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February 20, 2015

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# Research Proposal Entitled:

"Maximizing the Air Quality, Climate, and Social Equity Benefits of Light-Duty Vehicle Incentive Programs: Vehicle Retirement and Replacement Incentives for Low-Income Households" Principal Investigator - Professor C-Y Cynthia Lin Requested Funds: \$ 499,780.00 Period of Performance: 09/01/2015 - 02/28/2018

Dear Mr. Vance.

On behalf of The Regents of University of California, Davis, it is a pleasure to present for your consideration Professor Lin's proposal referenced above.

At the time that this proposal results in an award, we shall expect to enter into an agreement which contains terms and conditions conducive to and consistent with a public educational institution performing fundamental research. It is expected that UC Davis will invoice in accordance with the University's accounting requirements and generally accepted accounting practices.

Please call on Dr. Lin for scientific information. Administrative questions may be directed to me at the above contact information or at issnyder@ucdavis.edu. We request that correspondence pertaining to this proposal and any ensuing award be sent to the Office of Research and to the principal investigator.

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Sincerely.

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Enclosures

# **DRAFT PROPOSAL**

Maximizing the Air Quality, Climate, and Social Equity Benefits of Light-Duty Vehicle Incentive Programs: Vehicle Retirement and Replacement Incentives for Low-Income Households

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February 19, 2015

Check if applicable:	
Animal subjects Human subjects	

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#### Abstract

To analyze vehicle retirement and replacement incentives for low-income households, we propose to estimate a dynamic structural econometric model of household vehicle purchase, retirement, replacement decisions to analyze the determinants of clean vehicle adoption and high-emitting vehicle retirement and replacement decisions, and to analyze the effects of various incentive programs on these decisions.

We will use the parameter estimates from our structural econometric model to perform analysis and provide insight for ARB decision makers on the appropriate incentive amounts to promote retirement of functional, high-emitting vehicles; the most cost-effective methods to increase program participation; and methods to increase adoption of advanced clean vehicles, particularly in lower-income households and disadvantaged communities.

Our structural econometric model has several advantages over a survey approach. First, econometric models are estimated using actual data on households' actual vehicle purchase, retirement, replacement decisions, and therefore may be more accurate a depiction of household preferences, since these preferences are revealed by the actual decisions they make. In contrast, surveys are based on self-reported responses to questions and may be subject to many errors and biases that cause these responses to be inaccurate representations of the truth.

A second advantage of our econometric approach over a survey approach is that we will estimate our econometric models using a comprehensive data set on all vehicle registrations in California, and will therefore base our models and analysis on the vehicle purchase, retirement, replacement decisions of all vehicle owners in California, not just those of the households that are surveyed. Our comprehensive data set not only provides more information, but also is not subject to sample selection issues that would plague a survey of a sample of the population.

A third advantage of our econometric approach over a survey approach is that our econometric model will enable us to statistically control for multiple factors that may affect vehicle purchase, retirement, replacement decisions, including vehicle retirement and replacement incentives, income, socio-economic characteristics, demographic characteristics, gasoline prices, vehicle prices, and technology, in a quantitative and rigorous manner.

A fourth advantage of our structural econometric approach over a survey approach is that it enables us to estimate standard errors and confidence intervals for our parameters, and therefore to ascertain whether our parameters are statistically significant.

There are several advantages to using a dynamic structural model to analyze the vehicle purchase, retirement, replacement decisions of consumers. First, a dynamic structural model explicitly models the dynamics of vehicle purchase, retirement, replacement decisions. Using a dynamic model allows an owner's decision to purchase, retire, or replace their vehicle to be based not only on the characteristics of the existing vehicle and on the household's characteristics, but also on the current and expected future states of technology and policy. A second advantage of the dynamic structural model is that it enables us to estimate the effect of each state variable on the expected payoffs from purchasing, retiring or replacing vehicles, and therefore to estimate parameters that have direct economic interpretations, parameters that can be used to calculate household utility and welfare. A third advantage of our dynamic structural model is that we are able to model the interdependence of the purchase, retire and replacement decisions. A fourth advantage of our dynamic structural model is that we can use the parameter estimates to simulate various counterfactual policy scenarios. We use our estimates to simulate the purchase, retire and replacement decisions in absence of government policy, and in the presence of varying forms and degrees of incentives.

# Introduction

In order to meet air quality and climate change goals in California, a transformation of the light-duty vehicle fleet will be necessary. Incentives have the potential to play an important role in accelerating the retirement and replacement of older, high-polluting vehicles and in increasing the adoption of advanced clean vehicles. The Air Resources Board (ARB) has been providing incentives to California consumers to encourage the retirement of high-polluting vehicles, through the Enhanced Fleet Modernization Program (EFMP). As the market for light-duty vehicles evolves, incentives need to adapt to changing market conditions. In addition, incentives are also critical in influencing the use of cleaner vehicles in underserved and impacted areas where air quality benefits are needed the most.

Our proposed research will focus on vehicle retirement and replacement incentives for low-income households. Our objective is to understand the demographics and vehicle retirement and replacement motivations and patterns of eligible participants of EFMP and to help ARB meet the requirements of Senate Bill (SB) 459 and SB 1275.

The results of the research will be used to evaluate the light-duty vehicle market and inform ARB decision makers about the potential options for modifying ARB's incentive programs to ensure they make the best use of limited State resources, as well as provide benefits to underserved populations and disadvantaged communities.

The Enhanced Fleet Modernization Program (EFMP) is a vehicle retirement and replacement program established by Assembly Bill (AB) 118 (Nunez, Chapter 750, Statutes of 2007). EFMP is funded by a \$1 surcharge on motor vehicle registration, translating into about \$30 million each fiscal year. The purpose of the program is to retire functional, high-polluting passenger vehicles and light-duty and medium-duty trucks by voluntary means. Statute directs that the program should be focused on the areas with the greatest air quality impact and considers cost-effectiveness and impacts on disadvantaged and lower-income populations.<sup>1</sup>

ARB has adopted guidelines to administer two separate elements of the program. The first is the retirement-only element, whereby low-income motorists are offered \$1,500 to permanently retire their vehicle. The second is the retire and replace element, which provides a

<sup>&</sup>lt;sup>1</sup> Low-income is defined as 225 percent of the federal poverty level, consistent with Bureau of Automotive Repair (BAR) Consumer Assistance Program (CAP) income eligibility requirement.

higher incentive amount for low- and moderate-income motorists to retire and replace their older, high-emitting vehicle with a cleaner replacement.

Although the retirement-only element of the EFMP is very popular, ARB encountered evidence during an EFMP<sup>2</sup> program study conducted in 2013 that suggests consumers participating in vehicle retirement-only element intended to scrap their vehicles even without the EFMP incentive. In contrast to the retirement-only element of the program, the retirement and replacement element saw very limited participation. Additional incentives for replacing older, inherently higher-emitting vehicles with near-zero and zero-emission replacement vehicles can provide additional air quality benefits, reduce fuel costs, and help to transition consumers into advanced technology vehicles. Initial program revisions adopted in June 2014 addressed the concerns highlighted in the 2013 program study, as well as the mandates required by SB 459, however, additional research is needed to inform potential future modifications to the structure and amount of incentives to ensure that they make the best use of limited State funds while remaining effective in supporting air quality improvement through the retirement of functional, high-emitting vehicles.<sup>3</sup>

We propose to investigate the factors that affect the retirement and replacement of highemitting vehicles and the adoption of advanced clean vehicles, with an emphasis on lowerincome communities. We will examine how financial incentives motivate purchase decisions based on various market factors and how financial incentives types and/or amounts may need to be potentially adjusted as the market for clean vehicles grows and technologies are improved. The results will inform potential incentive structure adjustments and refinements to increase the efficacy and cost-effectiveness of light-duty incentive programs in delivering air quality and climate benefits in light of changing vehicle markets and limited resources.

To analyze vehicle retirement and replacement incentives for low-income households, we propose to estimate a structural econometric model of household vehicle purchase, retirement, replacement decisions to analyze the determinants of clean vehicle adoption and high-emitting vehicle retirement and replacement decisions, and to analyze the effects of various incentive programs on these decisions.

<sup>&</sup>lt;sup>2</sup> http://www.arb.ca.gov/msprog/aqip/EFMP\_Update\_Staff\_Report\_November\_2013.pdf

Additional information on EFMP, including program requirements, can be found here: <a href="http://www.arb.ca.gov/msprog/aqip/efmp.htm">http://www.arb.ca.gov/msprog/aqip/efmp/efmp.htm</a>

Our structural econometric model will enable us to analyze the demographics of potential Enhanced Fleet Modernization Program (EFMP) participants; determine the factors that affect the vehicle retirement and replacement decisions of the targeted population; analyze whether consumers participating in vehicle retirement-only element would have scrapped their vehicles even without the EFMP incentive; analyze whether consumers participating in vehicle retire and replace element would have retired and replaced their older, high-emitting vehicle with a cleaner replacement even without the EFMP incentive; design effective outreach and marketing strategies in disadvantaged communities; assess the effectiveness of alternative forms of incentives, such as access to car share and transit programs, in lieu of vehicle replacement to increase mobility options for participants; evaluate participation barriers associated with vehicle replacement plus retirements, for both conventional and advanced clean vehicle replacements; gain a detailed understanding of the motivations and barriers which affect vehicle retirement and replacement patterns; generate quantitative insight into purchase motivations and barriers; and evaluate effective streams of information most relevant to lower-income consumers that will help increase participation.

We will use the parameter estimates from our structural econometric model to perform analysis and provide insight for ARB decision makers on the appropriate incentive amount relative to the value of the vehicle to promote functional, high-emitting vehicles for early retirement and replacement; to investigate effective pathways for near-ZEV and ZEV adoption by lower-income consumers; to determine the most effective form of incentives to motivate high-emitting vehicle retirement and replacement by lower-income motorists; and to quantify the social benefits of the program such as the return on investments on each retired and/or replaced high-emitting vehicle, increased quality of life (increased mobility capabilities, and health benefits), and supplementary community economic benefits. We will also use our model to examine whether the prospect of a biennial smog check causes owners to junk the car forthwith and whether that propensity depends on the number of cars they own.

Our research will provide insight into the appropriate incentive amounts to promote retirement of functional, high-emitting vehicles, the most cost-effective methods to increase program participation, and methods to increase adoption of advanced clean vehicles, particularly in lower-income households and disadvantaged communities.

Our proposed research will build upon work by PI Professor Lin and PI Professor Williams on spatial interdependence in automobile type choice (Adjemian, Lin and Williams, 2010); and work by PI Professor Williams on smog check programs in California (Merel, Smith, Williams, and Wimberger, 2014), on analyzing motorists in traffic-congested areas in southern California (Lee, Kwok, and Williams, 2014), and on using Automated Road Travel Survey data (Lee and Williams, forthcoming).

The dynamic structural model we develop will build upon the dynamic structural models PI Professor Lin has developed to analyze wind turbine owners' decisions about scrapping or replacing their turbines and the effects of government policies on these decisions (Cook and Lin, 2014); investment decisions in offshore petroleum production (Lin, 2009; Lin, 2013); and ethanol investment, production, entry, and exit decisions and the effects of government policy on these decisions (Lin and Thome, 2015; Lin and Yi, 2015a; Lin and Yi, 2015b; Yi, Lin and Thome, 2015). Our research will also build upon the work of PI Professor Lin on analyzing spatial externalities and strategic interactions in groundwater extraction (Pfeiffer and Lin, 2012; Lin and Pfeiffer, 2015). In ongoing work, PI Professor Lin is also developing and estimating structural models of demand and supply of automobiles, including clean vehicles, in the U.S. and China.

# **Objectives**

The objectives of our proposed research are the following:

- 1. Develop and estimate a structural econometric model of vehicle purchase, retirement, replacement decisions.
- 2. Investigate the factors that affect the retirement and replacement of high-emitting vehicles and the adoption of advanced clean vehicles, with an emphasis on lower-income communities.

- 3. Analyze the demographics and decisions of potential Enhanced Fleet Modernization Program (EFMP) participants.
- 4. Analyze whether consumers participating in vehicle retirement-only element would have scrapped their vehicles even without the EFMP incentive.
- 5. Analyze whether consumers participating in vehicle retire and replace element would have retired and replaced their older, high-emitting vehicle with a cleaner replacement even without the EFMP incentive.
- 6. Design effective outreach and marketing strategies in disadvantaged communities.
- Assess the effectiveness of alternative forms of incentives, such as access to car share and transit programs, in lieu of vehicle replacement to increase mobility options for participants.
- 8. Evaluate participation barriers associated with vehicle replacement plus retirements, for both conventional and advanced clean vehicle replacements.
- 9. Gain a detailed understanding of the motivations and barriers which affect vehicle retirement and replacement patterns.
- 10. Generate quantitative insight into purchase motivations and barriers.
- 11. Evaluate effective streams of information most relevant to lower-income consumers that will help increase participation.
- 12. Examine how financial incentives motivate purchase decisions based on various market factors and how financial incentives types and/or amounts may need to be potentially adjusted as the market for clean vehicles grows and technologies are improved.

- 13. Perform analysis and provide insight for ARB decision makers on the appropriate incentive amount relative to the value of the vehicle to promote functional, high-emitting vehicles for early retirement and replacement.
- 14. Determine the most effective form of incentives to motivate high-emitting vehicle retirement and replacement by lower-income motorists.
- 15. Investigate effective pathways for near-ZEV and ZEV adoption by lower-income consumers.
- 16. Quantify the social benefits of the program such as return on investments on each retired and/or replaced high-emitting vehicle, increased quality of life (increased mobility capabilities, and health benefits), and supplementary community economic benefits.
- 17. Examine whether the prospect of a biennial smog check causes owners to junk the car forthwith and whether that propensity depends on the number of cars they own.

Our results will be beneficial to ARB in several ways. First, our analysis of the factors that affect household vehicle retirement and replacement decisions, particularly low-income households, will assist ARB with meeting the requirements of SB 459 and SB 1275.

Second, the results will inform potential incentive structure adjustments and refinements to increase the efficacy and cost-effectiveness of light-duty incentive programs in delivering air quality and climate benefits in light of changing vehicle markets and limited resources.

Third, our research will provide insight into the appropriate incentive amounts to promote retirement of functional, high-emitting vehicles; the most cost-effective methods to increase program participation; and methods to increase adoption of advanced clean vehicles, particularly in lower-income households and disadvantaged communities.

# **Technical Plan**

To analyze vehicle retirement and replacement incentives for low-income households, we propose to estimate a dynamic structural econometric model of household vehicle purchase, retirement, replacement decisions to analyze the determinants of clean vehicle adoption and high-emitting vehicle retirement and replacement decisions, and to analyze the effects of various incentive programs on these decisions.

Our structural econometric model has several advantages over a survey approach. First, econometric models are estimated using actual data on households' actual vehicle purchase, retirement, replacement decisions, and therefore may be more accurate a depiction of household preferences, since these preferences are revealed by the actual decisions they make (Zin, 2013). In contrast, surveys are based on self-reported responses to questions and may be subject to many errors and biases that cause these responses to be inaccurate representations of the truth ("The Top 5 Errors and Biases in Survey Research", 2013). For example, surveys are subject to response bias, which biases the response from the correct, honest, accurate response. Response bias includes the socially desirable or faking-good response; the opposite faking bad (or mad); acquiescence or yea-saying (the tendency to agree irrespective of the question) or its opposite or nay saying; extremity response set (always choosing extreme opposites) or its opposite, midpoint response set, etc. (Furnham, 1986). Responses to surveys are also subject to faking, lying and dissimulating, each of which refers to cases in which the respondent is concealing the truth under a feigned semblance of something different (Furnham, 1986). Particularly with surveys regarding government programs and government regulations, participants may give misleading responses in order to please the researcher, whom they may feel represents or communicates with the government or the regulator.

A second advantage of our econometric approach over a survey approach is that we will estimate our econometric models using a comprehensive data set on all vehicle registrations in California, and will therefore base our models and analysis on the vehicle purchase, retirement, replacement decisions of all vehicle owners in California, not just those of the households that are surveyed. Our comprehensive data set not only provides more information, but also is not subject to sample selection issues that would plague a survey of a sample of the population.

A third advantage of our econometric approach over a survey approach is that our econometric model will enable us to statistically control for multiple factors that may affect vehicle purchase, retirement, replacement decisions, including vehicle retirement and replacement incentives, income, socio-economic characteristics, demographic characteristics, gasoline prices, vehicle prices, and technology, in a quantitative and rigorous manner.

A fourth advantage of our structural econometric approach over a survey approach is that it enables us to estimate standard errors and confidence intervals for our parameters, and therefore to ascertain whether our parameters are statistically significant.

There are several advantages to using a dynamic structural model to analyze the vehicle purchase, retirement, replacement decisions of consumers. First, a dynamic structural approach explicitly models the dynamics of vehicle purchase, retirement, replacement decisions. Vehicles are long-term assets that degrade over time and are costly to replace in terms of money, time and effort. Meanwhile, technology and government policies are changing over time. Because the payoffs from purchasing, retiring or replacing vehicles depend on market conditions such as the state of technology and government policies that vary stochastically over time, a consumer who hopes to make a dynamically optimal decision would need to account for the option value to waiting before making an irreversible decision to purchase, retire, or replace their vehicle (Dixit and Pindyck, 1994). Using a dynamic model allows an owner's decision to purchase, retire, or replace their vehicle to be based not only on the characteristics of the existing vehicle and on the household's characteristics, but also on the current and expected future states of technology and policy.

A second advantage of the dynamic structural model is that with the structural model we are able to estimate the effect of each state variable on the expected payoffs from purchasing, retiring or replacing vehicles, and are therefore able to estimate parameters that have direct economic interpretations. These parameters enable us to calculate household utility and welfare.

A third advantage of our dynamic structural model is that we are able to model the interdependence of the purchase, retire and replacement decisions.

A fourth advantage of our dynamic structural model is that we can use the parameter estimates from our structural model to simulate various counterfactual policy scenarios. We use our estimates to simulate the purchase, retire and replacement decisions in absence of government policy, and in the presence of varying forms and degrees of incentives.

We will develop and estimate a dynamic structural econometric model of vehicle purchase, retirement, replacement decisions in order to analyze the determinants of clean vehicle adoption and high-emitting vehicle retirement and replacement decisions, and to analyze the effects of various incentive programs on these decisions. Vehicle purchase, retirement and replacement decisions are dynamic because they are costly investments whose payoffs may be uncertain and because consumers have leeway over the timing of these decisions. The structural model we develop will build upon the structural model PI Professor Lin developed to analyze wind turbine owners' decisions about scrapping or replacing their turbines, and the effects of government policy on these decisions (Cook and Lin, 2014).

We model the decisions of households i over multiple time periods t. Each period, each household i chooses whether to purchase a clean vehicle  $(a_{it} = 1)$ , purchase a dirty vehicle  $(a_{it} = 2)$ , retire their dirty vehicle  $(a_{it} = 3)$ , replace their dirty vehicle with another dirty vehicle  $(a_{it} = 4)$ , replace their vehicle with a clean vehicle  $(a_{it} = 5)$ , or do nothing  $(a_{it} = 0)$ .

The per-period utility  $u(a_{it}, x_{it}, \varepsilon_{it}, \theta)$  of each household each period depends on the action  $a_{it}$  chosen; state variables  $x_{it}$ , which can include household characteristics such as income and education, government policies such as incentives, and economic factors such as gasoline prices, vehicle prices and the state of vehicle technology; unobserved shocks  $\varepsilon_{it}$ , and the parameters  $\theta$ , and is given by:

$$u(a_{it}, x_{it}, \varepsilon_{it}, \theta) = u_0(a_{it}, x_{it}, \theta) + \varepsilon_{it}.$$

Each household chooses its actions  $a_{it}$  each period to maximize its presented discounted value of its entire stream of utility. The household's maximization problem is given by:

$$V(x_{i0}, \varepsilon_{i0}, \theta) = \max_{\{a_{it}\}_t} \sum_{t=0}^{\infty} \beta^t E[u(a_{it}, x_{it}, \varepsilon_{it}, \theta) \mid x_{i0}, \varepsilon_{i0}],$$

where  $\beta$  is the discount factor.

The value function  $V(x_{it}, \varepsilon_{it}, \theta)$  to the household, which measures the present discounted value of the household's entire stream of utility when actions are chosen optimally, is given by the following Bellman equation:

$$V(x_{it}, \varepsilon_{it}, \theta) = \max_{a_{it}} u(a_{it}, x_{it}, \varepsilon_{it}, \theta) + \beta E[V(x_{i,t+1}, \varepsilon_{i,t+1}, \theta) | a_{it}, x_{it}, \varepsilon_{it}, \theta].$$

Assuming that the unobserved shocks  $\varepsilon_{it}$  are independently and identically distributed with an extreme value distribution across households i, actions  $a_{it}$ , and times t, the probability that an household i chooses action  $a_{it}$  at time t is given by:

$$\Pr(a_{it} \mid x_{it}, \theta) = \frac{\exp\left(u_0(a_{it}, x_{it}, \theta) + \beta E[V(x_{i,t+1}, \varepsilon_{i,t+1}, \theta) \mid a_{it}, x_{it}, \varepsilon_{it}, \theta]\right)}{\sum_{\tilde{a}_{it}} \exp\left(u_0(\tilde{a}_{it}, x_{it}, \theta) + \beta E[V(x_{i,t+1}, \varepsilon_{i,t+1}, \theta) \mid \tilde{a}_{it}, x_{it}, \varepsilon_{it}, \theta]\right)}.$$

We then use the choice probabilities to form the following likelihood function, which is the likelihood of seeing the data given the parameters  $\theta$ :

$$L(\theta) = \prod_{i} \prod_{t} \Pr(a_{it} \mid x_{it}, \theta).$$

We will use a nested fixed point maximum likelihood estimation technique to estimate the parameters  $\theta$ . In particular, we find the parameters  $\theta$  to maximize the likelihood function  $L(\theta)$ , where for each evaluation of the likelihood function we solve for the value function by solving for a fixed point.

To estimate our model, we will use a detailed confidential data set received by PI Professor Williams from ARB while he was on the smog check board on all vehicle registrations in California, including registrations of clean vehicles, from 1998 to 2011. The registration data consists of approximately 650 million records covering about 55 million vehicles, about 23 million of which are current at any moment. The vehicle registration data will enable us to determine the vehicle purchase, retirement, replacement decisions of each household in each year. If ARB is willing to share the more recent data from 2012 to the present, we would greatly benefit from the more recent data as well, as it will have more coverage of clean vehicles and also more years of data under the Enhanced Fleet Modernization Program (EFMP).

The parameters  $\theta$  to be estimated include parameters that measure the effects of the various actions and state variables on the household's per-period utility, and therefore capture how much a household values and therefore how much its choices depend on vehicle retirement and replacement incentives, and how much other factors such as income, education, socioeconomic characteristics, demographic characteristics, gasoline prices, vehicle prices and technology matter.

We use our estimated parameters to simulate the purchase, retire and replacement decisions in absence of government policy, and in the presence of varying forms and degrees of incentives.

We also plan to extend our model to allow for strategic interactions between households that may arise if, for example, households are more likely to retire their dirty vehicle and replace it with a clean vehicle if their neighbor does, or if a consumer learns more about the Enhanced Fleet Modernization Program (EFMP) from their neighbors, by developing and estimating a structural econometric model of dynamic game between households of vehicle purchase, retirement, replacement decisions. Such a model of strategic interactions, peer effects and learning would build upon the work of PI Professor Lin and PI Professor Williams on spatial interdependence in automobile type choice (Adjemian, Lin and Williams, 2010); and the work of PI Professor Lin on strategic interactions in offshore petroleum production (Lin, 2009; Lin, 2013), groundwater extraction (Pfeiffer and Lin, 2012; Lin and Pfeiffer, 2015), and ethanol investment, production, entry and exit (Lin and Thome, 2015; Lin and Yi, 2015a; Lin and Yi, 2015b; Yi, Lin and Thome, 2015).

Our structural econometric model will enable us to analyze the demographics and decisions of potential Enhanced Fleet Modernization Program (EFMP) participants. The parameters in our model, which will be estimated using data on the actual demographics and decisions of potential Enhanced Fleet Modernization Program (EFMP) participants, will enable us to analyze the demographic characteristics and the purchase, retirement and replacement decisions of households who may potentially participate in the program.

Our estimated parameters will enable us to determine the factors that affect the vehicle retirement and replacement decisions of the targeted population, particularly lower-income households. The parameters  $\theta$  to be estimated include parameters that measure the effects of the various actions and state variables on the household's per-period utility, and therefore capture how much a household values and therefore how much its choices depend on vehicle retirement and replacement incentives, and how much other factors such as income, education, socioeconomic characteristics, demographic characteristics, gasoline prices, vehicle prices and technology matter.

Because our model enables us to determine the factors that affect the vehicle retirement and replacement decisions of the targeted population, our results enable us to design effective outreach and marketing strategies in disadvantaged communities; to evaluate participation barriers associated with vehicle replacement plus retirements, for both conventional and advanced clean vehicle replacements; to gain a detailed understanding of the motivations and barriers which affect vehicle retirement and replacement patterns; to generate quantitative insight into purchase motivations and barriers; to evaluate effective streams of information most relevant to lower-income consumers that will help increase participation; and to examine whether the prospect of a biennial smog check causes owners to junk the car forthwith and whether that propensity depends on the number of cars they own.

We will use our structural econometric model to simulate the choices of households that would have arisen in the absence of government policy. These simulations enable us to analyze whether consumers participating in vehicle retirement-only element would have scrapped their vehicles even without the EFMP incentive; and to analyze whether consumers participating in vehicle retire and replace element would have retired and replaced their older, high-emitting vehicle with a cleaner replacement even without the EFMP incentive. In PI Professor Lin's previous work estimating a dynamic structural model of wind turbine owners' decisions about scrapping or replacing their turbines, she similarly simulated the wind turbine owners' decisions and the evolution of the Danish wind industry in the absence of the Danish feed-in-tariff and replacement certificate programs, to see what these decisions and the evolution of the Danish wind industry would have been if the government had not implemented these wind policies (Cook and Lin, 2014).

We will use our structural econometric model to simulate the outcomes, choices, and household welfare that would arise under different amounts and forms of incentives. In particular, we will use our estimated model to simulate alternative forms of incentives, such as access to car share and transit programs, in lieu of vehicle replacement to increase mobility options for participants, to assess their effectiveness. We will also use the parameter estimates from our structural econometric model to perform analysis and provide insight for ARB decision makers on the appropriate incentive amount relative to the value of the vehicle to promote functional, high-emitting vehicles for early retirement and replacement; and to determine the most effective form of incentives to motivate high-emitting vehicle retirement and replacement by lower-income motorists. In PI Professor Lin's previous work estimating a dynamic structural model of wind turbine owners' decisions about scrapping or replacing their turbines, she

similarly simulated the wind turbine owners' decisions and the evolution of the Danish wind industry under different levels of the Danish feed-in-tariff and replacement certificate programs (Cook and Lin, 2014).

We will also use our model to investigate effective pathways for near-ZEV and ZEV adoption by lower-income consumers by simulating alternative incentives and assessing their impact on the adoption decisions and welfare of lower-income households.

Since our structural econometric model enables us to calculate household benefits and welfare, we will use our model to quantify the social benefits of the program such as return on investments on each retired and/or replaced high-emitting vehicle, increased quality of life (increased mobility capabilities, and health benefits), and supplementary community economic benefits.

Our major tasks therefore consist of the following:

<u>Task 1</u>: Develop and estimate a dynamic structural econometric model of vehicle purchase, retirement, replacement decisions.

Task 2: Extend our model to allow for strategic interactions between households that may arise if, for example, households are more likely to retire their dirty vehicle and replace it with a clean vehicle if their neighbor does, or if a consumer learns more about the Enhanced Fleet Modernization Program (EFMP) from their neighbors, by developing and estimating a structural econometric model of dynamic game between households of vehicle purchase, retirement, replacement decisions.

Task 3: Analyze the results of the model in order to:

- Determine the factors that affect the vehicle retirement and replacement decisions of the targeted population, particularly lower-income households.
- Analyze the demographics and decisions of potential Enhanced Fleet Modernization Program (EFMP) participants.
- Design effective outreach and marketing strategies in disadvantaged communities.
- Evaluate participation barriers associated with vehicle replacement plus retirements, for both conventional and advanced clean vehicle replacements.
- Analyze the motivations and barriers which affect vehicle retirement and replacement patterns.

- Generate quantitative insight into purchase motivations and barriers
- Evaluate effective streams of information most relevant to lower-income consumers that will help increase participation.
- Examine whether the prospect of a biennial smog check causes owners to junk
  the car forthwith and whether that propensity depends on the number of cars
  they own.

<u>Task 4</u>: Use our structural model to simulate the choices of households that would have arisen in the absence of government policy in order to:

- Analyze whether consumers participating in vehicle retirement-only element would have scrapped their vehicles even without the EFMP incentive.
- Analyze whether consumers participating in vehicle retire and replace element would
  have retired and replaced their older, high-emitting vehicle with a cleaner
  replacement even without the EFMP incentive.

<u>Task 5</u>: Use our structural econometric model to simulate the outcomes, choices, and household welfare that would arise under different amounts and forms of incentives. In particular, we will:

- Simulate alternative forms of incentives, such as access to car share and transit programs, in lieu of vehicle replacement to increase mobility options for participants, to assess their effectiveness.
- Determine the appropriate incentive amount relative to the value of the vehicle to promote functional, high-emitting vehicles for early retirement and replacement.
- Determine the most effective form of incentives to motivate high-emitting vehicle retirement and replacement by lower-income motorists.

<u>Task 6</u>: Investigate effective pathways for near-ZEV and ZEV adoption by lower-income consumers.

Task 7: Quantify the social benefits of the program such as return on investments on each retired and/or replaced high-emitting vehicle, increased quality of life (increased mobility capabilities, and health benefits), and supplementary community economic benefits.

Task 8: Write draft of final report.

Task 9: Revise final report.

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  http://www.britannica.com/EBchecked/topic/1952214/revealed-preference-theory

# **Project Schedule**

- <u>Task 1</u>: Develop and estimate a dynamic structural econometric model of vehicle purchase, retirement, replacement decisions.
- <u>Task 2</u>: Extend our model to allow for strategic interactions between households by developing and estimating a structural econometric model of dynamic game between households of vehicle purchase, retirement, replacement decisions.
  - <u>Task 3</u>: Analyze the results of the model.
- <u>Task 4</u>: Use our structural model to simulate the choices of households that would have arisen in the absence of government policy.
- <u>Task 5</u>: Use our structural econometric model to simulate the outcomes, choices, and household welfare that would arise under different amounts and forms of incentives.
- <u>Task 6</u>: Investigate effective pathways for near-ZEV and ZEV adoption by lower-income consumers.
  - <u>Task 7</u>: Quantify the social benefits of the program.
  - Task 8: Write draft of final report.
  - <u>Task 9</u>: Revise final report.

	TASK									
	1	2	3	4	5	6	7	8	9	
MONTH										
1										
2										
3										P
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18					P
19					
20					
21					P
22					
23					
24					P, D,M
25					
26					
27					P
28					
29					
30					P, F,M

P = Deliver quarterly progress report by end of month

D = Deliver draft final report by end of month (to be submitted 6 months prior to contract expiration)

F = Deliver final report by end of month

M = Meeting with ARB staff

# C.-Y. Cynthia Lin

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# **FACULTY APPOINTMENTS**

#### **Associate Professor (with tenure)**

July 2013 to present

Department of Agricultural and Resource Economics, and Department of Environmental Science and Policy University of California at Davis

Assistant Professor July 2006 to June 2013

Department of Agricultural and Resource Economics, and Department of Environmental Science and Policy University of California at Davis

# **OTHER APPOINTMENTS**

President, U.S. Association for Energy Economics Bay Area Chapter	June 2012 to present
Member, California State Controller's Council of Economic Advisors	April 2007 to present
Faculty Affiliate, UC-Davis Institute of Transportation Studies	November 2006 to present
Faculty Member, UC-Davis Graduate Group in Transportation Technology and Policy	March 2007 to present
Faculty Member, UC-Davis Graduate Group in Applied Math	March 2007 to present
Faculty Member, UC-Davis Graduate Group in Ecology	October 2007 to present
Member, Bioenergy Research Group at UC-Davis	December 2006 to present
Faculty Associate, UC-Davis Air Quality Research Center	December 2006 to present
Member, Giannini Foundation for Agricultural Economics	July 2006 to present
Member, California Biomass Collaborative	October 2007 to present
Faculty Expert, UC-Davis John Muir Institute of the Environment	September 2008 to present
Associated Faculty, UC-Davis Center for Environmental Policy and Behavior	July 2010 to present
Affiliated Faculty, University of California Center for Energy and Environmental	June 2011 to present
Economics	
Research Associate, Harvard University John F. Kennedy School of Government	June 2006 to Oct. 2013
Fossil Fuels Track Director, Sustainable Transportation Energy Pathways Program,	Dec. 2006 to Sep. 2012
UC-Davis Institute of Transportation Studies	

# **EDUCATION**

Harvard University Cambridge, MA

Ph.D. in Economics, June 2006.

Harvard University Cambridge, MA

A.M. in Economics, November 2005.

Harvard University Cambridge, MA

A.B. summa cum laude in Environmental Science and Public Policy, June 2000.

#### FIELDS OF INTEREST

Environmental and natural resource economics Energy economics Industrial organization Applied econometrics Applied microeconomics

# HONORS, AWARDS, FELLOWSHIPS

Gordon and Betty Moore Foundation Data-Driven Discovery Investigator Competition semi-finalist (2014)

Associated Students of University of California at Davis Excellence in Education Award nominee (2012)

University of California at Davis Hellman Fellow (2011)

International Society for New Institutional Economics Award for the Best Ph.D. Dissertation (2006)

Stone Fellow Award for Best Paper Written by a Doctoral Student in Environmental and Resource Policy (2006)

Repsol YPF-Harvard Kennedy School Fellows Program Conference Travel Grant (2006)

The Partnership University Fellow (2005-2006)

Environmental Economics Program at Harvard University Pre-Doctoral Conference Travel Grant (2004)

Repsol YPF-Harvard Kennedy School Fellows Program Conference Travel Grant (2004)

1<sup>st</sup> Lindau Meeting of the Winners of the Bank of Sweden Prize in Economic Sciences in Memory of Alfred Nobel, young economist participant, selected to give closing remarks on behalf of students (2004)

Harvard University Department of Economics Research and Travel Award (2004)

Repsol YPF-Harvard Kennedy School Fellows Program Research Travel Grant (2004)

Harvard Committee on Undergraduate Education Certificate of Distinction in Teaching (Fall 2003)

Repsol YPF-Harvard Kennedy School Pre-Doctoral Fellowship in energy policy (2003)

Jens Aubrey Westengard Scholarship (2003)

Harvard Graduate School of Arts and Sciences Summer Research Award (2002)

Harvard Committee on Undergraduate Education Certificate of Distinction in Teaching (Fall 2002)

National Science Foundation Graduate Research Fellowship (2001)

Jacob K. Javits Fellowship (2001, declined in favor of EPA fellowship)

Environmental Protection Agency Science to Achieve Results Graduate Fellowship (2000-2003)

Rita Ricardo-Campbell Fellowship in Economics (2000)

Environmental Economics Program at Harvard University Pre-Doctoral Fellow (2000-2006)

Thomas Temple Hoopes Prize for the top 64 Harvard senior theses (2000)

Donald and Cathleen Pfister Prize for excellence in the natural sciences (2000)

Junior-year Phi Beta Kappa (1999)

Morris K. Udall Scholarship for excellence in environmental policy (1999)

Harvard College Research Program research fellowship (1999)

President Chao Nee Memorial Scholarship (1999)

John Harvard Scholarship (1997, 1998, 1999, & 2000)

Elizabeth Cary Agassiz Scholarship (1997, 1998 & 1999)

Detur Book Prize (1997)

First Place Grand Award at International Science and Engineering Fair (1996)

### PEER-REVIEWED PUBLICATIONS

Jardine, Sunny L., C.-Y. Cynthia Lin, & James N. Sanchirico. (forthcoming). Measuring benefits from a marketing cooperative in the Copper River Fishery. <u>American Journal of Agricultural Economics</u>.

Pfeiffer, Lisa, & C.-Y. Cynthia Lin. (forthcoming). The effects of energy prices on groundwater extraction in agriculture in the High Plains Aquifer. American Journal of Agricultural Economics.

- Lin, C.-Y. Cynthia, & Lisa Pfeiffer. (2015). Strategic behavior and regulation over time and space. In Kimberly Burnett, Richard Howitt, James A. Roumasset, and Christopher A. Wada (Eds.), <u>Routledge Handbook of Water Economics and Institutions</u> (pp. 79-90). New York: Routledge.
- Ghandi, Abbas, & C.-Y. Cynthia Lin. (2014). Oil and gas service contracts around the world: A review. <u>Energy Strategy Reviews</u>, 3, 63-71.
- Lin, C.-Y. Cynthia, & Jieyin (Jean) Zeng. (2014). The optimal gasoline tax for China. <u>Theoretical Economics Letters</u>, 4 (4), 270-278.
- Pfeiffer, Lisa, & C.-Y. Cynthia Lin. (2014). Does efficient irrigation technology lead to reduced groundwater extraction?: Empirical evidence. Journal of Environmental Economics and Management, 67 (2), 189-208.
- Bremson, Joel, Alan Meier, C.-Y. Cynthia Lin, & Joan M. Ogden. (2013). New approach to modeling large-scale alternative fuel and vehicle transitions. <u>Transportation Research Record</u>, <u>2385</u>, 61-69.
- Herath Mudiyanselage, Nisal, C.-Y. Cynthia Lin, & Fujin Yi. (2013). An analysis of ethanol investment decisions in Thailand. Theoretical Economics Letters, 3 (5A1), 14-20.
- Lin, C.-Y. Cynthia. (2013). California's agriculture-related air pollution policy. <u>Journal of Environmental Protection</u>, <u>4</u> (8A1), 24-27.
- Lin, C.-Y. Cynthia, & Jieyin (Jean) Zeng. (2013). The elasticity of demand for gasoline in China. <u>Energy Policy</u>, <u>59</u>, 189-197.
- Lin, C.-Y. Cynthia, & Lea Prince. (2013). Gasoline price volatility and the elasticity of demand for gasoline. Energy Economics, 38, 111-117.
- Lin, C.-Y. Cynthia, & Erich J. Muehlegger. (2013). On the use of heuristics to approximate competitors' private information. Journal of Economic Behavior and Organization, 86, 10-23.
- Lin, C.-Y. Cynthia. (2013). Strategic decision-making with information and extraction externalities: A structural model of the multi-stage investment timing game in offshore petroleum production. Review of Economics and Statistics, 95 (5), 1601-1621.
- Lin, C.-Y. Cynthia, & Zachary D. Liscow. (2013). Endogeneity in the environmental Kuznets curve: An instrumental variables approach. <u>American Journal of Agricultural Economics</u>, 95 (2), 268-274.
- Lin, C.-Y. Cynthia. (2012). Using spatial econometrics to measure ozone pollution externalities. <u>Journal of Environmental Protection</u>, <u>3</u> (9A), 1117-1123.
- Pfeiffer, Lisa, & C.-Y. Cynthia Lin. (2012). Groundwater pumping and spatial externalities in agriculture. <u>Journal of Environmental Economics and Management</u>, 64 (1), 16-30.
- Ghandi, Abbas, & C.-Y. Cynthia Lin. (2012). Do Iran's buy-back service contracts lead to optimal production?: The case of Soroosh and Nowrooz. <u>Energy Policy</u>, 42, 181-190.
- Leighty, Wayne, & C.-Y. Cynthia Lin. (2012). Tax policy can change the production path: A model of optimal oil extraction in Alaska. <u>Energy Policy</u>, 41, 759-774.
- Lin, C.-Y. Cynthia. (2011). Learning an opponent's strategy in Cournot competition. <u>International Journal of Strategic Management</u>, 11 (1), 94-112.
- Lin, C.-Y. Cynthia. (2011). Estimating supply and demand in the world oil market. <u>Journal of Energy and Development</u>, 34 (1), 1-32.

- Corderi, David, & C.-Y. Cynthia Lin. (2011). Measuring the social rate of return to R&D in coal, petroleum and nuclear manufacturing: A study of the OECD countries. <u>Energy Policy</u>, <u>39</u> (5), 2780-2785.
- Pfeiffer, Lisa, & C.-Y. Cynthia Lin. (2010). The effect of irrigation technology on groundwater use. <u>Choices</u>, <u>25</u> (3).
- Lin, C.-Y. Cynthia. (2010). A spatial econometric approach to measuring pollution externalities: An application to ozone smog. <u>Journal of Regional Analysis and Policy</u>, <u>40</u> (1), 1-19.
- Adjemian, Michael K., C.-Y. Cynthia Lin, & Jeffrey Williams. (2010). Estimating spatial interdependence in automobile type choice with survey data. Transportation Research Part A: Policy and Practice, 44, 661-675.
- Lin, C.-Y. Cynthia. (2010). How should standards be set and met?: On the allocation of regulatory power in a federal system. B.E. Journal of Economic Analysis and Policy: Topics, 10 (1), Article 51.
- Lin, C.-Y. Cynthia. (2010). Instability, investment, disasters, and demography: Natural disasters and fertility in Italy (1820-1962) and Japan (1671-1965). Population and Environment, 31 (4), 255-281.
- Lin, C.-Y. Cynthia, & Lea Prince. (2009). The optimal gas tax for California. Energy Policy, 37 (12), 5173-5183.
- Farinelli, Barbara, Colin A. Carter, C.-Y. Cynthia Lin, & Daniel A. Sumner. (2009). Import demand for Brazilian ethanol: A cross-country analysis. <u>Journal of Cleaner Production</u>, <u>17</u>, S9-S17.
- Lin, C.-Y. Cynthia. (2009). Estimating strategic interactions in petroleum exploration. <u>Energy Economics</u>, <u>31</u> (4), 586-594.
- Lin, C.-Y. Cynthia, Haoying Meng,, Tsz Yan Ngai, Valeria Oscherov, & Yan Hong Zhu. (2009). Hotelling revisited: Oil prices and endogenous technological progress. Natural Resources Research, 18 (1), 29-38.
- Lin, C.-Y. Cynthia. (2009). Insights from a simple Hotelling model of the world oil market. <u>Natural Resources</u> <u>Research</u>, <u>18</u> (1), 19-28.
- Lin, C.-Y. Cynthia. (2008). An evaluation of Keynes' projected possibilities. <u>American Journal of Economics and Sociology</u>, <u>67</u> (2), 315-329.
- Lin, C.-Y. Cynthia, & Gernot Wagner. (2007). Steady-state growth in a Hotelling model of resource extraction. Journal of Environmental Economics and Management, 54 (1), 68-83.
- Lin, C.-Y. Cynthia. (2005). The investment timing game in petroleum production: An econometric model. <u>Physica A, 355</u> (1), 62-68.
- Lin, C.-Y. Cynthia, Daniel J. Jacob, & Arlene M. Fiore. (2001). Trends in exceedances of the ozone air quality standard in the continental United States, 1980-1998. <a href="https://doi.org/10.1001/jacob.new.1980-1998"><u>Atmospheric Environment</u>, 35, 3217-3228.</a>
- Lin, C.-Y. Cynthia, Daniel J. Jacob, J. William Munger, & Arlene M. Fiore. (2000). Increasing background ozone in surface air over the United States. <u>Geophysical Research Letters</u>, <u>27</u> (21), 3465-3468.

#### OTHER PUBLICATIONS

Lin, C.-Y. Cynthia. (forthcoming). California's nitrogen-related air quality regulations. In <u>California Nitrogen Assessment</u>. University of California Press.

- Ghandi, Abbas, & C.-Y. Cynthia Lin (2015). Is resource nationalism on the rise?: Evidence from service contracts in eight countries. <u>International Association for Energy Economics Energy Forum</u>, <u>24</u> (1), 35-37.
- Lin, C.-Y. Cynthia. (2014). The benefits of investing in energy research and development. <u>California State</u> Controller John Chiang Statement of General Fund Cash Receipts and Disbursements, <u>8</u> (8). URL: http://www.sco.ca.gov/eo\_2014\_08\_summary\_analysis\_guest\_column.html
- Lin, C.-Y. Cynthia (2014). Modeling ethanol investment decisions. In Alberto Adrego Pinto and David Zilberman (Eds.), Modelling, Dynamics, Optimization and Bioeconomics I (pp. 487-497). Springer.
- Pfeiffer, Lisa, & C.-Y. Cynthia Lin. (2014). Perverse consequences of incentive-based groundwater conservation programs. Global Water Forum, Discussion Paper 1415.
- Lade, Gabriel E., & C.-Y. Cynthia Lin. (2014). Controlling compliance costs for California's LCFS with a price ceiling. Policy brief, University of California at Davis Institute of Transportation Studies.
- Lin, C.-Y. Cynthia. (2014). Strategic interactions during oil exploration in the Gulf of Mexico. In Morena J. Acosta (Ed.), <u>Advances in Energy Research</u>, Volume 20 (pp.201-212) New York: Nova Science Publishers, Inc.
- Lin, C.-Y. Cynthia. (2013). Containing the costs of California's low carbon fuel standard. <u>California State</u> Controller John Chiang Statement of General Fund Cash Receipts and Disbursements, 7 (12). URL: http://www.sco.ca.gov/eo\_2013\_12\_summary\_analysis\_featured\_column.html
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- Lin, C.-Y. Cynthia. (2013). Incentive-based groundwater conservation programs may have unintended results. <u>California State Controller John Chiang Statement of General Fund Cash Receipts and Disbursements</u>, 7 (6), 5-6
- Yi, Fujin, C.-Y. Cynthia Lin, & Karen Thome. (2013). An analysis of the effects of government subsidies and the renewable fuels standard on the fuel ethanol industry. Policy brief, University of California at Davis Policy Institute for Energy, Environment and the Economy.
- Lin, C.-Y. Cynthia. (2013). On designing and analyzing policies for renewable fuels. Energy Dimensions. URL: http://www.energydimensions.net/on-designing-and-analyzing-policies-for-renewable-fuels/
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- Lin, C.-Y. Cynthia. (2013). Instability, investment and natural disasters. In Biljana Raskovic & Svetomir Mrdja (Eds.), <u>Natural Disasters: Prevention, Risk Factors and Management</u> (pp.243-258). New York: Nova Science Publishers, Inc.

- Lin, C.-Y. Cynthia. (2012). An analysis of ethanol investment decisions. In Roy I. Henry & Billy P. Woods (Eds.), <u>Ethanol: Production, Cellular Mechanisms and Health Impact</u> (pp. 121-128). New York: Nova Science Publishers, Inc.
- Lin, C.-Y. Cynthia. (2012). California should raise its gasoline tax. Energy Dimensions. URL: http://www.energydimensions.net/california-should-raise-its-gasoline-tax/
- Lin, C.-Y. Cynthia. (2012). On designing and analyzing policies for renewable fuels. <u>California State Controller</u> <u>John Chiang Statement of General Fund Cash Receipts and Disbursements</u>, <u>6</u> (12), 4-5.
- Lin, C.-Y. Cynthia. (2011). An assessment of the effectiveness of California's local air pollution controls on agricultural sources. In Mohamed K. Khallaf (Ed.), <u>The Impact of Air Pollution on Health, Economy, Environment and Agricultural Sources</u> (pp. 323-330). InTech Open Access Publisher.
- Heres del Valle, David R., & C.-Y. Cynthia Lin. (2011). Sub-national state's climate policy: The case of California. In Ibon Galarraga, Mikel Gonzalez-Eguino, & Anil Markandya (Eds.), <u>Handbook of Sustainable Energy</u> (pp. 555-573). United Kingdom: Edward Elgar.
- Lin, C.-Y. Cynthia. (2011). Fossil fuels. World Book Encyclopedia. Chicago: World Book.
- Lin, C.-Y. Cynthia. (2011). The effects of an E10 ethanol-blend policy on California. <u>California State Controller</u> John Chiang Statement of General Fund Cash Receipts and Disbursements, <u>5</u> (5), 6-7.
- Lin, C.-Y. Cynthia. (2011). A Hotelling model of steady-state growth in coal extraction. In James J. Stewart (Ed.), Coal Extraction (pp. 147-154). New York: Nova Science Publishers, Inc.
- Lin, C.-Y. Cynthia. (2010). Gasoline price volatility. <u>California State Controller John Chiang Statement of General</u> Fund Cash Receipts and Disbursements, 4 (11), 6-8.
- Lin, C.-Y. Cynthia, Wei Zhang, Omid Rouhani, & Lea Prince. (2009). The implications of an E10 ethanol-blend policy for California. <u>Agricultural and Resource Economics Update</u>, <u>13</u> (2), 1-4.
- Lin, C.-Y. Cynthia. (2009). Biofuels for transport: Global potential and implications for sustainable energy and agriculture (book review). <u>American Journal of Agricultural Economics</u>, 91(4), 1155-1157.
- Pfeiffer, Lisa, & C.-Y. Cynthia Lin. (2009). Incentive-based groundwater conservation programs: Perverse consequences? Agricultural and Resource Economics Update, 12 (6), 1-4.
- Lin, C.-Y. Cynthia. (2008). On the distribution of regulatory power between state and local governments. In Albert Tavidze (Ed.), <u>Progress in Economics Research</u>, <u>Volume 12</u> (pp. 189-208). New York: Nova Science Publishers, Inc.
- Lin, C.-Y. Cynthia. (2007). California's gasoline tax. <u>California State Controller John Chiang Statement of General Fund Cash Receipts and Disbursements</u>, 1 (7), 5-8.
- Lin, C.-Y. Cynthia. (2006). Environmental federalism and regulatory delegation: An incomplete contracting approach. In Raimund Bleischwitz & Oliver Budzinski (Eds.), <u>Environmental Economics: Institutions</u>, <u>Competition</u>, <u>Rationality</u> (pp. 129-149). Berlin: VWF.
- Lin, C.-Y. Cynthia. (2006). Oil prices, stock effects and endogenous technological progress. In Cordelia L. Frankhouse (Ed.), <u>Economics of Agriculture and Natural Resources</u> (pp. 111-125). New York: Nova Science Publishers, Inc.
- Lin, C.-Y. Cynthia. (2006). Three essays on the economics of the environment, energy and externalities. Ph.D. dissertation, Harvard University.

- Lin, C.-Y. Cynthia. (2005). Estimating annual and monthly supply and demand for world oil: A dry hole? In William W. Hogan (Ed.), <u>Repsol YPF Harvard Kennedy School Fellows 2003-2004 Research Papers</u> (pp. 213-249). Cambridge, MA: Harvard University.
- Lin, C.-Y. Cynthia. (2005). The multi-stage investment timing game in offshore petroleum production: A framework for an econometric model. In William W. Hogan (Ed.), <u>Repsol YPF Harvard Kennedy School Fellows 2003-2004 Research Papers</u> (pp. 201-211). Cambridge, MA: Harvard University.
- Lin, C.-Y. Cynthia. (2005). Optimal world oil extraction: Calibrating and simulating the Hotelling model. In William W. Hogan (Ed.), <u>Repsol YPF Harvard Kennedy School Fellows 2003-2004 Research Papers</u> (pp. 251-266). Cambridge, MA: Harvard University.
- Lin, C.-Y. Cynthia. (2004). Regulatory delegation: Theory and application to environmental federalism. In Gregory T. Papanikos (Ed.), <u>Competition, Regulation and Protection: Essays from an International Conference on Industrial Organization, Law and Economics</u> (pp. 79-90). Athens: Athens Institute for Education and Research.
- Lin, C.-Y. Cynthia. (2001). The scholar as activist: A colloquium explores these dual roles. <u>Harvard Graduate School of Arts and Sciences Bulletin, XXX</u> (9), 1-3.
- Lin, C.-Y. Cynthia. (2000). Trends in ozone smog. Senior thesis, Harvard University.

#### WORKING PAPERS

- "Mandating green: On the design of renewable fuel policies and cost containment mechanisms", with Gabriel E. Lade
- "On the design of driving restrictions: Theory and empirical evidence", with Wei Zhang and Victoria I. Umanskaya (revise and resubmit, <u>Journal of Environmental Economics and Management</u>)
- "Wind turbine shutdowns and upgrades in Denmark: Timing decisions and the impact of government policy", with Jonathan A. Cook (under review)
- "Evaluating public transit investment in congested cities", with Justin Beaudoin and Y. Hossein Farzin (under review)
- "Policy shocks and market-based regulations: Evidence from the Renewable Fuel Standard", with Gabriel E. Lade and Aaron Smith
- "An analysis of the effects of government subsidies and the renewable fuels standard on the fuel ethanol industry: A structural econometric model", with Fujin Yi and Karen Thome
- "Does employment growth increase travel time to work?: An empirical analysis using military troop movements", with Geoffrey M. Morrison
- "Market power in the world oil market: Evidence for an OPEC cartel and an oligopolistic non-OPEC fringe" (under review)
- "Investment in corn-ethanol plants in the Midwestern United States: An analysis using reduced-form and structural models", with Karen Thome
- "The rate of return to research and development in energy", with David Corderi (under review)

- "Market power in nonrenewable resource markets: An empirical dynamic model", with Wei Zhang (under review)
- "What factors affect the decision to invest in a fuel ethanol plant?: A structural model of the ethanol investment timing game", with Fujin Yi
- "On the rate of return and risk factors to international oil companies in Iran's buy-back service contracts", with Abbas Ghandi (under review)
- "Ex-post costs and RIN prices under the Renewable Fuel Standard", with Gabriel E. Lade and Aaron Smith
- "The effects of energy policies in China on energy consumption", with Ming-Jie Lu and Song Chen
- "The macroeconomic rebound effect in China", with Jiangshan Zhang (under review)
- "Driving in force: The influence of workplace peers on commuting decisions on U.S. military bases", with Geoffrey M. Morrison (under review)
- "A theory of regulatory federalism" (under review)
- "An analysis of the economic efficiency of Iraq's oil service contracts", with Abbas Ghandi (under review)
- "The producer surplus associated with gasoline fuel use in the United States", with Yongling Sun, Mark A. Delucchi and Joan M. Ogden
- "The effects of energy policies in China on GDP, industrial output and new energy profits", with Ming-Jie Lu and Song Chen
- "Quantity and price controls for the correction of externalities under uncertain damages: Evidence from a laboratory experiment", with David R. Heres del Valle
- "A nonparametric instrumental variable approach to estimating the environmental Kuznets curve for water pollutants at the global level", with Krishna P. Paudel and Mahesh Pandit (under review)
- "Ethanol plant investment in Canada: A structural model", with Fujin Yi
- "Property rights and groundwater management in the High Plains Aquifer", with Lisa Pfeiffer (under review)
- "The conditional relationship between risk and return in Iran's stock market", with Mahdieh Rezagholizadeh, Kazem Yavari and Bahram Sahabi (under review)
- "The effects of innovation on income inequality in China", with Qingchun Liu (under review)
- "The design and economics of low carbon fuel standards", with Gabriel E. Lade (under review)
- "Public transit investment and sustainable transportation: A review of transit's impact on traffic congestion and air quality", with Justin Beaudoin and Y. Hossein Farzin (under review)
- "Using observed ozone-temperature relationships to project the effect of future climate change on ozone exceedances in the northeastern United States", with Loretta J. Mickley, Katharine M. Hayhoe, Ed P. Maurer, Christian Hogrefe, Patrick L. Kinney, and Daniel J. Jacob

# **GRANTS**

- National Center for Sustainable Transportation Federal Research Seed Grant (\$25,000). Principal Investigator: C.-Y. Cynthia Lin. Awarded July 2014.
- Resources for the Future Retrospective Studies of Regulatory Performance Grant (\$37,686.94). Principal Investigators: Aaron Smith, C.-Y. Cynthia Lin, and Gabriel E. Lade. Awarded September 2013.
- Giannini Foundation of Agricultural Economics minigrant (\$24,851). Principal Investigator: C.-Y. Cynthia Lin. Awarded June 2012.
- UC-Davis Committee on Research Academic Senate Faculty Research Grant (\$12,000). Principal Investigator: C.-Y. Cynthia Lin. Awarded June 2012.
- UC-Davis Sustainable Transportation Center Faculty Research Grant (\$59,995.99). Principal Investigator: C.-Y. Cynthia Lin. Awarded August 2011.
- Giannini Foundation of Agricultural Economics minigrant (\$24,585). Principal Investigator: C.-Y. Cynthia Lin. Awarded June 2011.
- UC-Davis Sustainable Transportation Center Seed Grant (\$9,919.34). Principal Investigator: C.-Y. Cynthia Lin. Awarded June 2011.
- UC-Davis Hellman Fellowship (\$20,638). Awarded May 2011.
- ITS Multi-campus Research Program and Initiative on Sustainable Transportation grant (\$17,000). Principal Investigator: C.-Y. Cynthia Lin. Awarded January 2011.
- UC-Davis Chevron Research Grant (\$301,037). Principal Investigator: C.-Y. Cynthia Lin. Awarded December 2007.
- UC-Davis Chevron Research Grant (\$369,308). Principal Investigator: C.-Y. Cynthia Lin. Co-PIs: Mark Delucchi, Christopher Knittel, and Daniel Sperling. Awarded February 2007.

#### TEACHING EXPERIENCE

# **University of California at Davis**

ARE 175/ESP 175: Natural Resource Economics (2008 - present)

ARE 254: Dynamic Optimization Techniques with Economic Applications (2011 - present)

ARE 255 (formerly ARE 276 and ARE 298): Applied Dynamic Structural Econometric Modeling (2007 - present)

ECL 298: Environmental Policy and Human Ecology Core Course (Winter 2010)

ARE 199: Special Study for Advanced Undergraduates (2007 - present)

ECN 194HB: Honors Thesis in Economics (2011-2012)

Faculty Mentor, Vertical Integration of Research and Education in the Mathematical Sciences (VIGRE) Research Experiences for Undergraduates (Summer 2007)

Guest Lecturer, ARE 176: Environmental Economics (November 17, 2009)

Guest Lecturer, Engineering Civil and Environmental (ECI) 269: Transportation – Air Quality (May 2, 2007)

Guest Lecturer, Engineering Biological Systems (EBS) 216: Energy Systems (March 14, 2007)

#### **Harvard University**

Participant in Discussion Leading Master Class, Harvard University Derek Bok Center for Teaching and Learning (2005-2006)

Teaching Fellow for Prof. Martin Weitzman, Economics 1690: "Theory of Capital and Income" (Fall 2002 and Fall 2003)

#### **PRESENTATIONS**

- "The economics of energy: Dynamic behavior, strategic interactions and government policy." CITRUS@Berkeley Research Exchange Seminar. Berkeley, CA. November 2014.
- "Wind turbine shutdowns and upgrades in Denmark: Timing decisions and the impact of government policy." Harvard Environmental Economics Program Research Workshop. Cambridge, MA. October 2014.
- "Wind turbine shutdowns and upgrades in Denmark: Timing decisions and the impact of government policy." Texas A&M. College Station, TX. September 2014.
- "Market power in the world oil market: Evidence for an OPEC cartel and an oligopolistic non-OPEC fringe." 37th International Association for Energy Economics International Conference. New York City. June 2014.
- "Dynamic optimization and dynamic games in economics." Graduate Group in Applied Math Mini-Conference. University of California at Davis. January 2014.
- "The effects of energy prices on groundwater extraction in agriculture in the High Plains Aquifer." American Economic Association Annual Meeting. Philadelphia. January 2014.
- "Strategic decision-making with information and extraction externalities: A structural model of the multi-stage investment timing game in offshore petroleum production." Georgia Institute of Technology. Altlanta, Georgia. August 2013.
- "Energy prices and groundwater extraction in agriculture." Association of Environmental and Resource Economists Conference. Banff, Canada. June 2013.
- "An analysis of the effects of government subsidies on the fuel ethanol industry: A structural econometric model." Berkeley Bioeconomy Conference. Berkeley, CA. March 2013.
- "Strategic decision-making with information and extraction externalities: A structural model of the multi-stage investment timing game in offshore petroleum production." American University. Washington, DC. February 2013.
- "Strategic decision-making with information and extraction externalities: An empirical analysis of investment timing decisions in offshore petroleum production." American Economic Association Annual Meeting. San Diego. January 2013.
- "The effects of policy and strategic factors on investment in fuel-ethanol plants." American Economic Association Annual Meeting. San Diego. January 2013.
- "Strategic decision-making with information and extraction externalities: An empirical analysis of investment timing decisions in offshore petroleum production." 31st United States Association for Energy Economics (USAEE) — International Association for Energy Economics (IAEE) North American Conference. Austin. November 2012.
- "Strategic decision-making with information and extraction externalities: An empirical analysis of investment
- timing decisions in offshore petroleum production." University of Wisconsin-Madison. September 2012. "An analysis of ethanol investment decisions." 3<sup>rd</sup> Annual All-UC Conference on Energy and Environmental Economics. Berkeley. June 2012.
- "Research highlights." UC-Davis Sustainable Transportation Energy Pathways Advisory Board Meeting. University of California at Davis. June 2012.
- "Economic, policy and business strategy in energy." Brightsource Energy. Oakland, CA. March 2012.
- "The effects of policy and strategic factors on investment in fuel-ethanol plants." Berkeley Bioeconomy Conference. Berkeley, CA. March 2012.
- "Climbing gas prices." Insight, Capital Public Radio. March 2012.
- "Endogeneity in the environmental Kuznets curve: An instrumental variables approach." American Economic Association Annual Meeting. Chicago. January 2012.
- "Gasoline demand elasticities, gasoline price volatility, and the optimal gas tax for California." Sacramento Economics Roundtable. September 2011.
- "The effects of policy and strategic factors on investment in fuel-ethanol plants." Rice University. September 2011.
- "The effects of policy and strategic factors on investment in fuel-ethanol plants." Association of Environmental and Resource Economists Conference. Seattle. June 2011.

- "Do firms interact strategically?: An empirical analysis of investment timing decisions in offshore petroleum production." University of California at Riverside. April 2011.
- "Have OPEC producers colluded?: An empirical dynamic model of OPEC and non-OPEC." OPEC at 50: Its past, present and future in a carbon-constrained world. National Energy Policy Institute/University of Tulsa. March 2011.
- "Global energy issues." UC-Davis International Relations Student Association Guest Speaker. University of California at Davis. February 2011.
- "Investment in biofuels: The role of oil companies." UC-Davis Sustainable Transportation Energy Pathways (STEPS) Symposium. University of California at Davis. January 2011.
- "The effects of policy and strategic factors on investment in fuel-ethanol plants." IO Fest 2010: The Annual Berkeley-Stanford Conference in Industrial Organization. Stanford University. November 2010.
- "Do firms interact strategically?: An empirical analysis of investment timing decisions in offshore petroleum production." University of Alberta. October 2010.
- "Investment in corn-ethanol plants in the Midwestern United States." Duke University. October 2010.
- "Do firms interact strategically?: An empirical analysis of investment timing decisions in offshore petroleum production." Triangle Resource and Environmental Economics Seminar. North Carolina. October 2010.
- "How should standards be set and met?: On the allocation of regulatory power in a federal system." University of Nevada at Reno. October 2010.
- "Investment in fuel-ethanol plants." Research Sketch. National Bureau of Economic Research (NBER) Summer Institute Environmental and Energy Economics Workshop. July 2010.
- "The economics of investment in biofuels." Third Berkeley Conference on the Bioeconomy. Berkeley, CA. June 2010.
- "The optimal gas tax for California." U.S. Energy Policy in Transition conference. Gainesville, FL. March 2010.
- "Strategic behavior and government policy." Graduate Group in Applied Math Mini-Conference. University of California at Davis. January 2010.
- "Gasoline demand elasticities, gasoline price volatility, and the optimal gas tax for California." 11<sup>th</sup> Occasional California Workshop on Environmental and Natural Resource Economics. Santa Barbara. October 2009.
- "Gasoline demand elasticities, gasoline price volatility, and the optimal gas tax for California." 2009 Harvard Environmental Economics Alumni Workshop. September 2009.
- "Research on natural resources." Visiting Delegation from Henan Province of P.R. China. University of California at Davis. September 2009.
- "Understanding, modeling and analyzing energy markets." UC-Davis Sustainable Transportation Energy Pathways Advisory Board Meeting. Asilomar. July 2009.
- "How should standards be set and met?: On the allocation of regulatory power in a federal system." University of California at Riverside. June 2009.
- "An empirical dynamic model of OPEC and Non-OPEC." Harvard University. February 2009.
- "An empirical dynamic model of OPEC and Non-OPEC." University of California at San Diego. January 2009.
- "Energy outlook: Prospects and policies." California State Controller Council of Economic Advisors meeting. Sacramento. December 2008.
- "Dynamic and strategic decision-making in the energy industry." Exxon-Mobil campus visit. Institute of Transportation Studies, University of California at Davis. July 2008.
- "How should standards be set and met?: On the allocation of regulatory power in a federal system." 10<sup>th</sup> Occasional Workshop on Environmental and Resource Economics. Santa Barbara. March 2008.
- "Do firms interact strategically?: A structural model of the multi-stage investment timing game in offshore petroleum production." University of California at Berkeley. February 2008.
- "Do firms interact strategically?: A structural model of the multi-stage investment timing game in offshore petroleum production." American Economic Association Annual Meeting. New Orleans. January 2008.
- "An empirical dynamic model of OPEC and Non-OPEC." 1<sup>st</sup> International Association for Energy Economics (IAEE) Asian conference. Taipei. November 2007.
- "Modeling OPEC and non-OPEC behavior: A structural econometric approach." IO Fest 2007: The 13<sup>th</sup> Annual Berkeley-Stanford Conference in Industrial Organization. Berkeley Haas School of Business. October 2007.
- "Estimating and testing a dynamic model of OPEC and non-OPEC." 27<sup>th</sup> United States Association for Energy Economics (USAEE) International Association for Energy Economics (IAEE) North American Conference. Houston. September 2007.

- "Business and investment strategies for clean tech commodities." Panel on Biofuels: Successful Business Models for Clean Tech Commodities. Clean Technology Group, Entrepreneurship Program, MIT Club of Northern California. Google, Mountain View, CA. September 2007.
- "Fossil fuels research highlights." UC-Davis Sustainable Transportation Energy Pathways Advisory Board Meeting. Asilomar. August 2007.
- "Strategic behavior and government policy." Research Sketch. National Bureau of Economic Research (NBER) Summer Institute Workshop on Public Policy and the Environment. July 2007.
- "Managing energy markets: Policies and implications." Swedish Parliament visit: New Energy and Techniques for a Better Future. University of California at Davis. June 2007.
- "Energy: A Giannini jingle." Annual Meeting of the Giannini Foundation of Agricultural Economics. UC-Berkeley. May 2007.
- "A theory of regulatory delegation, with a framework for application to ozone smog regulation." Ronald Coase Institute Conference on Institutional Research. Chicago. Dec. 2006.
- "Do firms interact strategically?: An empirical analysis of investment timing decisions in offshore petroleum production." 9<sup>th</sup> Occasional Workshop on Environmental and Resource Economics. Santa Barbara. Nov. 2006.
- "How should standards be set and met?: An incomplete contracting approach to delegation in regulation." University of California at Berkeley. Oct. 2006.
- "How should standards be set and met?: An incomplete contracting approach to delegation in regulation." University of California at Davis. Oct. 2006.
- "Do firms interact strategically?: An empirical analysis of investment timing decisions in offshore petroleum production." 3<sup>rd</sup> World Congress of Environmental and Resource Economists. Kyoto. July 2006.
- "How should standards be set and met?: An incomplete contracting approach to delegation in regulation." 3<sup>rd</sup> World Congress of Environmental and Resource Economists. Kyoto. July 2006.

#### 2003-2006:

International Industrial Organization Conference, 2006

University of California, Berkeley, 2006

University of California, Davis, 2006

University of Hawaii, Manoa, 2006

Rice University, 2006

Soka University, 2006

Repsol YPF – Harvard Seminar on Energy, 2005

Harvard University Environmental Economics and Policy Seminar, 2005

Harvard Environmental Economics Workshop, 2005

Interdisciplinary Spatial Statistics Workshop, 2004 (Paris)

INFER Conference 2004: Environmental Economics: Institutions, Competition, Rationality, 2004 (Wuppertal, Germany)

First Bonzenfreies Colloquium on Market Dynamics and Quantitative Economics, 2004 (Alessandria, Italy)

NBER Summer Institute Workshop on Public Policy and the Environment, 2004 (research sketch)

Second World Congress of the Game Theory Society, 2004 (Marseille)

International Conference on Industrial Organization, Law and Economics, 2004 (Chalkidiki, Greece)

Harvard University Environmental Economics and Policy Seminar, 2004

Repsol YPF – Harvard Seminar on Energy, 2003

NBER Summer Institute Workshop on Public Policy and the Environment, 2003 (research sketch)

# WORKSHOPS, SUMMER PROGRAMS AND OTHER PROFESSIONAL MEETINGS

National Bureau of Economic Research Summer Institute Econometrics Minicourse (2007)

Stanford University Woods Institute for the Environment Inter-University Scholars Program: Engaging with California Government on Climate Change (2006)

Harvard University Christensen Discussion-Leading Seminar (2005-2006)

Ronald Coase Institute Workshop on Institutional Analysis (2004)

EAERE-FEEM-VIU Summer School: Dynamic Models in Economics and the Environment, scholarship recipient (2004)

XIV Seminario Repsol YPF ~ Harvard, A Coruña (2004)

EAERE-FEEM-VIU Summer School: Political Economy of the Environment (2003)

Interuniversity Centre for Game Theory and its Applications Summer School on Game Theory and the Environment, fellowship recipient (2002)

Social Science Research Council Program in Applied Economics Summer Workshop: Risk and Uncertainty (2002) Social Science Research Council Program in Applied Economics Summer Workshop (2001)

# **SERVICE**

#### **Professional**

Reviewer, University of Texas at Austin Bureau of Economic Geology promotion case (2015)

Member, Program Committee for the 4<sup>th</sup> Annual Summer Conference of the Association of Environmental and Resource Economists (2015)

Presidential Advisor, U.S. Association for Energy Economics (2014- present)

Reviewer, Columbia University Center on Global Energy Policy (2014)

Reviewer, Resources for the Future Senior Fellow promotion case (2014)

Reviewer, Handbook of Water Economics and Institutions (2014)

Guest editor, Research in Transportation Economics Special Issue on Sustainable Transportation (2014-present)

Reviewer, National Science Foundation economics grant (2013)

Reviewer, three-volume set on Public Economics: The Government's Role in American Economics (2013)

Member, U.S. Association for Energy Economics Membership Committee (2013-present)

President, U.S. Association for Energy Economics Bay Area Chapter (2012-present)

Member, Energy Dimensions Advisory Panel (2012-present)

Associate Editor, Environmental Studies, Versita (2012-2013)

Session chair, Association of Environmental and Resource Economists session, Agricultural and Applied Economics Association Annual Meeting (2012)

Session chair, American Economic Association Annual Meeting (2012)

Member, U.S. Association for Energy Economics Bay Area Chapter Steering Committee (2012)

Reviewer, National Science Foundation economics grant (2012)

Reviewer, Annual Meeting of the Western Agricultural and Resource Economics Association (2012)

Associate Topic Editor, CAMEL (Climate, Adaption, Migration, Electronic Learning) (2011- present)

Referee, University of California Transportation Center research grant (2011)

Peer reviewer, EPA grant on "Research on the Design of Policies for Pollution Control Using Market Mechanisms" (2009)

Member, California State Controller's Council of Economic Advisors (2007-present)

Session chair, 3<sup>rd</sup> World Congress of Environmental and Resource Economists (2006)

Session chair, International Industrial Organization Conference (2006)

Referee, American Journal of Agricultural Economics [6]

Referee, Australian Journal of Agricultural and Resource Economics

Referee, American Journal of Economics and Sociology

Referee, B.E. Journal of Economic Analysis and Policy

Referee, Canadian Journal of Economics

Referee, Contemporary Economic Policy

Referee, Empirical Economics

Referee, Energy Economics [4]

Referee, Energy Journal [2]

Referee, Energy Policy [7]

Referee, Energy Research and Social Science

Referee, Energy Strategy Reviews

Referee, European Economic Review

Referee, International Journal of Agricultural Management and Development

Referee, <u>International Journal of Production Economics</u> Referee, <u>Journal of Agricultural and Applied Economics</u> Referee, Journal of Agricultural and Resource Economics

Referee, Journal of Comparative Economics

Referee, Journal of Environmental Economics and Management [8]

Referee, Journal of Environmental Economics and Policy

Referee, Journal of Political Economy

Referee, Journal of the Association of Environmental and Resource Economists

Referee, Journal of Urban Economics

Referee, <u>Land Economics</u> Referee, <u>Public Choice</u>

Referee, Review of Development Economics

Referee, Review of Environmental Economics and Policy

Referee, Society of Petroleum Engineers Economics and Management [3]

Referee, Theoretical Economics Letters

Referee, Transportation Research Part A: Policy and Practice

Referee, Water Resources and Economics [2]

Referee, Water Resources Research

## University of California at Davis

Chair, Institute of Transportation Studies Outstanding Thesis Award committee (2014)

Judge, Economics and Business Student Association Business Plan Competition (2014)

Member, Selection Committee for the Provost's Dissertation Year Fellowships (2013)

Speaker, Passport to Air Quality and Health, Santa Rosa Girl Scouts UC-Davis visit (2009)

Panelist, Gender and the job market panel (2007)

# **UC-Davis Agricultural and Resource Economics Department**

Member, Applied Econometrics Faculty Search Committee (2014-2015)

Member, AES proposal ad-hoc review committee (2014)

Member, Graduate Administrative Committee (2013-present)

Member, Ad-hoc appraisal review committee (2013)

Member, Econometrics Faculty Search Committee (2012-2013)

Chair, Seminar Committee (2012-present)

Reviewer, Econometrics Prelim Committee (2012)

Member, Environmental and Resource Economics Field Courses Committee (2012)

Member, Best Dissertation Selection Committee (2012)

Member, Mock interviewer for job market candidate (2011)

Member, AES proposal ad-hoc review committee (2011)

Member, AES proposal ad-hoc review committee (2010)

Member, Undergraduate Advisory Committee (2006-2013)

Member, Environmental and Resource Economics Field Courses Committee (2009-2010)

Member, Economics of Agricultural Sustainability Faculty Search Committee (2006-2007)

## **UC-Davis Environmental Science and Policy Department**

Member, Ad-hoc fiscal-year term review committee (2013)

Member, Ad-hoc merit review committee (2013)

Member, Ad-hoc merit review committee (2013)

Member, Ad-hoc merit review committee (2012)

Member, AES proposal ad-hoc review committee (2012)

Member, Ad-hoc appraisal review committee (2011)

Member, Ad-hoc merit review committee (2011)

Member, Ad-hoc merit review committee (2010)

Member, Ad-hoc merit review committee (2009)

## **Harvard University Department of Economics**

Panelist, Job market panel (2006)

## **MEDIA CITATIONS**

- "Five myths about California's drought". <u>Washington Post</u>, 29 August 2014. URL: http://www.washingtonpost.com/opinions/five-myths-about-californias-drought/2014/08/29/6a6b8ed4-2c69-11e4-994d-202962a9150c\_story.html
- "Odd odd-number experiment has odd consequences. What are the odds?". <u>Institute for Research in Economic and Fiscal Issues</u>, 27 March 2014. URL: http://en.irefeurope.org/Odd-Odd-Number-Experiment-Has-Odd-Consequences-What-Are-The-Odds,a0983
- "A report on the economics of California's Low Carbon Fuel Standard and cost containment mechanisms", Resources for the Future Library Blog, 2 January 2014. URL: https://rfflibrary.wordpress.com/2014/01/02/a-report-on-the-economics-of-californias-low-carbon-fuel-standard-and-cost-containment-mechanisms/
- "UC Davis report finds LCFS compliance costs may rise rapidly; recommends offsetting measures", <u>Green Car Congress</u>, 30 December 2013. URL: http://www.greencarcongress.com/2013/12/20131230-lcfs.html
- "UC Davis report addresses compliance costs of California's LCFS", <u>Biodiesel Magazine</u>, 30 December 2013. URL: <a href="http://www.biodieselmagazine.com/articles/9475/uc-davis-report-addresses-compliance-costs-of-californias-lcfs">http://www.biodieselmagazine.com/articles/9475/uc-davis-report-addresses-compliance-costs-of-californias-lcfs</a>
- "Report addresses compliance costs of California's LCFS", <u>Ethanol Producer Magazine</u>, 27 December 2013. URL: <a href="http://www.ethanolproducer.com/articles/10596/report-addresses-compliance-costs-of-californias-lcfs">http://www.ethanolproducer.com/articles/10596/report-addresses-compliance-costs-of-californias-lcfs</a>
- "Big changes in California LCFS are called for in a new report", <u>The Barrel</u>, Platts, 19 November 2013. URL: http://blogs.platts.com/2013/11/19/lcfs-report/
- "UC Davis report examines economics of LCFS, cost containment mechanisms", UC-Davis Institute of Transportation Studies, November 2013. URL: http://www.its.ucdavis.edu/research/research-findings/uc-davis-report-examines-economics-of-lcfs-cost-containment-mechanisms/
- "Whiskey is for drinking; water is for fighting", <u>AgChallenge2050</u>, Farm Foundation, 26 July 2013. URL: http://www.agchallenge2050.org/adaptability-resilience/2013/07/whiskey-is-for-drinking-water-is-for-fighting/
- "Programs to reduce ag's water use must be strengthened, not cut," <u>AgMag BLOG</u>, Environmental Working Group, 28 May 2013. URL: http://www.ewg.org/agmag/2013/05/programs-reduce-ag-s-water-use-must-be-strengthened-not-cut
- "Wells dry, fertile plains turn to dust," <u>New York Times</u>, 19 May 2013. URL: http://www.nytimes.com/2013/05/20/us/high-plains-aquifer-dwindles-hurting-farmers.html?pagewanted=all&\_r=0
- "Profile: C.-Y. Cynthia Lin, 2011 Hellman Fellow, Agricultural and Resource Economics, UC Davis," <u>Hellman Fellows Program 2011 Annual Report</u>, Dec. 2012.
- "Sex, lies and natural disasters," <u>The Guardian</u>, 27 Jan. 2012. URL: http://www.guardian.co.uk/lifeandstyle/2012/jan/28/shortage-of-school-places-floods-gloucestershire
- "Climbing gas prices," Insight, Capital Public Radio, 5 March 2012.
- "Research leader focus," <u>STEPS Newsletter</u>, Nov. 2009, p.4.

"ARE Faculty Profile: C.-Y. Cynthia Lin," Agricultural and Resource Economics Update, 12 (4), Mar./Apr. 2009.

"Chiang names new economic advisory council," 27 Apr. 2007.

"Dutch energy company opens American branch in West Sacramento," The California Aggie, 9 Feb. 2007.

"Academia boot camp," The Sacramento Bee, 3 Dec. 2006.

"New ways to look for work." <u>Harvard Magazine</u>, May-June 1998. URL: http://harvardmagazine.com/1998/05/alumni.new.html

## **MISCELLANEOUS**

Results from Lin et al. (2001) featured in Denman, K.L., et al. (2007). Couplings between changes in the climate system and biogeochemistry. In: <u>Climate Change 2007: The Physical Science Basis. Contribution of Working Group I to the Fourth Assessment Report of the Intergovernmental Panel on Climate Change</u> [Solomon, S., et al., (eds.)]. Cambridge: Cambridge University Press.

### FORMER GRADUATE STUDENTS

Michael Adjemian

Ph.D., Agricultural & Resource Economics, 2009 Economist, USDA Economic Research Service

Joel Bremson

Ph.D., Transportation Technology & Policy, 2012

Michael Castelhano

Ph.D., Agricultural & Resource Economics, 2014 Market Monitoring Analyst, California ISO

Jonathan A. Cook

Ph.D., Agricultural & Resource Economics, 2013 Senior Consultant, Nexant

Joeri de Wit

Ph.D., Agricultural & Resource Economics, 2013 Energy Economist, World Bank

Barbara Farinelli

M.S., Agricultural & Resource Economics, 2008 Energy consultant, World Bank

David Heres del Valle

Ph.D., Agricultural & Resource Economics, 2009

Assistant Professor, Department of Economics, Center for Research and Teaching in Economics (CIDE), Mexico

Sunny Jardine

Ph.D., Agricultural & Resource Economics, 2013

Assistant Professor, School of Marine Science and Policy, University of Delaware

Wayne Leighty

M.S., Transportation Technology and Policy, 2008

Commercial Regulatory Analyst, Shell Oil Company

Ana McPhail

Ph.D., Civil and Environmental Engineering, Rice University, 2014

Socially Responsible Investment Planning Assistant, Communitas Financial

Geoffrey Morrison

Ph.D., Transportation Technology and Policy, 2013

M.S., Agricultural and Resource Economics, 2011

ORISE Fellow, Office of Fuel Cell Technologies, Department of Energy

Lisa Pfeiffer

Ph.D., Agricultural & Resource Economics, 2009

Economist, NOAA National Marine Fisheries Service Northwest Fisheries Science Center

Karen Thome

Ph.D., Agricultural & Resource Economics, 2012

Postdoctoral scholar, Agricultural & Resource Economics, 2012-2014

Research Agricultural Economist, USDA Economic Research Service

Fujin Yi

Ph.D., Agricultural & Resource Economics, 2011

Postdoctoral scholar, Agricultural & Resource Economics, 2012

Associate Professor, College of Economics and Management, Nanjing Agricultural University

Jieyin (Jean) Zeng

M.S., Transportation Technology and Policy, 2014

Tax Associate, Economic and Valuation Services, KPMG

Wei Zhang

Ph.D., Agricultural & Resource Economics, 2013

Postdoctoral scholar, University of California Agricultural Issues Center, 2013-2014

Assistant Professor, Department of Economics, Connecticut College

# MEMBERSHIP IN PROFESSIONAL SOCIETIES

Agricultural and Applied Economics Association

American Economic Association

Association of Environmental and Resource Economists

Canadian Economics Association

**Econometric Society** 

International Association for Energy Economics

Royal Economic Society

U.S. Association for Energy Economics

U.S. Association for Energy Economics Bay Area Chapter

## PREVIOUS WORK EXPERIENCE

Harvard University, Research Assistant in Economics for Prof. Dale Jorgenson

Harvard University, Research Assistant in Atmospheric Chemistry for Prof. Daniel Jacob

Environmental Policy Intern for Massachusetts State Senator Lois G. Pines

Harvard University, Radcliffe Research Partner for Barbara Goldoftas

Biotech Investment Consultant for Wiltshire Associates, Ltd.

Summer 1997

# **CONSULTING**

Economic and Planning Systems, Inc. (wind energy) (2010)

**SKILLS** 

**Computer languages:** IDL, R/S-Plus, Matlab, C, Fortran, TSP, Stata.

Foreign languages: Proficient in Mandarin and French.

updated February 16, 2015

## **JEFFREY WILLIAMS**

D. Barton DeLoach Professor Dept. of Agricultural & Resource Economics University of California, Davis Davis, CA 95616 (530) 754–7625 [Office] (530) 752–5614 [Fax] williams@primal.ucdavis.edu

# **Fields of Interest**

Commodity Markets, Financial Markets, Finance, Public Finance, Econometrics, Mathematical Programming, Economic History

## **Education**

B.A. 1975, Williams College

M.A. 1977, M.Phil. 1978, Yale University

Ph.D. 1980, Yale University, Dissertation: "The Economic Function of Futures Markets," William Parker, principal advisor

#### **Positions Held**

Intern for the Office of Income Security Policy, U.S. Department of Health, Education, and Welfare, 1975–76

Research Assistant for Professor Stephen DeCanio, Yale University, under NSF grant for study of 19th–century American agriculture, 1977

Post-doctoral Research Associate, Yale School of Organization and Management, under NSF grant for study of U.S. agricultural policy, 1980–81

Assistant Professor, Department of Economics, Brandeis University, 1981–87

Visiting Economist, Servizio Studi, Banca d'Italia, fall 1986

Associate Professor, Food Research Institute, Stanford University, 1987–95

Chair of Ph.D. Oversight Committee, Food Research Institute, 1992–96

Professor, Food Research Institute, 1995–98

Director, Food Research Institute, June 1996-August 1998

D. Barton DeLoach Professor, Department of Agricultural & Resource Economics, University of California, Davis, from September 1997

Chair of Graduate Administrative Committee, ARE, UCD, 1999–2002

California Inspection & Maintenance Review Committee, 2002-2011, Vice-chair July 2007–December 2007, acting Chair, January 2008–2011

Executive Committee, UCD, College of Agricultural & Environmental Sciences, Vice-chair 2006–7 and 2008–2009, Chair, 2007–2008 and 2010-2011

# Fellowships, Honors, and Awards

Phi Beta Kappa, 1974

Highest Honors in Economics, magna cum laude, Williams College, 1975

Alfred P. Sloan Research Fellowship, 1985–87

Quality of Research Discovery award, American Agricultural Economics Association, 1992, for *Storage and Commodity Markets* 

Distinguished Graduate Teaching award, American Agricultural Economics Association, 2000

#### **Books Published**

The Economic Function of Futures Markets, Cambridge University Press, 1986, 260 pp.

Storage and Commodity Markets, Cambridge University Press, 1991, 502 pp., with Brian D. Wright.

Manipulation on Trial: Economic Analysis and the Hunt Silver Case, Cambridge University Press, 1995, 244 pp. Translated into Japanese, sponsored by the Tokyo Grain Exchange and published by Jiji Press, 1996.

# **Monographs Published**

"Deliveries on Chicago Board of Trade Wheat, Corn, and Soybean Futures Contracts, 1964/65–1988/89," *Food Research Institute Studies* 22 (October 1991): 129–222, with Anne E. Peck. Translated into Chinese, with new preface and epilogue, sponsored by the China Zhengzhou Commodity Exchange, 1998.

### **Articles Published**

- "Tax-Transfer Policy and the Temporal Stability of Household Income," *Public Finance Quarterly* 6 (April 1978): 240–258, with Howard P. Tuckman and John M. Ortiz.
- "Economics and Politics: Voting Behavior in Kansas During the Populist Decade," *Explorations in Economic History* 18 (July 1981): 233–256.
- "The Origin of Futures Markets," Agricultural History 56 (January 1982): 306–316.
- "The Economic Role of Commodity Storage," *Economic Journal* 92 (September 1982): 596–614, with Brian D. Wright.
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# **Book Reviews and Commentary**

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## **Editorial Boards**

The Review of Futures Markets (1990-2000, from July 2005)

*The Journal of Futures Markets* (1996-2005)

American Journal of Agricultural Economics (2002-2006, 2008–2011)

#### Grants

Chicago Board of Trade Foundation grant for study of futures markets, 1978

- National Science Foundation grant for study of price bands and price supports, 1983–84, with Brian D. Wright
- National Grain and Feed Association grant for study of Chicago Board of Trade grain contracts, 1990–91, with Anne E. Peck
- Tokyo Grain Exchange grant for the study of futures deliveries and expirations, 1999
- California Energy Commission grant for the study of natural gas storage, 2006
- USDA PREISM grant for the study of the olive fruit fly in California, 2007, with Rachael Goodhue and Frank Zalom

# **Principal Advisor for Completed Dissertations**

- Karen Parker, "The Role of Expectations in the Foreign Exchange Market: The Mexican Case," 1991.
- E. Leigh Bivings, "Price Seasonality and Trade Liberalization: A Dynamic Spatial Model of the Mexican Feedgrains Sector," 1992, recipient of the American Agricultural Economics Association's award for Outstanding Dissertation.
- Brooke Isham, "The Economics of Sugar Refining," 1992.
- Timothy Richards, "The Effect of Supply Management on Productivity Growth: The Case of Alberta Dairy," 1993, honorable mention for the American Agricultural Economics Association's award for Outstanding Dissertation.
- Manuela Ferro, "Labor Mobility, Optimal Inertia, and Land Price Dynamics," 1994.
- Bob Baulch, "Spatial Price Equilibrium and Food Market Integration," 1994, recipient of the American Agricultural Economics Association's award for Outstanding Dissertation.
- S. Were Omamo, "Smallholder Agriculture under Market Reform: The Case of Southern Siaya District, Kenya," 1995, recipient of the American Agricultural Economics Association's award for Outstanding Dissertation.
- Calixto Mateos Hanel, "Operation of an Exchange-Rate Band Based on Mexico's Experience," 1996, second-place recipient of the Premio Banamex de Economía.
- Elizabeth Robinson, "Evolution of Property Rights with Incomplete Enforcement," 1997, honorable mention for the American Agricultural Economics Association's award for Outstanding Dissertation.
- Mauricio Mora, "Exchange for Physicals in Commodity Futures Markets," 2000.
- James Eaves, "Searching for Walras: An Analysis of the Tokyo Grain Exchange Auctions," 2001.
- Kris Waumans, "Manipulation in Commodity Markets: A Dynamic Programming Approach," 2001.
- Dongqing Liu, "Market-Making Behavior on the Dalian Futures Exchange," 2002.
- Hiroaki Suenaga, "Spot-Forward Price Relationships in Restructured Electricity Markets," 2005.

- Rocio Uria, "Spatial and Temporal Arbitrage in the California Natural Gas Network," 2006.
- Jennifer Thompson, "Misunderstood Markets: The Case of California Gasoline," 2008.
- Michael Adjemian, "Estimating Spatial Interdependence in Automobile Choice with Multilevel Data," 2009.
- Emily Wimberger, "From Detection Through Repair: Vehicle Emissions Testing in the San Joaquin Valley," 2011
- David Corderi, "The Economics of Water Infrastructure Investment in the Dong Nai River Delta," 2011.

# **Co-Principal Advisor for Completed Dissertations**

- Beatriz Avalos, "Modeling Nitrogen Fertilizer Management in Wheat in Mexico's Yaqui Valley," 1997.
- Cesar Revoredo, "Storage and Commodity Price Behavior," 2001.
- Kristianna Hansen, "Three Essays on Western Water Markets," 2008, recipient of the American Agricultural Economics Association's award for Outstanding Dissertation.
- Kelly Couburn, "Incentives for Individual and Cooperative Management of a Mobile Pest: An Application to the Olive Fruit Fly in California," 2009, recipient of the American Agricultural Economics Association's award for Outstanding Dissertation.
- Jennifer Lee, "Heterogeneity among Motorists in Traffic-Congested Areas in Southern California," 2012.
- Derek Farnsworth, "Perspectives on California Berry Production: Labor Availability, Pest Management, and Trade Restrictions," 2014.

# **Preliminary Cost Proposal**

	TASK									
	1	2	3	4	5	6	7	8	9	Total
Salaries and Wages	\$125,619	\$64,695	\$10,782.50	\$10,782.50	\$10,782.50	\$5391.25	\$5391.25	\$21,565	\$32,589	\$287,598
Fringe Benefits	\$6458	\$3484	\$580.67	\$580.67	\$580.67	\$290.33	\$290.33	\$1161.33	\$6193	\$19,619
Materials & Supplies	\$4000	\$500	\$83.33	\$83.33	\$83.33	\$41.67	\$41.67	\$166.67	\$1000	\$6000
Domestic Travel	\$600	\$300	\$50	\$50	\$50	\$25	\$25	\$100	\$600	\$1800
Student Assistance/Support	\$72,980	\$40,140	\$6690	\$6690	\$6690	\$3345	\$3345	\$13,380	\$0	\$153,260
Indirect Costs	\$13,668	\$6898	\$1149.67	\$1149.67	\$1149.67	\$574.83	\$574.83	\$2299.33	\$4,039	\$31,503
<b>Total Project Costs</b>	\$223,325	\$116,017	\$19,336.17	\$19,336.17	\$19,336.17	\$9668.08	\$9668.08	\$38,672.33	\$44,421	\$499,780

# **Budget Justification**

<u>Senior Personnel</u>: Funds are requested for 8.33% of Dr. Lin's time and 8.33% of Dr. William's time throughout the project. They are the principal investigators and will coordinate the overall project and manage personnel and the budget. They will oversee the development and estimation of the structural econometric model, and the analysis of the results. They will also lead the dissemination of the results through meetings and presentations.

Other Personnel: Funds are requested to support four resident graduate students to provide research assistance in all phases of the project. The graduate students will each be hired at a 46.9% appointment for 3 quarters during the academic year and at a 50% appointment during 3 summer months for each summer during the first two years of the project.

<u>Fringe Benefits</u>: A benefit rate for the PIs follows the newly required composite rate of 17.0% with a slight increase in subsequent years. A benefit rate of 1.3% has been applied to the graduate students' salaries.

Equipment: No equipment has been requested.

<u>Materials and Supplies</u>: Funds are requested each year for supplies that will cover computer software and data acquisition costs for running the econometric models (\$1000 per year). Additionally, funds are requested in year 1 for one computer to be used to run the computationally intensive econometric models (\$3,000).

<u>Publication Costs/Documentation/Dissemination</u>: No funding for publication costs has been requested.

## Travel:

Domestic travel: To provide funds for the PIs and graduate students to attend domestic conferences/meetings, and to disseminate the research results, amounts of \$600 per year have been budgeted for each year to cover costs of airfare, lodging, per diem, and local taxi/airport shuttle service.

Foreign travel: None.

Indirect Costs: 10% of the modified total direct cost (MTDC).