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Senior Interaction Designer

Government Digital Service

Apply before 11:55 pm on Sunday 12th January 2025

GDS

Reference number

384138

Salary

£61,793 - £65,163

£61,793 - £65,163 Based on capability. The base salary of this grade is £55,403. Offers made above this will be made up with a specialist pay allowance

Job grade

Grade 7

Contract type

Permanent

Business area

GDS - GOV.UK

Type of role

Digital
Information Technology

Working pattern

Flexible working, Full-time, Job share, Part-time, Compressed hours

Number of jobs available

1

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Location

Bristol, Manchester

About the job

Job summary

GDS exists to help government make brilliant public services that empower people in the UK. We work at the very centre of government to drive digital transformation, focused on users. We build and maintain common platforms, products and tools for others to use and create great public services that are accessible, inclusive and easy to use. We also work with departments to identify patterns, share learning and create change to make government more efficient.

Our teams are organised around delivering on our priorities. These are:

- making it easier for people to find what they are looking for on [GOV.UK](#)

- building common service platforms to make it simpler and cheaper to build quality digital services

- promoting agile, user-centred design practices both in the UK and across the world

GOV.UK is the online home of government information and services. Every week GOV.UK supports millions of users to complete complex and potentially life changing interactions, such as making a lasting power of attorney, applying for a provisional driver's licence, or applying for benefits.

This senior interaction designer role will sit within the publishing directorate of the GOV.UK programme and will be focused on helping to turn our [publishing platform strategy](#) into reality.

This means working closely within multi disciplinary teams to reduce complexity of our publishing systems for the GOV.UK publishing platform. As a user centred design practitioner, you'll be ensuring that our publishing systems are consistently inclusive, accessible and easy to use for our users.

You'll also be welcomed into an active design community at GDS, whereby you will collaborate with your peers, lead designers and the head of design to help advance our approach across the GOV.UK programme and GDS organisation, helping to grow our design culture, and standardising and systemising the way we work to allow the design function to scale.

Job description

As a designer at GDS you'll work in [multidisciplinary teams](#), alongside researchers and developers, to deliver world-class, [user centred](#) public services that meet the [Government Design Principles](#). You'll help identify and fix some of the toughest problems in public infrastructure and you will be focussing on the design of services at scale. You'll help the government transform the way it delivers services, so that they're more efficient, simpler, faster and easier to use.

You'll be part of a fantastic design community in government, where we share ideas and challenges with 1000s of designers across the public sector. This is a chance to work on services that matter, at a huge scale, with people who value design. Find out more about what it's like designing in government on our [Design in Government blog](#).

As a senior interaction designer you'll:

- design digital services that meet user needs

- work effectively in a multidisciplinary, agile environment, adapting quickly to changes in requirements, priorities or user needs

- use research and analytics to understand users' needs, identify service failures and test different designs

- design collaboratively and in the open, engaging your whole team with the design process and adapting it if necessary

- champion accessibility and inclusion, consider the impact of new technologies and ensure that designs meet legal requirements

- collaborate with designers in other teams and departments, reviewing each other's work and developing shared patterns

Person specification

We're interested in people who:

- design clear, usable, accessible digital interfaces across multiple channels, for example for web, apps, or conversational interfaces

- senior interaction designers will have experience of guiding, supporting and mentoring others

have experience in making effective decisions with user research data

have experience of working with senior stakeholders and ability to negotiate important design decisions

have experience of engaging with people in a variety of ways (eg, workshops or co-design activities)

have an understanding of the importance of inclusive, equitable, accessible and sustainable public services

Have a working knowledge of WCAG and how it is used to develop accessible products and services

Awareness or experience of the GOV.UK Design System

Experience of working closely with other designers and developers to develop components and patterns that can be reused across products and services

Benefits

The benefits of working at GDS

There are many benefits of working at GDS, including:

flexible hybrid working with flexi-time and the option to work part-time or condensed hours

a Civil Service Pension with an employer contribution of 28.97%

25 days of annual leave, increasing by a day each year up to a maximum of 30 days

an extra day off for The King's birthday

an in-year bonus scheme to recognise high performance

career progression and coaching, including a training budget for personal development

paid volunteering leave

a focus on wellbeing with access to an employee assistance programme

job satisfaction from making government services easier to use and more inclusive for people across the UK

- advances on pay, including for travel season tickets
- death in service benefits
- cycle to work scheme and facilities
- access to an employee discounts scheme
- 10 learning days per year
- volunteering opportunities (5 special leave days per year)
- access to a suite of learning activities through Civil Service learning

GDS offers hybrid working for all employees. This means that everyone does some working from home and also spends some time in their local office. You ll agree to your hybrid working arrangement with your line manager in line with your preferences and business needs.

Any move to Government Digital Service from another employer will mean you can no longer access childcare vouchers. This includes moves between government departments. You may however be eligible for other government schemes, including Tax Free Childcare. Determine your eligibility at <https://www.childcarechoices.gov.uk>

Things you need to know

Selection process details

This role is being advertised with Manchester or Bristol as a location. There is an exception to this, if a current London-based member of staff from GDS applies, and is successful, they would retain their London base for pay and allowance purposes.

The standard selection process for roles at GDS consists of:

- a simple application screening process - We only ask for a CV and cover letter of up to 750 words. Important tip - please ensure that your cover letter includes how you meet the skills and experience listed in the person specification section above.

- a URL to [your portfolio](#) in your cover letter or CV to show some examples of your design work, alternatively you can email it directly to gds-

recruitment@digital.cabinet-office.gov.uk (referencing your application number)

a 60 minute video interview. Candidates invited to the interview will be asked to give a short presentation. Full details of the presentation will be made available to all shortlisted candidates at a later date.

Whilst we value the use of AI technology to enhance our daily work, we also value the personal touch and urge applicants to write responses without the use of AI to emphasise their own unique experiences.

Depending on how many applications we get, there might also be an extra stage before the video interview, for example a phone interview or a technical exercise.

In the Civil Service, we use [Success Profiles](#) to evaluate your skills and ability. This gives us the best possible chance of finding the right person for the job, increases performance and improves diversity and inclusivity. We'll be assessing your technical abilities, skills, experience and behaviours that are relevant to this role.

For this role we'll be assessing you against the following [Civil Service Behaviours](#):

- seeing the big picture
- communicating and influencing
- making effective decisions
- working together
- delivering at pace

We'll also be assessing your experience and specialist technical skills against the following skills defined in the Government Digital and Data Profession Capability Framework for the [Senior Interaction Designer](#) role:

- Design communication
- Designing for everyone
- Designing strategically
- Designing together
- Evidence-based design

Iterative design

Leading design

Recruitment Timelines

Role closes - 12th January 2025

Sift completion: 17th January 2025

Panel interviews: Friday 24th and Monday 27th January

Candidates that do not pass the interview but have demonstrated an acceptable standard may be considered for similar roles at a lower grade.

A reserve list will be held for a period of 12 months, from which further appointments can be made.

The Civil Service is committed to attract, retain and invest in talent wherever it is found. To learn more please see the [Civil Service People Plan](#) and [the Civil Service D&I Strategy](#).

You may be aware that there are plans for the Government Digital Service (GDS) & the Central Digital & Data Office (CDDO) to move into the Department of Science, Innovation & Technology (DSIT). This move is to bring together the digital transformation of public services into one core department. The move itself will offer huge opportunities whilst allowing DSIT to lead the way and drive forward the new Government's digital agenda.

As the announcement is relatively new, we are awaiting more detailed information. Therefore, we encourage you to apply for this role, and will keep you informed with updated information throughout the application process.

Feedback will only be provided if you attend an interview or assessment.

Security

Successful candidates must undergo a criminal record check.

People working with government assets must complete [baseline personnel security standard \(opens in new window\)](#) checks.

Nationality requirements

This job is broadly open to the following groups:

UK nationals

nationals of the Republic of Ireland

nationals of Commonwealth countries who have the right to work in the UK

nationals of the EU, Switzerland, Norway, Iceland or Liechtenstein and family members of those nationalities with settled or pre-settled status under the [European Union Settlement Scheme \(EUSS\) \(opens in a new window\)](#)

nationals of the EU, Switzerland, Norway, Iceland or Liechtenstein and family members of those nationalities who have made a valid application for settled or pre-settled status under the European Union Settlement Scheme (EUSS)

individuals with limited leave to remain or indefinite leave to remain who were eligible to apply for EUSS on or before 31 December 2020

Turkish nationals, and certain family members of Turkish nationals, who have accrued the right to work in the Civil Service

[Further information on nationality requirements \(opens in a new window\)](#)

Working for the Civil Service

The [Civil Service Code \(opens in a new window\)](#) sets out the standards of behaviour expected of civil servants.

We recruit by merit on the basis of fair and open competition, as outlined in the Civil Service Commission's [recruitment principles \(opens in a new window\)](#).

The Civil Service embraces diversity and promotes equal opportunities. As such, we run a Disability Confident Scheme (DCS) for candidates with disabilities who meet the minimum selection criteria.

Diversity and Inclusion

The Civil Service is committed to attract, retain and invest in talent wherever it is found. To learn more please see the [Civil Service People Plan \(opens in a new window\)](#) and the [Civil Service Diversity and Inclusion Strategy \(opens in a new window\)](#).

Apply and further information

This vacancy is part of the [Great Place to Work for Veterans \(opens in a new window\)](#) initiative.

The Civil Service welcomes applications from people who have recently left prison or have an unspent conviction. [Read more about prison leaver recruitment \(opens in new window\)](#).

Once this job has closed, the job advert will no longer be available. You may want to save a copy for your records.

Contact point for applicants

Job contact :

Name : gds-recruitment@digital.cabinet-office.gov.uk

Email : gds-recruitment@digital.cabinet-office.gov.uk

Recruitment team

Email : gds-recruitment@digital.cabinet-office.gov.uk

Further information

If you feel your application has not been treated in accordance with the Recruitment Principles and you wish to make a complaint, you should contact gds-recruitment-complaints@digital.cabinet-office.gov.uk in the first instance.

If you are not satisfied with the response you receive you can contact the Civil Service Commission by email: info@csc.gov.uk Or in writing: Civil Service Commission, Room G/8 1 Horse Guards Road, London, SW1A 2HQ.

