Dear Laure,

I am writing to express my interest in the Business Data Scientist position at the Royal Belgian FA.
My professional background lies at the intersection of football scouting and technical data workflows, which I believe aligns strongly with the role's objectives: fan engagement, commercial optimisation, predictive modelling and strategic insights.

Through my scouting experience across Primera RFEF, Segunda RFEF and various international leagues, I have developed a deep understanding of talent identification, player profiling, opposition reporting and structured football analysis. This gives me a strong foundation in the football domain and in transforming raw information into useful, actionable insights.

In parallel, I have built a solid technical profile through the development of gemsy.es (AI scouting platform) and drscout.es (analysis website). These projects required large-scale football data scraping, PostgreSQL-based data pipelines, automation, cloud deployments on Google Cloud, KPIs, segmentation workflows and a semantic AI layer capable of processing natural-language scouting queries. I have also worked with Git, SQL, APIs, and custom Python tools to clean, structure and operationalise datasets.

This hybrid profile makes me particularly motivated by the RBFA's mission:
• building predictive models for fan retention and match-day attendance
• creating dashboards and data products with strategic impact
• structuring and governing complex datasets across departments
• contributing to analyses communicated through RBFA channels
• supporting internal stakeholders with data-informed decisions

The opportunity to collaborate with marketing, grassroots football, operations and other departments is especially appealing to me. I enjoy translating business needs into technical solutions, and I bring the curiosity, creativity and ownership-driven mindset that the RBFA is seeking.

I would be delighted to further discuss how my football experience and technical skill set can contribute to the federation's strategic objectives and help elevate Belgian football through data-driven innovation.

Thank you very much for your time and consideration.

Kind regards,
David Rodríguez Ramírez