## Covariate Shift

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February 11, 2021

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The covariate shift problem

# Supervised learning framework

- $\mathfrak{X}$ : input space
- y: outcome space
- ullet  $\mathcal{A}$ : action space
- Prediction function  $f: \mathcal{X} \to \mathcal{A}$  (takes input  $x \in \mathcal{X}$  and produces action  $a \in \mathcal{A}$ )
- Loss function  $\ell: \mathcal{A} \times \mathcal{Y} \to \mathbb{R}$  (evaluates action a in the context of outcome y).

#### Risk minimization

- Let  $(X, Y) \sim p(x, y)$ .
- The **risk** of a prediction function  $f: \mathcal{X} \to \mathcal{A}$  is  $R(f) = \mathbb{E}\ell(f(X), Y)$ .
  - the expected loss of f on a new example  $(X, Y) \sim p(x, y)$
- Ideally we'd find the Bayes prediction function  $f^* \in \operatorname{arg\,min}_f R(f)$ .

# Empirical risk minimization

- Training data:  $\mathcal{D}_n = ((X_1, Y_1), \dots, (X_n, Y_n))$ • drawn i.i.d. from p(x, y).
- Let  $\mathcal{F}$  be a **hypothesis space** of functions mapping  $\mathcal{X} \to \mathcal{A}$
- ullet A function  $\hat{f}$  is an **empirical risk minimizer** over  $\mathcal{F}$  if

$$\hat{f} \in \underset{f \in \mathcal{F}}{\operatorname{arg\,min}} \frac{1}{n} \sum_{i=1}^{n} \ell(f(X_i), Y_i).$$

- We're using sample  $\mathcal{D}_n$  from p(x,y) to estimate an expectation w.r.t. p(x,y).
- Most machine learning methods can be written in this form.
- What if we only have a sample from another distribution q(x, y)?

## Covariate shift

• Goal: Find f minimizing risk  $R(f) = \mathbb{E}\ell(f(X), Y)$  where

$$(X, Y) \sim p(x, y) = p(x)p(y \mid x).$$

- We'll refer to p(x, y) as the **test** or **target distribution** (following [CMM10]).
- Training data:  $\mathfrak{D}_n = ((X_1, Y_1), \dots, (X_n, Y_n))$  is i.i.d. from

$$q(x,y) = q(x)p(y \mid x).$$

- We'll refer to q(x, y) as the training distribution.
- Covariate shift is when
  - the covariate distribution is different in training and test  $(p(x) \neq q(x))$ , but
  - the conditional distribution  $p(y \mid x)$  is the same in both cases.

## Covariate shift: the issue

Under covariate shift,

$$\mathbb{E}_{(X_i,Y_i)\sim q(x,y)}\left[\frac{1}{n}\sum_{i=1}^n\ell(f(X_i),Y_i)\right]\neq\mathbb{E}_{(X,Y)\sim p(x,y)}\ell(f(X),Y).$$

- The empirical risk is a biased estimator for risk.
- Naive empirical risk minimization is optimizing the wrong thing.
- Can we get an unbiased estimate of risk using  $\mathcal{D}_n \sim q(x,y)$ ?
- Importance weighting is one approach to this problem.

Importance-weighted ERM

# Change of measure and importance sampling

(Precise formulation in the "importance-sampling" slide notes.)

# Theorem (Change of measure)

Suppose that  $p(x) > 0 \implies q(x) > 0$  for all  $x \in \mathcal{X}$ . Then for any  $f: \mathcal{X} \to \mathbb{R}$ ,

$$\mathbb{E}_{X \sim p(x)} f(X) = \mathbb{E}_{X \sim q(x)} \left[ f(X) \frac{p(X)}{q(X)} \right].$$

• If we have a sample  $X_1, \ldots, X_n \sim q(x)$ , then a Monte Carlo estimate of the RHS

$$\hat{\mu}_{\mathsf{IS}} = \frac{1}{n} \sum_{i=1}^{n} f(X_i) \frac{p(X_i)}{q(X_i)}$$

is called an **importance sampling** estimator for  $\mathbb{E}_{X \sim p(x)} f(X)$ .

• The ratios  $p(X_i)/q(X_i)$  are called the **importance weights**.

# Importance weighting for covariate shift

•  $\mathfrak{D}_n = ((X_1, Y_1), ..., (X_n, Y_n))$  is i.i.d. from

$$q(x,y) = q(x)p(y \mid x).$$

• The importance-weighted empirical risk is

$$\hat{R}_{iw}(f) = \frac{1}{n} \sum_{i=1}^{n} \frac{p(X_{i})p(Y_{i} | X_{i})}{q(X_{i})p(Y_{i} | X_{i})} \ell(f(X_{i}), Y_{i})$$

$$= \frac{1}{n} \sum_{i=1}^{n} \frac{p(X_{i})}{q(X_{i})} \ell(f(X_{i}), Y_{i}).$$

- Note that  $\mathbb{E}_{\mathcal{D}_s \sim g(X,Y)} \hat{R}_{\mathsf{IS}}(f) = \mathbb{E}_{(X,Y) \sim g(X,Y)} \ell(f(X),Y)$ .
- So the importance-weighted empirical risk is unbiased for the target risk.
- Importance weighted ERM is finding  $f \in \mathcal{F}$  that minimizes  $\hat{R}_{iw}(f)$ .

- Apologies for the confusing change between "importance sampling" and "importance weighting".
- Importance sampling is the term used when we're talking about Monte Carlo estimation of an expectation [Owe13, Ch 9.1].
- In the context of making an empirical risk function that we will optimize over, it's generally referred to as "importance weighting" [CMM10, BDL09]. The term "importance weighted empirical risk" is used in the book [SSK12, Ch 9.1]
- That said, one of the original papers on using importance sampling for covariate shift just says "weighted least squares" and "weighted log-likelihood", and refers to the underlying mathematical idea as the "importance sampling identity" [Shi00].

#### Potential variance issues

• Since the summands are independent, we have

$$\operatorname{Var}\left(\hat{R}_{\mathsf{iw}}(f)\right) = \operatorname{Var}\left(\frac{1}{n}\sum_{i=1}^{n}\frac{p(X_{i})}{q(X_{i})}\ell(f(X_{i}), Y_{i})\right)$$
$$= \frac{1}{n}\operatorname{Var}\left(\frac{p(X)}{q(X)}\ell(f(X_{i}), Y_{i})\right)$$

- If q(x) is much smaller than p(x) in certain regions,
  - the importance weight can get very large,
  - variance can blow up.

# Variance reduction for importance sampling

- Many ways to sacrifice some bias to reduce variance.
- Importance weight clipping:  $\frac{1}{n} \sum_{i=1}^{n} \min \left( M, \frac{p(X_i)}{q(Y_i)} \right) \ell(f(X_i), Y_i)$ 
  - for hyperparameter M > 0.
- Shomodaira's exponentiation:  $\frac{1}{n} \sum_{i=1}^{n} \left( \frac{p(X_i)}{q(X_i)} \right)^{\gamma} \ell(f(X_i), Y_i)$ 
  - where the "flattening" hyperparameter  $\gamma \in [0,1]$  [Shi00].
- Self-normalization:

$$\frac{\sum_{i=1}^{n} \frac{p(X_i)}{q(X_i)} \ell(f(X_i), Y_i)}{\sum_{i=1}^{n} \frac{p(X_i)}{q(X_i)}}.$$

- Also useful when you only know p(x) and/or q(x) up to a scale factor.
- Self-normalization hopefully improves the variance of the risk estimate, but note that it has no effect on which f minimizes the expression.

# References

#### Resources

- The most commonly cited article for using importance weighting with empirical risk minimization is [Shi00].
- Some statistical learning theory style bounds for this setting is given in [CMM10].
- There are plenty of resources on importance sampling more generally. Sections 9.1 and 9.2 in Art Owen's book [Owe13] is a good starting place.

#### References I

- [BDL09] Alina Beygelzimer, Sanjoy Dasgupta, and John Langford, Importance weighted active learning, Proceedings of the 26th Annual International Conference on Machine Learning (New York, NY, USA), Association for Computing Machinery, 2009, pp. 49–56.
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- [Owe13] Art B. Owen, Monte carlo theory, methods and examples, 2013.
- [Shi00] Hidetoshi Shimodaira, *Improving predictive inference under covariate shift by weighting the log-likelihood function*, Journal of Statistical Planning and Inference **90** (2000), no. 2, 227–244.

## References II

[SSK12] Masashi Sugiyama, Taiji Suzuki, and Takafumi Kanamori, *Density ratio estimation in machine learning*, Cambridge University Press, 2012.