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**Socially Responsible Tech Start-Up Meets Demands of Rapid Growth – Aggressively Hires New Talent**

*MyKlovr, a proprietary artificial intelligence-based goal-setting platform, focuses on meeting rapid growth demand while remaining socially responsible*

**NEW YORK, New York – (April 25, 2017)** – It is estimated that over 90 percent of those who set goals never go on to achieve them. That situation existed until myKlovr came along. The app, which uses a proprietary modified version of artificial intelligence (AI) to help people achieve their goals, has seen such interest that the company is making strides to keep up with the rapid growth. To help in this area, the company is hiring AI professionals across all levels and departments as they prepare for a June product launch.

The company recently announced three new hires, including Piotr Jurjewicz, as chief strategy and marketing officer, Pedro Veintimilla, as business development officer and Daniel Lopez as digital and social media manager. Jurjewicz is responsible for business development, strategic alliances, and marketing while Veintimilla's position includes crafting corporate relationships domestically and abroad. Mr. Lopez's duties include strategic message delivery to specific audiences. In addition, David Rips was promoted to head of product experience. All hires bring with them key experience and education that will be helpful in helping myKlovr achieve success.

Seeking to attract only the best talent in the AI technology field, they are offering a career opportunity that is based on them being a socially responsible company. By that, they are setting their own goals in helping to ensure that the company has a great work environment, engages its employees, and allows for personal and professional growth. They are even providing every myKlovr employee and their family with a personalized platform for tracking their own goals and objectives, which includes state-of-the-art goal-setting technology. With that, they will also have access to a transparent marketplace exchange that is full of tutors, mentors, coaches, counselors, and other professionals.

"MyKlovr provides company employees everywhere, with a unique platform to track their

goals and objectives,” explains Gustavo G. Dolfino, founder and chief executive officer of myKlovr. “By providing a listening ear to the employee’s desires, and then being able to recommend targeted solutions, myKlovr allows everyone to make meaningful progress. From training and striking the right work-life balance, to mental and physical wellness, we aim to make their experience meaningful and engaging, as well as self-enriching, Dolfino added.”

The app has been expertly designed to help people achieve their objectives. The proprietary AI technology allows users to set a goal, and receive a unique plan that has been created just for them on how to reach their desired ambition. The app provides users with a step-by-step list of milestones and steps that they need to follow in order to achieve success. As they check off each milestone they complete, users unlock achievement points, which can be used to trade for discounts for goods and services on myKlovr’s captive educational exchange.

Employees at the company are focused on bringing the high-tech app to both - a business to consumer, and a business to business marketplace. The app is a high quality, user-friendly tool which offers transparent pricing. Monthly user fees range from having a free, basic account, to \$9.99 per month, or \$99.99 for a year’s subscription. It’s ideal for individuals seeking to achieve personal and professional goals, teachers, corporations, parents, and employees.

“We are strategically focused on delivering our unique employee benefits solutions to our audience,” added Dolfino. “Everyone wants to achieve goals, whether for business or individual gain, but most don’t know how to go about making it really happen. MyKlovr is leveling the playing field, which is already leading to major goal achievement success, and everyone can be a part of this revolutionary tool.”

For more information, visit the site at: <http://myklovr.herokuapp.com>

### **About myKlovr**

MyKlovr, a division of Student Global, LLC, was founded by Gustavo G. Dolfino, a former senior investment banker, who is a frequent contributor on CNN and CNBC. The myKlovr app is an artificial intelligence-based software that provides users with a custom plan and list of milestones they can follow to achieve a goal of any kind. For more information, visit the site at: <http://myklovr.herokuapp.com>

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