

Superstore Sales Performance Dashboard

Total Sales

2.30M

Sum of Sales

Total Profit

286.40K

Sum of Profit

Avg Profit Margin

12.03%

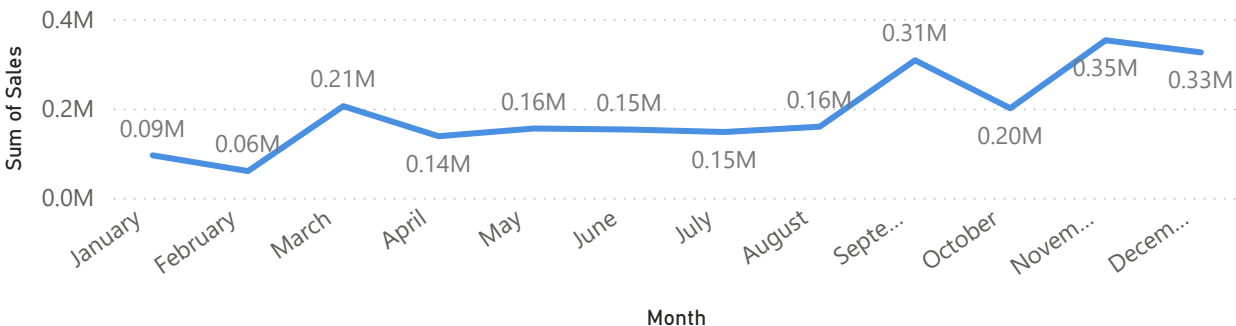
Average of Profit Margin (%)

Total Orders

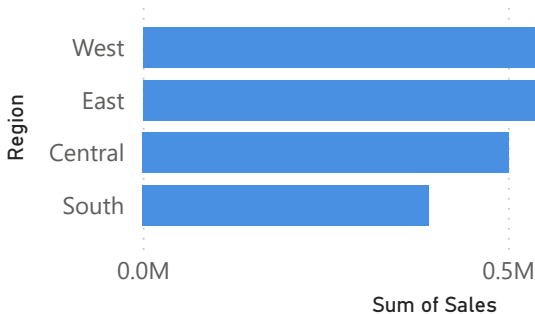
5009

Count of Order ID

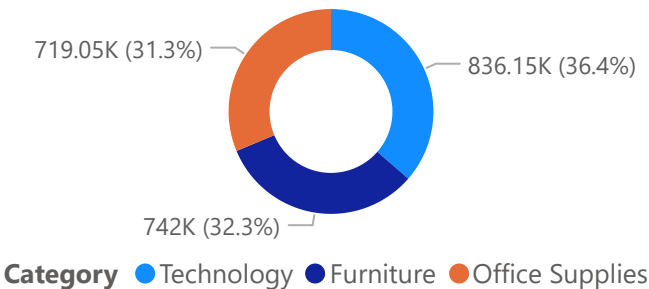
Monthly Sales Trend



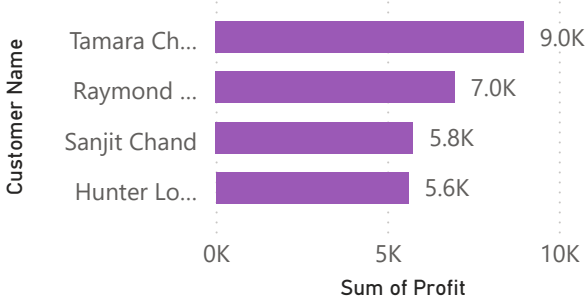
Sales & Profit by Region



Sales by Product Category



Top 10 Customers (by Profit)



Discount vs Profit (by Category)

