

A FEATURED EBOOK

Truly Advanced Visualization

Understanding the most important dimensions



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Look Who's Talking

INTRODUCTION

We've all been told to consider the source when advice is given and there is no exception here. While every company says they are vendor-neutral, most give their advanced visualization away as part of their scanner or PACS sale. If these systems worked well with others, then why can't a customer use all the systems that they already own?

Usually, its because they really don't work well with others' imaging data, or because they are too weak to support lots of people doing lots of things. Look around your organization, and you probably can find more than 20 different advanced visualization systems supporting a myriad of MR, PET, CT, Cath, Ultrasound and other applications.

Do you really want to eliminate and consolidate? Well, then, consider the source when choosing your advanced visualization partner. You'll need a company and a solution that is truly vendor neutral.

The great news is that you'll save more than you think.

What to look for:

- ◆ More clinical tools with broad vendor and modality support
- ◆ Many customers currently purchase the solution independently
- ◆ 10+ concurrent users of advanced tools perform well on one server

Connecting the Workflow

In today's competitive environment, the focus is on improving outcomes while reducing costs. It's all about workflow. Seamless integrated workflow is of paramount importance when optimizing physician workflow. How well do all of the disparate 3D systems integrate to your PACS system? They don't. How well do disparate 3D systems extend throughout your health system? They can't.

A truly unified enterprise-wide advanced visualization solution requires integrations to PACS systems. These integrations are becoming much more advanced than just launching the 3D application from within the PACS. It must work equally well both on and off of the PACS, connected to many archives, and support other enterprise universal viewers that are integrated to your electronic health record. The impact of 3D is expanding. As access is extended throughout the health system, the demands increase.



How do I choose?

ASK YOURSELF:

- ◆ How many of my disparate 3D systems can be replaced? What can I save?
- ◆ How will the integrated workflow of a new enterprise 3D solution improve physician workflow?
- ◆ What clinical tools are natively developed by the 3D vendor versus being side-licensed or packaged with their solution as a bundle of separate products? How is software support charged and delivered?
- ◆ Are many specialty areas, scanner brands and workflow integrations supported?
- ◆ Are images pre-processed automatically upon receipt by the 3D system?
- ◆ How well will my new enterprise 3D system operate later on if I replace my current PACS or scanner systems with others?
- ◆ What is the 5 year total cost of ownership of the current disparate systems I plan to eliminate versus a new enterprise-class system?
- ◆ Does my enterprise advanced visualization strategy affect my universal viewing, sharing and image storage strategies?
- ◆ Can I use my current PACS and 3D solutions as an enterprise-class 3D system?

How can we help?



Strategy

Define your goals and a unified vision for the future.



Implementation

Utilize best practices and proven methodology.



Rollout

Ensure adoption and support across the enterprise.



Optimization

Get the most out of your technology investment.



Turnkey

Save time and money with pre-packaged solutions.

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