



### Programme Evaluation Summary

Event:	PRESENTACIONES OFICIALES
Date of Event:	10-11 FEB 2015
Trainer:	ANA MA ARNAL

KEY: ... Delegates Attended

1: Poor

5: Excellent

#### 1 - Pre-Event Administration

##### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

					✓
NA	1	2	3	4	5

##### 2. The accuracy of information provided before the event?

				✓	
NA	1	2	3	4	5

##### 3. The timeliness of information provided before the event?

				✓	
NA	1	2	3	4	5

##### 4. Comments on administration?

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# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

				✓
1	2	3	4	5

6. To what extent were the event objectives achieved?

			✓	
1	2	3	4	5

7. To what extent were your objectives achieved?

		✓		
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

			✓	
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

			✓	
1	2	3	4	5

10. Was the event a good investment by your organization?

				✓
1	2	3	4	5

11. Comments on the event overall?

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# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

			✓	
1	2	3	4	5

### 13. The supporting notes and materials provided?

				✓
1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

				✓
1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

				✓
1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

				✓
1	2	3	4	5

### 17. Comment on the event effectiveness?

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# SONY

## 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

- Prepare more in advance with clear objectives
- Be creative using new methods for presentations
- Use more "non verbal" communication.

19. Any further comments? In particular how can we improve our service to you?

~~✗~~ Lunch box could be more balanced  
(carbs only)

20. Trainer's comments?



### Programme Evaluation Summary

Event:	Creating & Delivering Powerful Presentation
Date of Event:	10 - 11 / 02 / 2015
Trainer:	Ana Maria Arnal

KEY: ... Delegates Attended

1: Poor

5: Excellent

#### 1 - Pre-Event Administration

##### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

NA	1	2	3	4	5

##### 2. The accuracy of information provided before the event?

NA	1	2	3	4	5

##### 3. The timeliness of information provided before the event?

NA	1	2	3	4	5

##### 4. Comments on administration?

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# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

1	2	3	4	5

6. To what extent were the event objectives achieved?

			✓	
1	2	3	4	5

7. To what extent were your objectives achieved?

			✓	
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

			✓	
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

			✓	
1	2	3	4	5

10. Was the event a good investment by your organization?

			✓	
1	2	3	4	5

11. Comments on the event overall?

It is an interesting course, though need time to practice to get the result expected.

# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

			✓	
1	2	3	4	5

### 13. The supporting notes and materials provided?

			✓	
1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

				✓
1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

				✓
1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

				✓
1	2	3	4	5

### 17. Comment on the event effectiveness?

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# SONY

## 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

19. Any further comments? In particular how can we improve our service to you?

20. Trainer's comments?



# SONY

## Programme Evaluation Summary

Event:	CREATING & DELIVERING POWERFUL PRESENTATION
Date of Event:	10-11 FEBRUERO
Trainer:	ANA MARIA ARNAL

KEY: ... Delegates Attended

1: Poor

5: Excellent

5

### 1 - Pre-Event Administration

#### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

NA	1	2	3	4	5
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#### 2. The accuracy of information provided before the event?

NA	1	2	3	4	5
----	---	---	---	---	---

#### 3. The timeliness of information provided before the event?

NA	1	2	3	4	5
----	---	---	---	---	---

#### 4. Comments on administration?

Everything was very satisfactory, the content, the things, the way, the trainer, the dynamic of the event, the organization, maybe the only negative was the food of the first day

# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

				X
1	2	3	4	5

6. To what extent were the event objectives achieved?

				X
1	2	3	4	5

7. To what extent were your objectives achieved?

				X
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

				X
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

				X
1	2	3	4	5

10. Was the event a good investment by your organization?

				X
1	2	3	4	5

11. Comments on the event overall?

point 4  
and  
theory and practice perfectly implemented

# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

				X
1	2	3	4	5

### 13. The supporting notes and materials provided?

				X
1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

				X
1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

				X
1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

				X
1	2	3	4	5

### 17. Comment on the event effectiveness?

very good although I missed some  
examples of good presentations

# SONY

## 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

- visual contact
- good preparation
- Non verbal language to be implemented

19. Any further comments? In particular how can we improve our service to you?

20. Trainer's comments?

she was very professional, nice, kind and know how to achieve the objectives in every way. she tried to make very comfortable all the things and be very dynamic. she was a very good trainer.



### Programme Evaluation Summary

Event:	IMPACTFUL PRESENTATIONS
Date of Event:	10 - 11 Feb 2015
Trainer:	Aro Maria Arnel

KEY: ... Delegates Attended

1: Poor

5: Excellent

#### 1 - Pre-Event Administration

##### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

					X
NA	1	2	3	4	5

##### 2. The accuracy of information provided before the event?

				X	
NA	1	2	3	4	5

##### 3. The timeliness of information provided before the event?

					X
NA	1	2	3	4	5

##### 4. Comments on administration?

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# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

		<del>3</del>	X	
1	2	3	4	5

6. To what extent were the event objectives achieved?

				X
1	2	3	4	5

7. To what extent were your objectives achieved?

				X
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

				X
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

				X
1	2	3	4	5

10. Was the event a good investment by your organization?

				X
1	2	3	4	5

11. Comments on the event overall?

Should be mandatory for all marketing team.

# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

1	2	3	4	5

### 13. The supporting notes and materials provided?

1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

1	2	3	4	5

### 17. Comment on the event effectiveness?

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# SONY

## 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

- Prepare the presentations considering the voice, silence, images, supports...

19. Any further comments? In particular how can we improve our service to you?

~~catering~~

- Catering should be improved.

20. Trainer's comments?

Very Good.





### Programme Evaluation Summary

Event:	Crashy and delivery Powerful presentation
Date of Event:	10 y 11 de Febrero
Trainer:	Ana M. Arnal

KEY: ... Delegates Attended

1: Poor

5: Excellent

#### 1 - Pre-Event Administration

##### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

NA	1	2	3	4	5
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##### 2. The accuracy of information provided before the event?

NA	1	2	3	4	5
----	---	---	---	---	---

##### 3. The timeliness of information provided before the event?

NA	1	2	3	4	5
----	---	---	---	---	---

##### 4. Comments on administration?

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# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

			<del></del>	
1	2	3	4	5

6. To what extent were the event objectives achieved?

				<del></del>
1	2	3	4	5

7. To what extent were your objectives achieved?

				<del></del>
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

				<del></del>
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

				<del></del>
1	2	3	4	5

10. Was the event a good investment by your organization?

				<del></del>
1	2	3	4	5

11. Comments on the event overall?

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# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

1	2	3	4	5

### 13. The supporting notes and materials provided?

1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

1	2	3	4	5

### 17. Comment on the event effectiveness?

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#### 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

19. Any further comments? In particular how can we improve our service to you?

20. Trainer's comments?



### Programme Evaluation Summary

Event:	DELIVERING POWERFUL PRESENTATIONS
Date of Event:	10-11 FEB 2015
Trainer:	ANA ARNAL

KEY: ... Delegates Attended

1: Poor

5: Excellent

#### 1 - Pre-Event Administration

##### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

			X		
NA	1	2	3	4	5

##### 2. The accuracy of information provided before the event?

				X	
NA	1	2	3	4	5

##### 3. The timeliness of information provided before the event?

				X	
NA	1	2	3	4	5

##### 4. Comments on administration?

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# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

1	2	3	4	5

6. To what extent were the event objectives achieved?

				x
1	2	3	4	5

7. To what extent were your objectives achieved?

			x	
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

				x
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

				x
1	2	3	4	5

10. Was the event a good investment by your organization?

				x
1	2	3	4	5

11. Comments on the event overall?

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# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

				x
1	2	3	4	5

### 13. The supporting notes and materials provided?

				x
1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

				x
1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

				x
1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

			x	
1	2	3	4	5

### 17. Comment on the event effectiveness?

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# SONY

## 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

Hablar más lento  
Gestionar los silencios  
Mejorar los finales

19. Any further comments? In particular how can we improve our service to you?

20. Trainer's comments?

Muy buena, comunicativa  
Ajuste mensaje personalmente  
Atmósfera





### Programme Evaluation Summary

Event:	PRESANTACIONES EFICACES / Delivery Power / 11 Presenta.
Date of Event:	10 y 11 Febrero 2015
Trainer:	AWA ARNAL

KEY: ... Delegates Attended

1: Poor

5: Excellent

#### 1 - Pre-Event Administration

##### 1. The ease of making a booking?

For each of the following questions please indicate how satisfied you were with

					X
NA	1	2	3	4	5

##### 2. The accuracy of information provided before the event?

					X
NA	1	2	3	4	5

##### 3. The timeliness of information provided before the event?

				X	
NA	1	2	3	4	5

##### 4. Comments on administration?

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# SONY

## 2 - Event Content

5. How satisfied you were with the pre-course material (Leave blank if not applicable)?

1	2	3	4	5

6. To what extent were the event objectives achieved?

			X	
1	2	3	4	5

7. To what extent were your objectives achieved?

			X	
1	2	3	4	5

8. Was the event relevant to your job role and requirements?

				X
1	2	3	4	5

9. Was the event a worthwhile investment of your time?

				X
1	2	3	4	5

10. Was the event a good investment by your organization?

				X
1	2	3	4	5

11. Comments on the event overall?

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# SONY

## 3 - Event Effectiveness

### 12. The facilities at the venue?

For each of the following questions please indicate how satisfied you were with

			X	
1	2	3	4	5

### 13. The supporting notes and materials provided?

			X	
1	2	3	4	5

### 14. The subject knowledge demonstrated by the trainer?

				X
1	2	3	4	5

### 15. The training skills and techniques demonstrated by the trainer?

				X
1	2	3	4	5

### 16. How appropriate was the structure and method of instruction to the subject you were learning?

				X
1	2	3	4	5

### 17. Comment on the event effectiveness?

Muy efectivo al estar reforzando por prácticas

# SONY

## 4 - General

18. List your top 3 actions or activities which you are going to put into place first?

- Gestión del miedo
- Entonación
- Silencios

19. Any further comments? In particular how can we improve our service to you?

20. Trainer's comments?

Perfecta. Nos motivó en todo momento