



Haitianmeet

Empowering the Global Haitian Community



Problem Statement

The expanded problem definition of "HaitianMeet" encompasses several interconnected aspects:

1. Dating and Relationship Facilitation

The platform aims to address the dating and relationship challenges faced by Haitian individuals, providing a safe, culturally relevant, and supportive environment for them to connect, build relationships, and find love.

2. Immigrant Employment

"HaitianMeet" also seeks to assist immigrants coming to Foreign countries by connecting them with employment opportunities.

3. Diaspora-Haiti Connection

The platform facilitates connections between Haitians in the diaspora and those in Haiti.

4. Social Impact Initiative (1% for Haiti)

The platform includes a social impact initiative where a portion (1%) of the earnings generated on "HaitianMeet" is dedicated to supporting Haiti.





Welcome!

To the future of connecting, empowering, and uplifting the Haitian community worldwide.

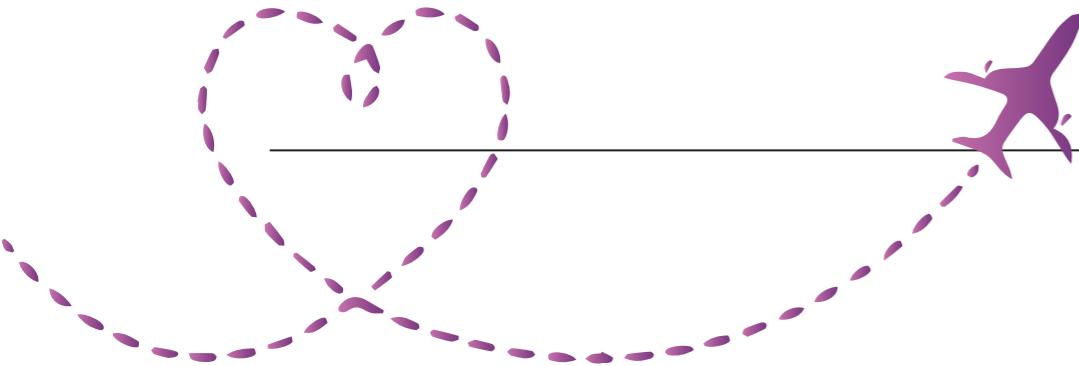
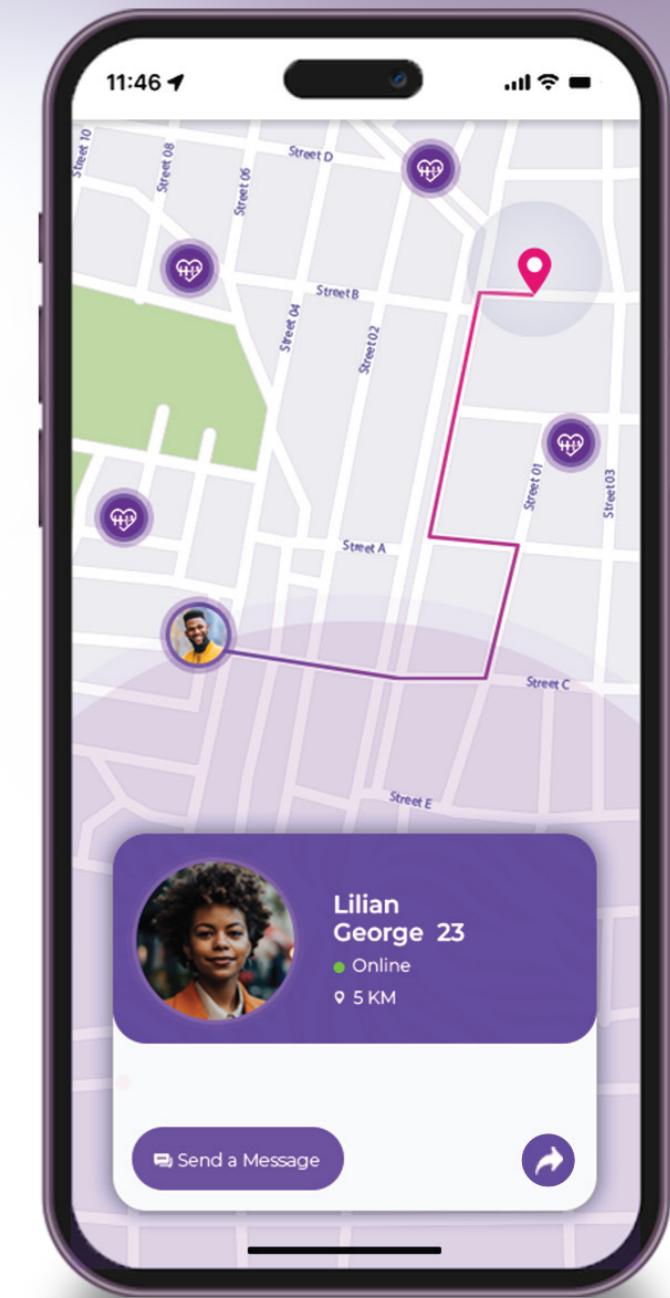
Haitainmeet is not just a brand, it's a movement

Our Mission

Is to revolutionize the way the world perceives and interacts with Haitians, fostering:

- unity,
- Opportunity,
- Positive change.

Through our **Four-point agenda**, we aim to make a lasting impact on the lives of millions of Haitians and beyond.





Four-Point Agenda

Point 1: Establishing a Global Haitian Identity

HaitianMeet's first agenda is clear: become the ultimate global brand for everything Haitian. Our vision includes growing our user base to an impressive 5 million users worldwide. We believe that by connecting Haitians across borders, we can create a united community that celebrates its rich culture, history, and aspirations. Through HaitianMeet, users will find a platform that not only connects them but celebrates their unique identity.





Point 2: Infiltrating Industries, Building Futures From love to livelihoods

HaitianMeet is committed to infiltrating key industries where the Haitian community can thrive. We're starting with **HaitianMeet Dating**, a platform to foster meaningful connections. Our innovation doesn't stop there - we're diving into job boards, offering opportunities for talented Haitians to contribute to their home country's economy while sustaining themselves abroad. By creating a bridge between skills and employment, we're empowering Haitians to drive change from within.





Point 3: The Amazon for Haitians

Imagine a thriving e-commerce empire where small Haitian businesses can showcase their products and services.

HaitianMeet's Ecommerce platform is poised to become the go-to destination for everything Haitian.

Entrepreneurs can showcase their goods, sharing the heart and soul of Haitian craftsmanship with the world. This initiative isn't just about commerce; it's about creating economic opportunities and amplifying the Haitian entrepreneurial spirit.





Point 4: Shaping Perceptions, Inspiring Integrity

Neuro-Branding is our unique approach to transforming perceptions.

HaitianMeet is committed to showing the world the true essence of Haitians - honorable, integrity-driven individuals who value **“PEOPLE BEFORE PROFIT”**. Through a powerful narrative centered on people before profit, we seek to reshape global opinions and inspire a movement that supports Haitians on their journey towards financial freedom.





HaitianMeet Revenue

Introduction

As we prepare to launch HaitianMeet, our comprehensive revenue projections illustrate the promising potential of our app in the market. With thorough market analysis and a deep understanding of user demand trends, we've meticulously estimated our revenue outlook over the next three years.





Key Areas for Investment

Our current funding requirements are pivotal in unlocking the full potential of HaitianMeet, ensuring its successful launch, and sustaining its growth. We're seeking investment to fuel the following key areas:

1. Product Development

A significant portion of the investment will be allocated to enhancing and expanding our app's functionality. This includes refining existing features, incorporating new ones based on user feedback, and ensuring a seamless cross-platform user experience.

2. Marketing and User Acquisition

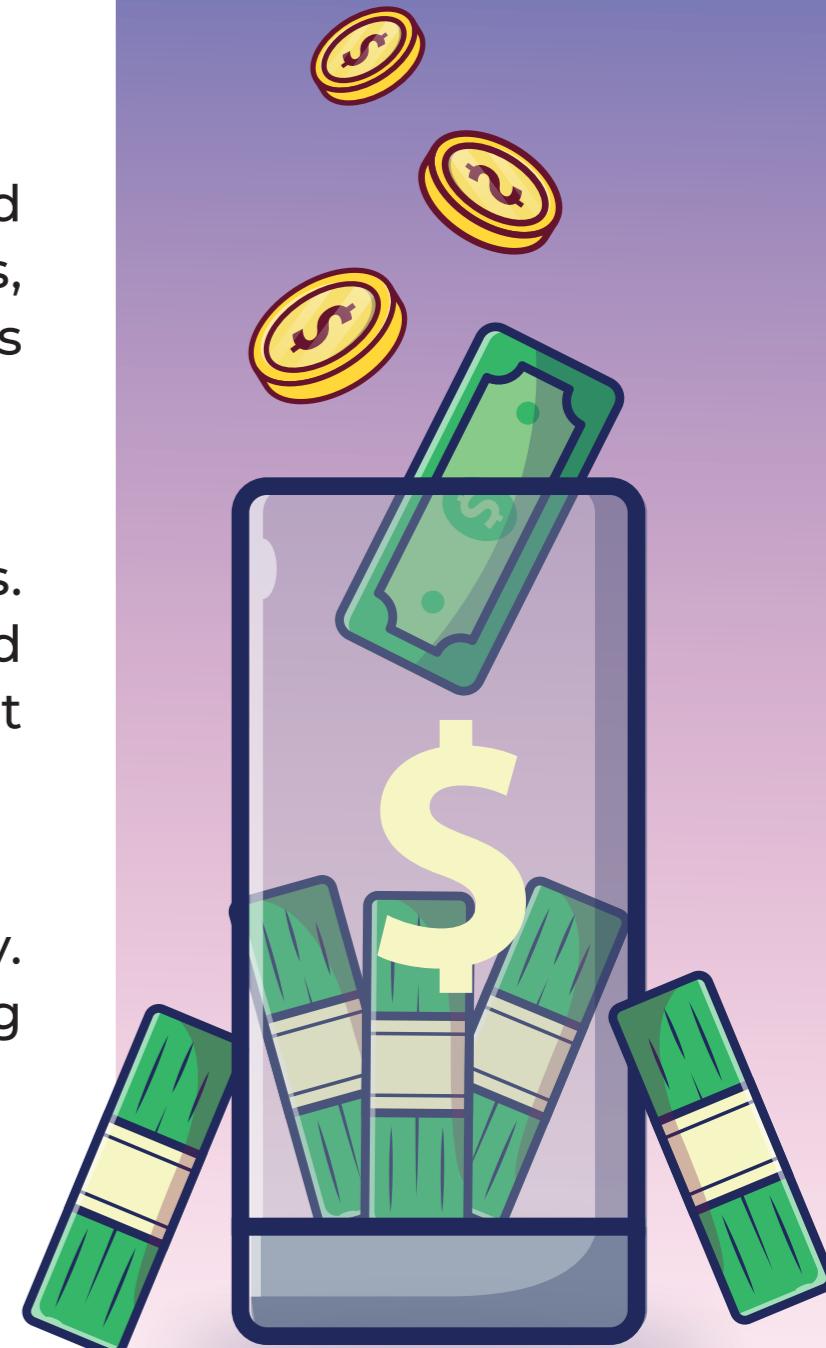
We will utilize funds to drive user acquisition and enhance brand awareness. Our strategic marketing campaigns, influencer partnerships, and targeted advertising efforts will play a critical role in capturing a substantial market share.

3. Team Expansion

Attracting top-tier talent is crucial to sustaining our app's growth trajectory. We will allocate funds to hire skilled developers, designers, and marketing experts who share our vision and mission.

4. Operational Costs

Part of the investment will cover operational expenses, encompassing server costs, maintenance, customer support, and administrative overhead.





Revenue Streams

Subscription Model

Offering premium services such as dating features and exclusive job board privileges for subscribers.

Sponsorships and Partnerships

Collaborations with partners for sponsorships and promotional activities.

E-commerce Integration

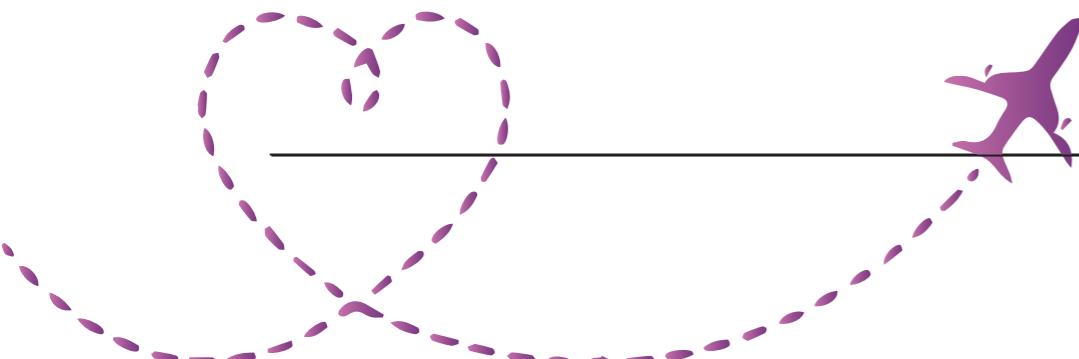
Integrating e-commerce features to facilitate sales of unique Haitian artifacts and products.

Escrow Fees

Earning fees for facilitating secure transactions between users.

Service Fees

Generating revenue from service providers like cleaners and lawn mowers who use our platform.



Revenue Generation Estimation

After a year of strategic app marketing and services, we anticipate reaching an average of 50,000 users. Our revenue projection breakdown is as follows:

Dating Service

10,000 monthly subscribers at \$20 each.

Service Workers

Approximately \$19,200,000 monthly from Haitian service workers, with 10% of this being our share. Calculation is shared below.

Average of 10,000 Haitians using the app to get cleaning jobs value at \$20 an hour. With an estimate of 4 hours per person for 1 month the app should average.

$$\$20 * 4 \text{ (hours)} = \$80 \text{ a day.}$$

$$\$80 * 6 \text{ (days)} = \$480 \text{ (A week)}$$

$$\$480 * 4 \text{ (weeks)} = \$1920 \text{ (A month)}$$

$$\$1,920 * 10,000 \text{ (Service Workers)} = \$19,200,000$$

$$10\% \text{ of this funds is ours} = \mathbf{\$1,920,000 \text{ monthly.}}$$



Our Team

We are driven by passion, expertise, and a shared commitment to empowering Haitians:



Ismanie Cyrius
CEO & Co-founder



Victor Ekong
CTO & Co-founder



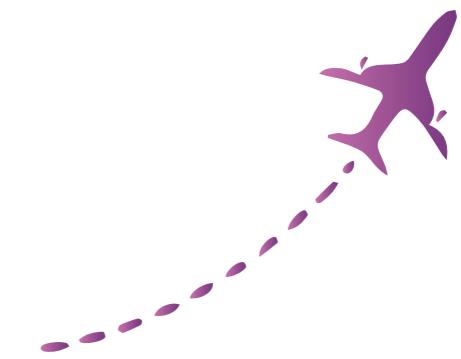
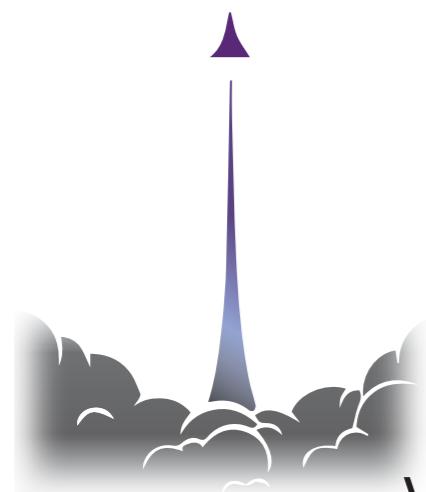
Gemima Cadet
Social Media Manager

Join Us in Shaping a Brighter Future

HaitianMeet is more than a platform; it's a movement. By embracing our four-point agenda and strategic plans, we're determined to leave a lasting impact on the lives of millions of Haitians worldwide. Together, we can reshape perceptions, drive economic growth, and foster unity within the Haitian community and beyond.

Join the HaitianMeet movement and be a part of something extraordinary!





Launching Soon

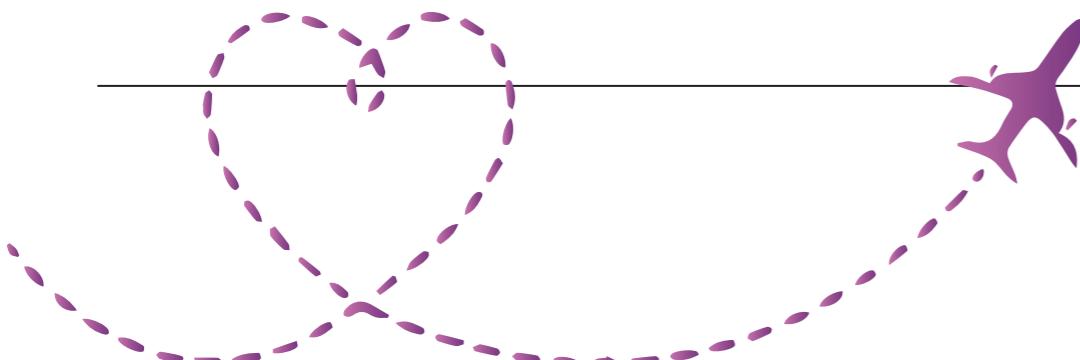
We're launching with a platform that brings love and friendship to the forefront. By cultivating meaningful relationships, we're setting the stage for our broader initiatives.
HaitianMeet Business.

We are launching a platform where The Haitian Community can Find Haitian Professionals and Businesses .
Creating local job Opportunities such:

- House cleaning,
- Plumbing,
- Dog walking services.

We're making an impact that goes beyond just a paycheck.

Building the Haitian Ecommerce Empire: Our Ecommerce platform will serve as a catalyst for economic growth, amplifying Haitian businesses and products on a global stage.



Website:
HaitianMeet.com

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