

## **Socially Responsible Game Changing Tech Start-up – MyKlovr – Wins Bidding War; Acquires Canadian Based Christopher Bot**

*Leveling the playing field right out of the gate, MyKlovr gives an upper crust advantage to every kid in a full-force run to achieve their dreams.*

*Forward-thinking, by making personalized mentoring futuristic and affordable, the MyKlovr artificial intelligence recommendation platform expands into Canada with the acquisition of Christopher Bot.*

**New York, NY – April 3<sup>rd</sup>, 2017** – Delivering on its core mission of “For Students, By Students,” MyKlovr announces the acquisition of Christopher Bot from Canadian student, Alec Jones. Celebrating the ingenuity of the 14-year-old newspaper boy from Victoria, Canada, the socially-conscious tech start-up puts its money where its mouth is. Poised to roll up numerous technology-based innovations, MyKlovr endeavors to capitalize on ingenious ideas surrounding education. Christopher Bot fits the mould.

Simply stated, Christopher Bot is a chatbot to help students keep track of assigned homework given over the course of a week. Seamlessly, the student shares their schedule with the chatbot and from there it sends a quick message at the end of each class to ask if homework has been assigned. Once the homework is completed, the student tells Christopher Bot, and it congratulates them and removes the homework from their to-do list.

Grateful for the generous endowment MyKlovr gave toward the creator’s education, Christopher Bot founder, Alec Jones says, “The chatbot is like having your own personal assistant with you at all times. It can be applied across any aspect of your life path. Personal, professional, and academic, the chatbot application is repeatable.”

Gustavo G. Dolfino, Founder and Chief Executive Officer of MyKlovr said, “We

are very pleased to have acquired Christopher Bot and are delighted to have Alec become part of our company. MyKlovr is a global game changer for people that have big dreams for themselves and their kids but don't have the financial resources, once necessary, to get it. Then we came along and leveled the playing field. We deliver something that has never been done before – price sensitive and dynamic personalized solutions. Now, thanks to our personalized growth and development platform, everyone will have the ability to, not only envision their goals, but have an adaptive and realistic blueprint on how to achieve them. The platform is always real time and always available”.

MyKlovr is set to launch in June of 2017. The platform offers B2C users such as students and parents, personally recommended services such as access to tutors, mentors, and coaches through its price transparent, education focused marketplace exchange. It also personally recommends and connects users directly with price conscious relevant goods, such as books, courses, and many other products that provide users with a customized blueprint for achieving individual success. Even more exciting, users can earn achievement points upon reaching their goals. These points can be subsequently redeemed within MyKlovr's captive marketplace exchange for discounted goods and services.

B2B users are given the personalized opportunity to help corporate employees set goals and achieve them. Businesses can leverage MyKlovr to:

- Provide goal setting solutions as an HR benefit for their current and future employees, or apply it within as a way to track and review employee progress.
- Reduce expensive HR recruitment costs by introducing students, parents and even future employees to the company through the personalized goal setting and recommendation platform.

MyKlovr is rapidly expanding its NYC based team, recently filling the positions for Head of Strategy, Marketing Manager, and Senior Sales Manager. The firm continues to aggressively expand worldwide and is currently hiring experienced

sales people for the continental US. For more information visit  
[www.myklovr.com](http://www.myklovr.com).

**About MyKlovr:**

Headquartered in Manhattan, New York, MyKlovr is The only multi-faceted single source goal setting recommendation platform, with a captive educational marketplace exchange, that merges the ecosystems of students, parents, teachers, and employees.

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<https://twitter.com/myKlovr>