



David Prieto Zurita

Product Designer in Madrid

<https://davidpzu.github.io/>

About

Designer with solid experience in UI/UX and working with clients in a SaaS environment. I have had the chance of working closely with clients which has taught me how to understand their needs translating them into clear design solutions. My goal is to provide users with intuitive designs that solve real problems.

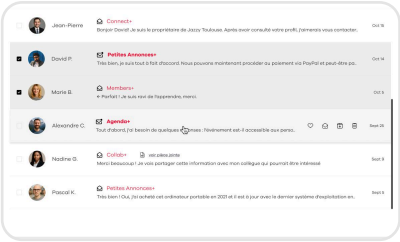


Work Experience

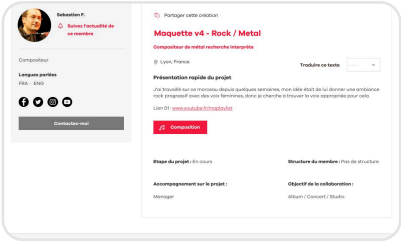
2018 — Now Visual Designer at Collaborative Perks [↗]
Madrid, Spain



Thales - Transaction research



SACEM - New messaging



SACEM - Collab+

2020 — Now Freelance Designer
Remote

Side Projects

- 2025 UX — MyChineseFlashcards [↗]
- 2024 — Now Participant in UX studies & behavioural research — Prolific [↗]
- 2023 — Now QA Tester volunteer — GameTester.gg [↗]

Education

- 2023 Google UX Design by Coursera
Remote
- 2016 — 2017 Web Design & Development at Gauss Multimedia
Málaga, Spain
- 2015 — 2016 Graphic Design & Prepress at Gauss Multimedia
Málaga, Spain

Daily toolkit

- Skills A/B testing, user research, HTML, CSS, JS, QA Testing, wireframing, prototyping, information architecture
- Software Figma, Adobe Suite, Sketch, Adobe XD, FigmaJam, Framer
- Other Agile methodology, accessibility, team work, UX applied AI, CMS