouds.com/>

WHAT WORDS ARE THE BIGGEST?



- 1.) Attention to Detail
- 2.) Modern Control Packages
- 3.) Analytical Skills
- 4.) Service Oriented
- 5.) Decision Making

You don't have to stop at just the top five words, incorporate as many as you can. This might be a blend of hard and soft skills.

GET CONNECTED

WHO ARE YOUR TOP TEN TARGET COMPANIES

- 1.) Toptal
- 2.) Accenture
- 3.) Perficient
- 4.) Adobe Systems Incorporated
- 5.) Microsoft
- 6.) Salesforce.com
- 7.) Get.isyncsolutions.com
- 8.) Momentis.com
- 9.) Shopify
- 10.) Bigcommerce

Don't just limit yourself to these 10 companies.



Find 2-3+ contacts at each company you are interested in. We will send messages once your profile has been optimized. If you do not have a LinkedIn account you will want to add this your LinkedIn homework.

*"Networking is not collecting contacts! Networking is about planting relationships."
-MiSha.at*

Week 4



REQUIREMENTS

- Read the Targeting companies article.
- Find 10 companies you are interested in- don't just list the first 10 companies you can think of. Do some research using the recommendations above.
- Create a job search tracker like this [one](#) and fill out with the 10 companies you find (you don't have to limit yourself to just 10 companies).
- If you have a LinkedIn account, start searching for 2-3 contacts at each company listed in your top 10. IF YOU DO NOT HAVE A LINKEDIN ACCOUNT YOU WILL NEED TO DO THIS AFTER YOU CREATE A LINKEDIN ACCOUNT.
- Find 10 job descriptions that interest you.
- Put those 10 job descriptions in a word cloud like [workdclouds.com](#).
- What are the 5 biggest/most common words that are not hard skills. I'm looking for soft skills like Communication, Team Work, etc.
- Attach word cloud and job search tracker to Github repository
- Slack Github to Brittany- due next Thursday by 9am