David Pennington BSc Hons
Chorley, Lancashire
M: zero double-seven eight double-four 98 193
E: me at dpennington dot com

Personal Statement

Degree educated web site designer and front-end developer with 17 years' experience in creating web sites, e-mail hosting and delivering high quality content-rich and e-commerce web sites for demanding customers such as local authorities and police constabularies throughout the UK. A project and account manager managing hundreds of customer accounts on a Red Hat Linux based platform. Currently seeking a new role following previous company closure. Looking to further develop my experience in responsive web site design and development.

Employment History

June 1998 to August 2015: Multi Media Machine Ltd, Bolton. Reported to MD.
Web site development agency providing web site and e-mail hosting.

Roles performed:

- **Web Site Design/Front-End Development**
  - Used Adobe Photoshop to design easy-to-use intuitive web sites, via wireframes and full web site design examples
  - Developed template skins using semantic HTML/CSS3 for a bespoke CMS hosted in a Perl LAMP environment
  - Created WAI-AA/AAA accessible web sites for Police Constabularies and local government agencies to comply with the DDA
  - Developed responsive web sites to comply with the Google mobile-friendly test tool and used JQuery and basic JavaScript to enhance them for specific tasks
  - Used Google/Bing Webmaster Tools and Google Analytics to tune web sites for SEO
  - Built e-commerce sites with thousands of products using a CMS
  - Direct contact to customers: Skilled in identifying customers' needs and communicating this to programming staff by visualising the end-user's position, identifying web site structure and the impact any changes have on the final product
  - Liaised with programmers to roll out web content management solutions for large and small local business web sites
  - Testing Alpha/Beta web site developments and regression testing updates added to the CMS software
  - Used to working on multiple projects at once and allocating time to each project
  - Used to working within project budgets and technical boundaries
  - Quick to learn new software and working methods
  - Trained customers/colleagues how to use web site, e-mail and CMS software
  - Former technical author of the Bolton Information Network
  - Proficient in all versions of Windows and MS Office

Summary & Achievements

My main role with the company was front-end web design and development. I quickly progressed to lead web designer and took on project management duties. I was responsible for overseeing the launch of the company web CMS built to host GP web sites. Our team implemented the same CMS for several Police Constabularies, being their main point of contact for all queries, both technical and administrative.

Working closely with those Police Constabularies, I implemented WAI-AA and AAA standards to comply with the Disability Discrimination Act. The web sites I managed and hosted were in the top 10 for DDA compliancy out of 41 Police Constabularies ranked by Site Morse. I also focussed on building web sites with SEO in mind, generally at Google, which was achieved by writing and adapting content for the main subject of the pages and by following general good practice rules, not by trying to disguise elements or create feeder pages.

Additionally, throughout my time at the company, I have been responsible for managing hardware and software installations, maintenance, preparing tender documents, invoicing and account management and designing for print as well as product design and product packaging design.

Most recently I performed a System Administrator role for Linux servers, both internally and externally, and was responsible for migrating Intranet and office services across from old hardware and operating systems to a new hardware RAID 1 server running CentOS 7.

I have continued to be a front-end design/developer of web sites, whilst taking on new responsibilities throughout my career. The ability to work without supervision, using my initiative and problem solving skills competently, has been a necessity. A daily requirement has been an ability to handle a volume of work, prioritising and switching between tasks without loss of performance. I have a very wide appreciation of the web, its idiosyncrasies and technology used to deliver it, and use this to communicate effectively with both technical and non-technical people.

Reason for leaving: I was made redundant as the company has been put into administration

Education and Qualifications

1996 – 1998   **University of Salford**
                             BSc Hons Business and Information Systems

1994 – 1996   **University of Salford**
                             HND Software Engineering

1992 – 1994   **North College, Bolton**
                             4 A Levels: Mathematics with Mechanics, Physics, Design and Technology
                             General Studies

1987 – 1992   **Withins School, Bolton**
                             9 GCSEs including Mathematics and English

Availability for Work

I have excellent references and I will make myself available for interview at any time. I am available for work immediately, have a full clean driving licence and am prepared to travel up to an hour from home.