

#### DAVID PHOON ZI YANG

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Digital Portfolio

Education

# Undergraduate

## **National University of Singapore**

2013 - 2017

- o Undergraduate: Bachelor of Social Sciences (Political Science), Tembusu College Alum
- o Awarded NUS Award for Study Abroad (NASA)

### **Tokyo University of Foreign Studies**

2016

- o Introduced local texts to professors, later adopted into Media and Politics professor's syllabus
- o Tutored an undergraduate's research into Singapore's governance, by request of TUFS' dean
- o Promoted Singaporean art and culture by performing Peranakan-Electronic songs for Cultural Day
- o Joined the University's Karate and Kendo clubs, and passed local belt examination

#### Certifications

DataCamp (Programming MOOC): Data Analyst in Python (Career Track)	2019
NUS School of Continuing Lifelong Education: Python For Data Science (Skillsfuture)	2018
NUS Middle East Institute (Thinktank): Lectures on Middle East Politics (Seminar Series)	2018
SAT II: Subject Score: Chemistry 730, Mathematics II 750, Physics 780	2012
SAT I: Highest Total Score 2180: Reading 800, Math 740, Writing 680	2011

Co-Curricular Achievements

Electronic Music Lab 2015-2016

Vice-President (Production/Publicity)&

- o Expanded copywriting capacity of the club with press releases adopted by Straits Times and Bandwagon
- o Pioneered the club's first external for-profit festival EML30 championing a new collective ethos and establishing a precedent of external-NUS collaboration, with SMU and external hobbyist clubs participating.
- o Increased industry fluency for a team of 10, through working with venue owners and technical providers

# Singapore Model Parliament 2015

2015

Parliamentarian

 $\circ$  Debated hot-button legislation such as Sedition Act, Section 377(A) and CPF (Amendment) Bill

Dramafeste' 10 2010

Faculty Award for Arts Contribution for 'Over The Shoulder, Behind My Back"

- o Double-hatted as director and acting coach for a cast of 9 for a play, in absence of drama instructor
- o Coordinated team of 12 for props, lights and blocking over 2 nights of inter-faculty competition

# **HCI-GSK EDB-Entrepreneurship Challenge Best Business Idea**

2010

Chief Marketing Officer of Enhanced Geothermal System Plant

- o Leveraged entrepreneurial studies niche to generate market strategy and feasibility report
- o Top 10 Finalist: Slide deck presentation, pitching to an audience of 500 and 3 industry panelists

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**Work Experiences** 

## **Music Producer and Engineer**

2016 - 2019

- o Initiated and led own theory lessons for NUS, after assisting in audio production workshops for public
- o Ableton Live DAW production, mixing and vocal tracking with 2 projects credited
- o Performed @ Singapore Night Festival 2015, TEDxNUS, EML30, NUS Arts Festivals

Videographer 2015

Video Director/Editor for NUS Tembusu College Orientation - Veneficus

- o Wrote and filmed a thematic set of videos, and capitalized on the opportunity to learn CGI (After Effects)
- o Improvised a dynamic filming environment during orientation, to generate a recap video for attendees

The Royals Bistro 2015

Waiter (NUS University Town Outlet)

o Learnt and practiced mise-en-place kitchen management during off-peak, then applied to personal habits

Elections Department 2015

Election and Polling Agent (Independent Adjudicator for Bishan-Toa Payoh GRC)

o Adjudicated vote-counting process and watchdog for the pioneering Sample Count initiative for GE 2015

## **Singapore Tourism Board**

2013

Surveyor

o Built personal rapport with private tour guides through onsite interviews to promote contact with STB, eventually resulting in their incorporation into STB's regulatory formation process.

Prudential Singapore 2013

Telemarketer for Medishield Integrated Plans

o Pivoted strategy towards communicating customer feedback to sales rep, devising new cold call processes

Languages

Japanese Language 2015 - 2016

- NUS Japanese Level 2 CLS (Centre for Language Studies)
- o Tokyo University of Foreign Studies Japanese Language internal certification

Chinese Language 2009

o Hanyu Shuizun Kaoshi (HSK) Intermediate Level 7: International Qualification

Personal

**Award** High Distinction - HCI Projects Competition 2008 on Tony Blair's 3<sup>rd</sup> Way Politics

**Interest** Entrepreneurship Programme and Club in Hwa Chong Institution

Interest Regular patron of Middle East Institute, East Asia Institute (EAI), Institute of South-East-Asian

Studies (ISEAS), Institute of Policy Studies (IPS) - focus in Public Policy & International Relations

**Hobby** Ex-Martial Arts enthusiast with experience in Kendo, Judo and Karate in Japan

**Hobby** Avid Runner and member of NUS Cross Country