David Verta

Fullstack Developer | WordPress & WooCommerce Expert, Pixel Perfect Frontend | Elevating eCommerce with custom solutions

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Summary

Full-stack Web Developer with 20+ years of experience delivering high-performance, user-focused digital solutions. Specialized in **WordPress**, **WooCommerce**, and modern **JavaScript frameworks** including **Next.js**, **Astro**, **Node.js**, and **Express**. Passionate about clean code, scalable architecture, performance, and solving real-world business problems in fast-paced environments.

Skills

- Full-stack product development (React, Next.js, WordPress)
- WooCommerce expert: custom themes, plugins, ERP/API/payment gateway integrations
- Advanced e-commerce development: stock sync, role-based pricing, checkout customization
- Integration with Headless CMS (WordPress, Strapi) and REST APIs
- Frontend architecture: component-based design, TailwindCSS, accessibility, responsive UX
- Web performance optimization: Lighthouse, Core Web Vitals, GTmetrix, lazy loading, caching
- Version control and CI/CD: Gitflow, automated deployments with Netlify, Vercel, Bitbucket Pipelines
- Agile collaboration, project ownership, and cross-functional teamwork
- English level: B1–B2 (strong technical reading and writing)

Work History

Freelance
 Full-stack Developer

- **Gymstagram** – SaaS platform for personal trainers to assign and manage custom gym routines.
  Technologies: **Next.js, Express.js, MongoDB, MUI, Vercel**

- **Turnogram** – Booking system for professionals with availability management and online payments.
  Technologies: **Astro.js, React, Turso (SQLite), Firebase, MercadoPago, Netlify**

Ameba Creative Studio
 Fullstack Developer — 02/2022 – 04/2025
Delivered full-stack solutions across 20+ **WordPress** and WooCommerce projects, focusing on performance,

SEO, and modern web development workflows. Developed e-commerce stores with custom plugins and ERP/API integrations. Built responsive landing pages using **Astro.js** and **Next.js**.

- **beQuest**: Implemented frontend layouts from **Figma** using **Next.js** and **TailwindCSS**; collaborated on backend with **Nest.js** and **PostgreSQL**, managed content via **Strapi CMS**.

- **Oxgene.com**: Built SEO-optimized landing page using Astro.js and headless WordPress integration.
  Stack: **Astro.js, TailwindCSS, REST API, Vercel**

- **Retroka.com**: Built second-hand clothing marketplace using modular architecture with PHP API, Next.js admin panel, and public site.
  Stack: **PHP, Next.js, Firebase, MySQL, Netlify**

- **Simagro.com.uy**: Developed WooCommerce store with ERP sync (products, prices, orders).
  Stack: **WordPress, WooCommerce, REST API, custom plugins**

Cognizant Softvision
Software Engineer / Web Community Lead — 06/2019 – 02/2022

- **Antares**: Maintained corporate site using WordPress; improved layout, performance, and content structure.

- **dot.COM**: Similar scope with A/B testing integration, analytics, and visual enhancements.
  Stack: **WordPress, HTML, CSS, JavaScript, Azure DevOps**

8a Marketing
Frontend Developer — 01/2018 – 06/2019
Created animated banners and campaign landing pages for Google using GSAP and HTML5.
Also developed custom WordPress landing pages for marketing initiatives.
Technologies: **WordPress, GSAP, HTML5, JavaScript, CSS**

Education

Escuela de Artes Visuales Antonio Berni
Technical Degree in Design, Image, and Sound — 2010 – 2017

Escuela Da Vinci
Multimedia Design — 2005 – 2008
One of Argentina's leading private institutes in design and digital arts.