

**NOTE @ EVERYONE:** 760 Embarcadero del Norte is a property owned by Sierra Property Management (tell the person doing the eval)

## **Kari**

Name: Daniel

Age: 24

Gender: Male

How familiar are you with browsing the web and navigating websites like this? (1-10, 1 = I never browse the web, 10 = very familiar, I do it every day, ): 10

How familiar are you with searching for apartment listings? (1-10, 1 = I have never done this, 10 = I have had to search for apartments many times in my life): 10

Starting from the Home page, measure these (sec):

Time to find the details page of Sierra Property Management: 8.65 sec

Time to find the details page of 760 Embarcadero del Norte: 15.28 sec

Time to go to the Sierra Property Management website: 7.58 sec

Time to find the ratings for Sierra Property Management: 11.28 sec

Time to find the ratings for 760 Embarcadero del Norte: 12.36 sec

Time to find all of the properties owned by Sierra Property Management on the map: 9 sec

Time to find a specific property on the map: 21.68 sec

Time to add a review: 45 sec

Time to send a message to the creators, telling them there's a bug in the website: 37.15 sec

Answer from 1-10 how much you agree with each statement (1 = completely disagree, 10 = completely agree):

It is easy to find what I need on this website: 10

I could do each task very quickly on this website: 8

The "Home" page makes the purpose of the website clear: 9

The "Isla Vista Tour" page makes it easy to find what I need on the map: 5

The "Landlords" page made it easy for me to find the landlord I was looking for: 10

The "Properties" section on the Landlord Details page made it easy to find the property I was looking for: 10

The "Add a Review" page allowed me to enter data quickly: 10

The "Add a Review" page allowed me to enter data reliably: 10

The "Support" page allowed me to send a message to the creators quickly: 9

The "Support" page allowed me to send a message to the creators reliably: 5

This website is neat and well organized: 8

This website is aesthetically pleasing: 7

## Ahsan

Name: Waylon

Age: 21

Gender: M

How familiar are you with browsing the web and navigating websites like this? (1-10, 1 = I never browse the web, 10 = very familiar, I do it every day, ): 9

How familiar are you with searching for apartment listings? (1-10, 1 = I have never done this, 10 = I have had to search for apartments many times in my life): 9

Starting from the Home page, measure these (sec):

Time to find the details page of Sierra Property Management: 8.12

Time to find the details page of 760 Embarcadero del Norte: 10.07

Time to go to the Sierra Property Management website: 7.56

Time to find the ratings for Sierra Property Management: 6.33

Time to find the ratings for 760 Embarcadero del Norte: 8.21

Time to find all of the properties owned by Sierra Property Management on the map: 11.67

Time to find a specific property on the map: 9.34

Time to add a review: 12.76

Time to send a message to the creators, telling them there's a bug in the website: 9.23

Answer from 1-10 how much you agree with each statement (1 = completely disagree, 10 = completely agree):

It is easy to find what I need on this website: 9

I could do each task very quickly on this website: 10

The "Home" page makes the purpose of the website clear: 8

The "Isla Vista Tour" page makes it easy to find what I need on the map: 8

The "Landlords" page made it easy for me to find the landlord I was looking for: 10

The "Properties" section on the Landlord Details page made it easy to find the property I was looking for: 7

The "Add a Review" page allowed me to enter data quickly: 10

The "Add a Review" page allowed me to enter data reliably: 8

The "Support" page allowed me to send a message to the creators quickly: 8

The "Support" page allowed me to send a message to the creators reliably: 8

This website is neat and well organized: 9

This website is aesthetically pleasing: 10

## **David**

Name:

Age:

Gender:

How familiar are you with browsing the web and navigating websites like this? (1-10, 1 = I never browse the web, 10 = very familiar, I do it every day, ): 10

How familiar are you with searching for apartment listings? (1-10, 1 = I have never done this, 10 = I have had to search for apartments many times in my life): 7

Starting from the Home page, measure these (sec):

Time to find the details page of Sierra Property Management: 16

Time to find the details page of 760 Embarcadero del Norte: 21

Time to go to the Sierra Property Management website: 17

Time to find the ratings for Sierra Property Management: 14

Time to find the ratings for 760 Embarcadero del Norte: 15

Time to find all of the properties owned by Sierra Property Management on the map: 21

Time to find a specific property on the map: 18

Time to add a review: 8

Time to send a message to the creators, telling them there's a bug in the website: 27

Answer from 1-10 how much you agree with each statement (1 = completely disagree, 10 = completely agree):

It is easy to find what I need on this website: 7

I could do each task very quickly on this website: 8

The "Home" page makes the purpose of the website clear: 10

The "Isla Vista Tour" page makes it easy to find what I need on the map: 7

The "Landlords" page made it easy for me to find the landlord I was looking for: 9

The "Properties" section on the Landlord Details page made it easy to find the property I was looking for: 8

The "Add a Review" page allowed me to enter data quickly: 10

The "Add a Review" page allowed me to enter data reliably: 8

The "Support" page allowed me to send a message to the creators quickly: 9

The "Support" page allowed me to send a message to the creators reliably: 9

This website is neat and well organized: 10

This website is aesthetically pleasing: 9

## **Marco**

Name:Gabrielli

Age:23

Gender:M

How familiar are you with browsing the web and navigating websites like this? (1-10, 1 = I never browse the web, 10 = very familiar, I do it every day, ):10

How familiar are you with searching for apartment listings? (1-10, 1 = I have never done this, 10 = I have had to search for apartments many times in my life):6

Starting from the Home page, measure these (sec):

Time to find the details page of Sierra Property Management:18

Time to find the details page of 760 Embarcadero del Norte:12

Time to go to the Sierra Property Management website:13

Time to find the ratings for Sierra Property Management:5

Time to find the ratings for 760 Embarcadero del Norte:18

Time to find all of the properties owned by Sierra Property Management on the map:17

Time to find a specific property on the map:12

Time to add a review:20

Time to send a message to the creators, telling them there's a bug in the website:23

Answer from 1-10 how much you agree with each statement (1 = completely disagree, 10 = completely agree):

It is easy to find what I need on this website:7

I could do each task very quickly on this website:7

The "Home" page makes the purpose of the website clear:9

The "Isla Vista Tour" page makes it easy to find what I need on the map:5

The "Landlords" page made it easy for me to find the landlord I was looking for:9

The "Properties" section on the Landlord Details page made it easy to find the property I was looking for:8

The "Add a Review" page allowed me to enter data quickly:10

The "Add a Review" page allowed me to enter data reliably:9

The "Support" page allowed me to send a message to the creators quickly:10

The "Support" page allowed me to send a message to the creators reliably:8

This website is neat and well organized:9

This website is aesthetically pleasing:9

## **Scotty**

Name: Cynthia

Age: 22

Gender: Female

How familiar are you with browsing the web and navigating websites like this? (1-10, 1 = I never browse the web, 10 = very familiar, I do it every day, ): 5

How familiar are you with searching for apartment listings? (1-10, 1 = I have never done this, 10 = I have had to search for apartments many times in my life): 5

Starting from the Home page, measure these (sec):

Time to find the details page of Sierra Property Management: 19

Time to find the details page of 760 Embarcadero del Norte: 12

Time to go to the Sierra Property Management website: 15

Time to find the ratings for Sierra Property Management: 5

Time to find the ratings for 760 Embarcadero del Norte: 14

Time to find all of the properties owned by Sierra Property Management on the map: 35

Time to find a specific property on the map: 22

Time to add a review: 53

Time to send a message to the creators, telling them there's a bug in the website: 31

Answer from 1-10 how much you agree with each statement (1 = completely disagree, 10 = completely agree):

It is easy to find what I need on this website: 7

I could do each task very quickly on this website: 7

The "Home" page makes the purpose of the website clear: 6

The "Isla Vista Tour" page makes it easy to find what I need on the map: 2

The "Landlords" page made it easy for me to find the landlord I was looking for: 10

The "Properties" section on the Landlord Details page made it easy to find the property I was looking for: 4

The "Add a Review" page allowed me to enter data quickly: 8

The "Add a Review" page allowed me to enter data reliably: 10

The "Support" page allowed me to send a message to the creators quickly: 7

The "Support" page allowed me to send a message to the creators reliably: 8

This website is neat and well organized: 7

This website is aesthetically pleasing: 5