Problem Scenario

User: Scotty
Scotty is a second year college student looking for an apartment in IV. He's worried about getting an apartment at a good price, only to later find out that the apartment has issues like bugs, unreliable appliances, or bad management. He would feel more comfortable buying if there was a place he could hear his peers unbiased opinions on living options.

User Kari
Kari is a third year college student looking for an apartment for her last year. She wants to find somewhere less expensive than she lived before, but doesn't want t have to compare apartments across multiple sites. She wants to see all the options to know whether she's really getting a deal.

User: Ahsan
Ahsan is a fourth year college student who didn't like the apartment he lived in. It had rats, and the management was never helpful. He wants some place where he can let other potential renters to know that his apartment isn't good so they can avoid it.