David Parys

SOFTWARE ENGINEER | FRONTEND-FOCUSED | SAAS & FINSURTECH SPECIALIST

📍 Wroclaw, Poland · 🇫🇷 French · 🇬🇧 English · 🇵🇱 Polish

PROFILE

User-centric software engineer with over 5 years of experience delivering responsive, scalable, and performant web applications. Proven track record in the finsurtech sector and in running a web agency. Expertise in modern frontend frameworks, UI/UX design, and full-stack JavaScript development. Passionate about crafting efficient solutions that blend business needs with elegant user experiences.

CORE SKILLS

Languages & Frameworks: TypeScript, Vue3, Pinia (colada), JavaScript, Node.js, Express, React, Next.js, Nuxt.js, GraphQL, REST

Styling & UI: Tailwind CSS (4), ShadCN, Chakra UI, Bootstrap, SCSS, Storybook

Databases & APIs: PostgreSQL, Strapi, Prismic, SQL

AI Tools & Workflows: ChatGPT, Claude, Cursor, Windsurf, Copilot - integrating LLMs in development workflows, code generation, testing, and productivity

DevOps & Tools: Git, GitLab/GitHub CI/CD, Netlify, Semver, Vercel

CMS & Platforms: WordPress, JAMstack, cPanel/WHM

UX & Product: Product Design, User-Centered Design, A/B Testing, SEO, Analytics

Other: Google Search Console, DNS Management, N8N, trigger.dev, zapier

PROJECTS & CASE STUDIES

(Links available upon request or via portfolio)

🏰 **Château Ferté Saint-Aubin** – Informative tourism website with custom CMS and booking logic

📸 **Leahmarie Kownacka Photography** – Portfolio site with media gallery and branding

🧾 **Axonomy App** – UX-forward invoicing software for SMEs

🔧 **Tomcar MS GmbH** – B2B website for a license plate manufacturing company

⚡ **Sprintkit** – Nuxt-based boilerplate to accelerate SaaS MVPs

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EXPERIENCE

🏔️ FOUNDER & CEO

MOUNTAIN WEB STUDIO – REMOTE / FREELANCE
JUN 2023 – PRESENT

Founded and led a boutique web agency focused on developing tailored SaaS and eCommerce platforms for niche clients, particularly in equine industries.

Built and deployed full-stack applications using Nuxt, Tailwind, and PostgreSQL

Delivered brand-aligned UX/UI designs including logos, typography, and corporate identity

Managed client relations, project roadmaps, and technical strategy

Created reusable Nuxt boilerplate (Sprintkit) for faster MVP launches

Delivered performance-optimized websites hosted on Vercel and Netlify

💼 FRONTEND DEVELOPER & PRODUCT DESIGNER

THE PROSPERITY COMPANY AG – RUGGELL, LIECHTENSTEIN
MAY 2020 – AUG 2023

Worked on financial SaaS tools in a highly regulated environment, contributing to product strategy and UI development.

Developed scalable frontend interfaces with Next.js, React, and Tailwind CSS

Integrated GraphQL APIs with Apollo and REST endpoints

Implemented Storybook and component libraries for design consistency

Collaborated with backend teams (Node.js, Express) and contributed to CI/CD pipelines

Supported design systems and corporate branding initiatives

Tools used: Strapi, Gatsby, Chakra UI, Styled Components, Prismic, PostgreSQL

🖥️ CONTENT DESIGN MANAGER

GTS AG – VADUZ, LIECHTENSTEIN
SEP 2019 – MAY 2020

Led content and design efforts for an eCommerce business (pre-bankruptcy during COVID).

Designed and launched global WordPress-based eCommerce layouts

Improved lead generation using SEO techniques, A/B testing, and analytics

Created multilingual support documentation and SOPs

Set up Zendesk for customer support operations

Managed performance tuning, DNS, and server deployment

Oversaw Google/Bing ad tracking and rich snippet implementation

Web Implementation Specialist

COGNIZANT (GOOGLE PROJECT) – KRAKÓW, POLAND
OCT 2018 – AUG 2019

Part of Google's Shopping & Tags Team, supporting clients with implementation of web analytics and tracking.

Guided business clients through implementing web-based products and analytics (Google Tags)

Collaborated with internal teams to verify and troubleshoot tag setups

Trained clients on optimizing mobile performance

Used HTML, CSS, JavaScript, PHP, and SQL for support and integration tasks

Gained exposure to CMS platforms (WordPress, Magento, Drupal, Shopify) and web server configuration (Apache, Nginx)

IT Analyst

HCL Technologies (Estee Lauder Project) – Kraków, Poland
Apr 2018 – Sep 2018
Provided remote IT support for Estee Lauder's European operations.

Analyzed and resolved software and hardware issues across EU markets

Coordinated dispatch of field technicians for onsite client support

Delivered technical support and training via Bomgar and phone

EDUCATION & CERTIFICATIONS
Self-Taught Developer via Bootcamps & Freelance Projects
(No formal degree, professional experience and real-world projects)

LANGUAGES
English – Fluent

French – Native

Polish – Fluent (but not super comfortable with technical terms)

INTERESTS

🧩 3D Printing & Design – Passionate about prototyping, modeling, and creating functional tools and parts with Fusion 360 and consumer-grade printers.

🚴 Cycling – Enjoy long-distance biking for focus and stamina.

⛰️ Hiking – Exploring trails to recharge and reflect, often combining it with photography or creative thinking.