

## Introduction

Grand Reopening. To most of the community the sound of those words is a magical event. After the long 9 weeks of “shelter in place” comes the “grand re-opening!” Most have dreamed of this moment! There is a vast measure of love for favorite meals. So, where will society go to eat? It is at exactly at this time many will pull out mobile phones and check the reviews of a favorite restaurant. Restaurants themselves have also been managing around national and local restrictions on business, changes in lifestyle, and concerns over safety of workers and customers. It is no wonder an opportunity to get out of the house with others, at a safe distance is welcomed by both customers and establishments. To select that “first place” is fun and brings a dilemma. Can reviews be trusted? Are collective opinions valued? “Fake News” and “Positive/Negative” will be evaluated in the following analysis and discussion to provide more confidence in your bon Appetit.

## Analysis and Models

### About the Data

Time is precious. There is a limited amount of it. Nothing like a pandemic to sink this into memory. After being at home there is a natural desire to be out of the house and in community. Selecting a meal location is part of making this a reality. But can new and reviews be trusted? For purposes of understanding data consisting restaurant reviews and news stories matched with a summary indication (“Is this True or False? {t,f}” or “Is this a Positive Review or Negative? [p,n]”) will be used to evaluate the accuracy of detecting fake news and collective wisdom regarding restaurants.

Even prior to our exercise it is notable how much value the public brings to reviews regardless of their validity

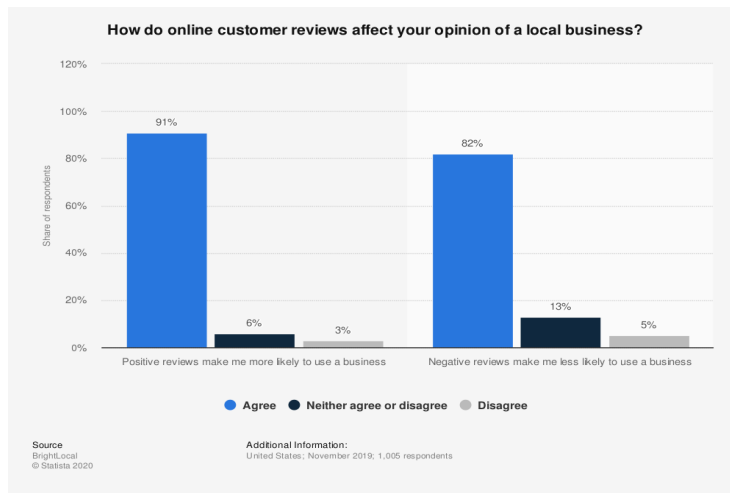
Bright Local and to their question.

To classify

by sentiment and

was collected on

reviews. The



according to

1,005 respondents

customer reviews

authenticity data

restaurant

restaurant review

data consists of 90 distinct reviews measured with sentiment (positive/negative) and factual (true/false) rating (performed independently) attached to each review. A view of the original data is shown below:

lie	sentiment	review				
f	n	'Mike\'s Pi	NY Service	not. Stick to pre-made dishes like		
f	n	'i really like	japanese	and chinese dishes. we also got i		
f	n	'After I we	we went to DODO restaurant for dinner. I f			
f	n	'Olive Oil C	and the waiter had no manners whatsoever			
f	n	'The Sever	never more. '			

Each line in the data is a separate and independent review. To prepare this data for our use it is read into Python, and split into train and test segments. It was then vectorized by Naïve Bayes and Support Vector Machines (SVM) using, Count, and Tfidf vectorzors. A fit/transform was run and then both the Naïve Bayes and SVM models were trained against the data. The results were evaluated for precision, and confusion matrix, The results were graphed below.

## SENTIMENT RUN

### Vectorization

text

['p,'My','sister','and','I','ate','at','this','restaurant','called','Matador.','The','overall','look','and','ambiance','of','the','restaurant','was','very','appealing.','We','first','ordered','strawberry','margaritas--which','were','really','good.Then','my','sister','ordered','a','spinach','lasagna','with','Alfredo','sauce','and','I','ordered','Pasta','ravioli','with','marinara','sauce.','My','sister','and','I','unanimously','agreed','they','were','the','best','pastas','we','had','ever','had.','It','was','a','beautiful','blend','of','flavors','which','complimented','each','other.','I','would','totally','recommend','Matador','and','it','was','an','overall','amazing','experience.',,,,,,,,,,,,,,,,,,,,,"]

the new word is: restaurant

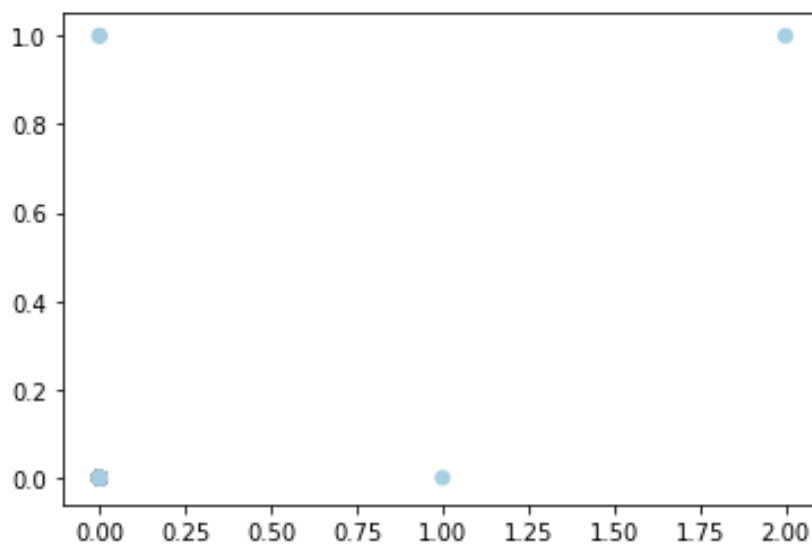
1 0 1 0 0 1 1 1 0 1 0 0 0 1 1 1 0 0 0 0 0 1 1 0 0 1 1 1]

Out[12]:

```
(-0.6040322679360337,  
10.504953917520764,  
-19.72983738762489,  
4.729837387624885)
```

[Obj]

SVM GRPAH - LIES



\_\_main\_\_:5: RuntimeWarning: divide by zero encountered in double\_scalars

\_\_main\_\_:13: RuntimeWarning: invalid value encountered in double\_scalars

\_\_main\_\_:24: RuntimeWarning: divide by zero encountered in double\_scalars

Out[46]:

```
(-0.10660631689302408,  
2.1004444014006816,  
-0.06017712693684174,  
1.0507923881602228)
```

**SENTIMENT DATA**

DATAFRAMES:

FinalDF\_STEM

Label abc abruptli absolut accept ... yeah yelp york youll yuena

0	SENT_POS	0.0	0.0	0.0	0.0	...	0	0.0	0	0.0	0.0
1	SENT_POS	0.0	0.0	0.0	0.0	...	0	0.0	0	0.0	0.0
2	SENT_POS	0.0	0.0	0.0	0.0	...	0	0.0	0	0.0	0.0
3	SENT_POS	0.0	0.0	0.0	0.0	...	0	0.0	0	0.0	1.0

FinalDF\_TFIDF

Label abc abruptly ... youll youre yuena

0	SENT_POS	0.000000	0.0	...	0.0	0.000000	0.000000
1	SENT_POS	0.000000	0.0	...	0.0	0.000000	0.000000
2	SENT_POS	0.000000	0.0	...	0.0	0.000000	0.000000
3	SENT_POS	0.000000	0.0	...	0.0	0.000000	0.362783

[93 rows x 1254 columns]

FinalDF\_TFIDF\_STEMF

Label abc abruptli absolut ... yelp york youll yuena

0	SENT_POS	0.000000	0.0	0.000000	...	0.000000	0.000000	0.0	0.000000
1	SENT_POS	0.000000	0.0	0.000000	...	0.000000	0.000000	0.0	0.000000
2	SENT_POS	0.000000	0.0	0.000000	...	0.000000	0.000000	0.0	0.000000
3	SENT_POS	0.000000	0.0	0.000000	...	0.000000	0.000000	0.0	0.358325

[93 rows x 1109 columns]

The prediction from NB is: STEM

```
[ 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_POS'
 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_POS']
```

The actual labels are:

23 SENT\_NEG

4 SENT\_POS

36 SENT\_POS

The prediction from NB is: TFIDF

['SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG'  
'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS'  
'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS']

The actual labels are:

37 SENT\_NEG

45 SENT\_NEG

6 SENT\_POS

The prediction from NB is: TFIDF STEM

['SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG'  
'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS']

The actual labels are:

43 SENT\_NEG

34 SENT\_POS

13 SENT\_NEG

```
print(np.round(MyModelNB1.predict_proba(TestDF1),2))  
print(np.round(MyModelNB2.predict_proba(TestDF2),2))  
print(np.round(MyModelNB3.predict_proba(TestDF3),2))
```

**The confusion matrix is:**

```
[[13  1]  
 [ 0 14]]
```

**The confusion matrix is:**

```
[[10  4]  
 [ 3 11]]
```

**The confusion matrix is:**

```
[[ 8  9]  
 [ 1 10]]  
[[1.  0. ]  
 [0.  1. ]  
[0.08 0.92]  
[0.  1. ]  
[1.  0. ]  
[0.  1. ]  
[1.  0. ]  
[0.  1. ]  
[0.01 0.99]  
[1.  0. ]  
[0.  1. ]  
[0.  1. ]  
[1.  0. ]
```

[0. 1. ]  
[0.5 0.5 ]  
[0.01 0.99]  
[1. 0. ]  
[0.03 0.97]  
[1. 0. ]  
[1. 0. ]  
[1. 0. ]  
[0. 1. ]  
[1. 0. ]  
[0. 1. ]  
[0. 1. ]  
[1. 0. ]  
[1. 0. ]  
[0.01 0.99]]  
[[0.46 0.54]  
[0.71 0.29]  
[0.51 0.49]  
[0.4 0.6 ]  
[0.55 0.45]  
[0.56 0.44]  
[0.46 0.54]  
[0.52 0.48]  
[0.47 0.53]  
[0.5 0.5 ]  
[0.31 0.69]  
[0.46 0.54]  
[0.56 0.44]  
[0.54 0.46]



[0.45 0.55]

[0.32 0.68]

[0.6 0.4 ]

[0.52 0.48]

[0.6 0.4 ]

[0.49 0.51]

[0.44 0.56]

[0.65 0.35]

[0.49 0.51]

[0.51 0.49]

[0.52 0.48]

[0.49 0.51]

[0.43 0.57]

[0.49 0.51]]

[[0.51 0.49]

[0.39 0.61]

[0.54 0.46]

[0.44 0.56]

[0.45 0.55]

[0.55 0.45]

[0.48 0.52]

[0.43 0.57]

[0.38 0.62]

[0.38 0.62]

[0.3 0.7 ]

[0.52 0.48]

[0.55 0.45]

[0.39 0.61]

[0.52 0.48]

[0.46 0.54]

[0.48 0.52]

[0.52 0.48]

[0.52 0.48]

[0.39 0.61]

[0.41 0.59]

[0.4 0.6 ]

[0.49 0.51]

[0.44 0.56]

[0.51 0.49]

[0.47 0.53]

[0.29 0.71]

[0.44 0.56]]

SVM MODELS1-3

**SVM prediction:**

['SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS'  
'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS'  
'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS'  
'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG']

Actual:

23 SENT\_NEG

4 SENT\_POS

36 SENT\_POS

The confusion matrix is:

[[14 0]

[ 0 14]]

**[LibSVM]SVM prediction:**

```
['SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_POS'
'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG']
```

Actual:

23 SENT\_NEG

4 SENT\_POS

36 SENT\_POS

The confusion matrix is:

```
[[14 0]
```

```
[ 0 14]]
```

**[LibSVM]SVM prediction:**

```
['SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_POS'
'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_POS'
'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_POS' 'SENT_POS'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_POS'
'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_POS']
```

Actual:

23 SENT\_NEG

4 SENT\_POS

36 SENT\_POS

The confusion matrix is:

```
[[ 6 8]
```

```
[ 0 14]]
```

**LIES** DATA

(SKIPPING DATAFRAMES )

The prediction from NB is: STEM

```
['SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS'
 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_POS'
 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_NEG'
 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_POS'
 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_NEG']
```

The actual labels are:

4 SENT\_NEG

25 SENT\_POS

26 SENT\_NEG

The prediction from NB is: TFIDF

```
['SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_NEG'
 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_POS' 'SENT_NEG'
 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
 'SENT_POS' 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG']
```

The actual labels are:

16 SENT\_NEG

37 SENT\_POS

## 2 SENT\_NEG

The prediction from NB is: Tfidf Stem

```
['SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
 'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG']
```

The actual labels are:

48 SENT\_NEG

11 SENT\_POS

12 SENT\_NEG

### Lies Confusion Matrix

The confusion matrix is:

```
[[13 13]
```

```
[ 8 7]]
```

The confusion matrix is:

```
[[17 13]
```

```
[11 0]]
```

The confusion matrix is:

```
[[23 5]
```

```
[13 0]]
```

```
[[0.98 0.02]
```

```
[0.93 0.07]
```

[1. 0. ]

[1. 0. ]

[0.57 0.43]

[0. 1. ]

[1. 0. ]

[0.84 0.16]

[0. 1. ]

[0. 1. ]

[1. 0. ]

[1. 0. ]

[1. 0. ]

[0.99 0.01]

[1. 0. ]

[0. 1. ]

[0. 1. ]

[0. 1. ]

[1. 0. ]

[0.06 0.94]

[0.09 0.91]

[0.66 0.34]

[0.34 0.66]

[1. 0. ]

[0. 1. ]

[0. 1. ]

[1. 0. ]

[0.34 0.66]

[0.88 0.12]

[0. 1. ]

[0.98 0.02]

[0.01 0.99]

[1. 0. ]

[0.47 0.53]

[0. 1. ]

[0. 1. ]

[0.05 0.95]

[0. 1. ]

[1. 0. ]

[0. 1. ]

[0.99 0.01]]

[[0.71 0.29]

[0.74 0.26]

[0.63 0.37]

[0.41 0.59]

[0.66 0.34]

[0.47 0.53]

[0.79 0.21]

[0.67 0.33]

[0.8 0.2 ]

[0.43 0.57]

[0.45 0.55]

[0.64 0.36]

[0.67 0.33]

[0.78 0.22]

[0.42 0.58]

[0.69 0.31]

[0.47 0.53]

[0.66 0.34]

[0.67 0.33]

[0.44 0.56]

[0.78 0.22]

[0.65 0.35]

[0.81 0.19]

[0.56 0.44]

[0.78 0.22]

[0.41 0.59]

[0.45 0.55]

[0.67 0.33]

[0.72 0.28]

[0.64 0.36]

[0.4 0.6 ]

[0.39 0.61]

[0.72 0.28]

[0.76 0.24]

[0.76 0.24]

[0.74 0.26]

[0.41 0.59]

[0.72 0.28]

[0.63 0.37]

[0.41 0.59]

[0.63 0.37]]

[[0.45 0.55]

[0.66 0.34]

[0.76 0.24]

[0.63 0.37]

[0.73 0.27]

[0.64 0.36]

[0.78 0.22]



[0.75 0.25]

[0.83 0.17]

[0.62 0.38]

[0.66 0.34]

[0.71 0.29]

[0.73 0.27]

[0.73 0.27]

[0.68 0.32]

[0.57 0.43]

[0.65 0.35]

[0.31 0.69]

[0.77 0.23]

[0.75 0.25]

[0.79 0.21]

[0.47 0.53]

[0.76 0.24]

[0.63 0.37]

[0.78 0.22]

[0.56 0.44]

[0.79 0.21]

[0.33 0.67]

[0.64 0.36]

[0.53 0.47]

[0.61 0.39]

[0.68 0.32]

[0.65 0.35]

[0.8 0.2 ]

[0.67 0.33]

[0.62 0.38]

[0.74 0.26]

[0.47 0.53]

[0.62 0.38]

[0.51 0.49]

[0.7 0.3 ]]

Main SVM prediction:

['SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_POS'  
 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS'  
 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_POS']

Actual:

16 SENT\_NEG

37 SENT\_POS

2 SENT\_NEG

The confusion matrix is:

[[12 18]

[10 1]]

Three SVM Models

**SVM prediction:**

['SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS']

'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG']

Actual:

4 SENT\_NEG  
 25 SENT\_POS  
 26 SENT\_NEG

The confusion matrix is:

[[26 0]  
 [ 0 15]]

[LibSVM]SVM prediction:

['SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS'  
 'SENT\_POS' 'SENT\_POS' 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG'  
 'SENT\_POS' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG' 'SENT\_NEG']

Actual:

4 SENT\_NEG  
 25 SENT\_POS  
 26 SENT\_NEG

The confusion matrix is:

```
[[26 0]
```

```
[ 0 15]]
```

**[LibSVM]SVM prediction:**

```
['SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG'
'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG' 'SENT_POS'
'SENT_NEG' 'SENT_POS' 'SENT_NEG' 'SENT_NEG' 'SENT_NEG']
```

Actual:

```
4  SENT_NEG
```

```
25 SENT_POS
```

```
26 SENT_NEG
```

The confusion matrix is:

```
[[24 2]
```

```
[15 0]]
```

```
], s=10,
```

```
__main__:5: RuntimeWarning: divide by zero encountered in double_scalars
```

```
__main__:13: RuntimeWarning: invalid value encountered in double_scalars
```

```
__main__:24: RuntimeWarning: divide by zero encountered in double_scalars
```

Out[46]:

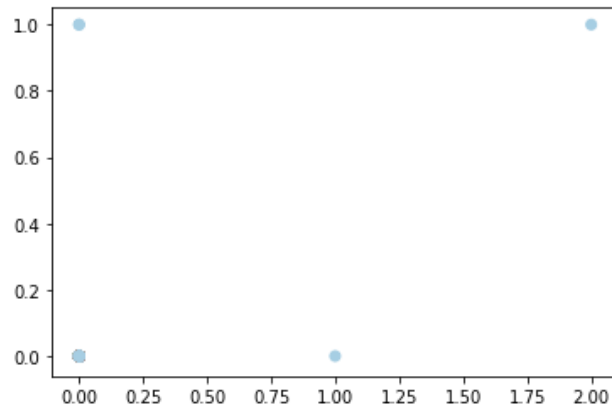
```
(-0.10660631689302408,
```

```
2.1004444014006816,
```

```
-0.06017712693684174,
```

```
1.0507923881602228)
```

```
{0:0}]
```



### Results

Examination of the model output reveal a much higher accuracy on Naïve Bayes with a much more accurate confusion matrix. This was surprising, and unexpected. The graph for SVM clearly shows the best plane for separation of sentiment data. The lie separation ran into issues which were not resolved.

The SVM poly kernel was superior to the other SVM kernels and achieved 100% accuracy which was far the others.

Sentiment analysis appears to be a more accurate predictor of good restaurants based on analysis of restaurant reviews.

### Conclusion.

These are unprecedented times. A grand reopening of American society is occurring in real time. This includes some of our favorite restaurants. More than ever as people venture back out into public they are seeking out their favorite foods after being denied for over two months. A review of current restaurants which are open is now a habit for most people. But can these reviews be trusted. Results here show a greater likelihood that Positive/Negative Sentiment reviews have higher accuracy across multiple across multiple sources than True/False reviews.

Much of the community bases their perception on such reviews. It appears the asking the question “is this a positive review?” or “that seems obviously negative” are questions and

emotions to listen to and resonate well with consumers. In this time of “fake news” there is another standby, that of “positive/negative”. These can be depended upon.