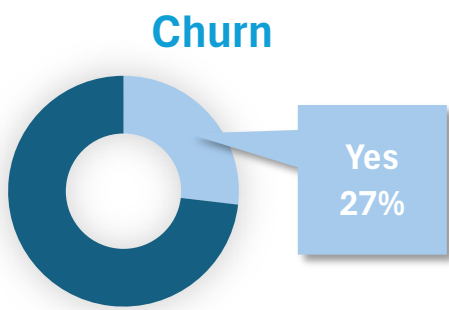


Amazon Churn Analysis



Total Customers

6687

Average Monthly Expense

30,94

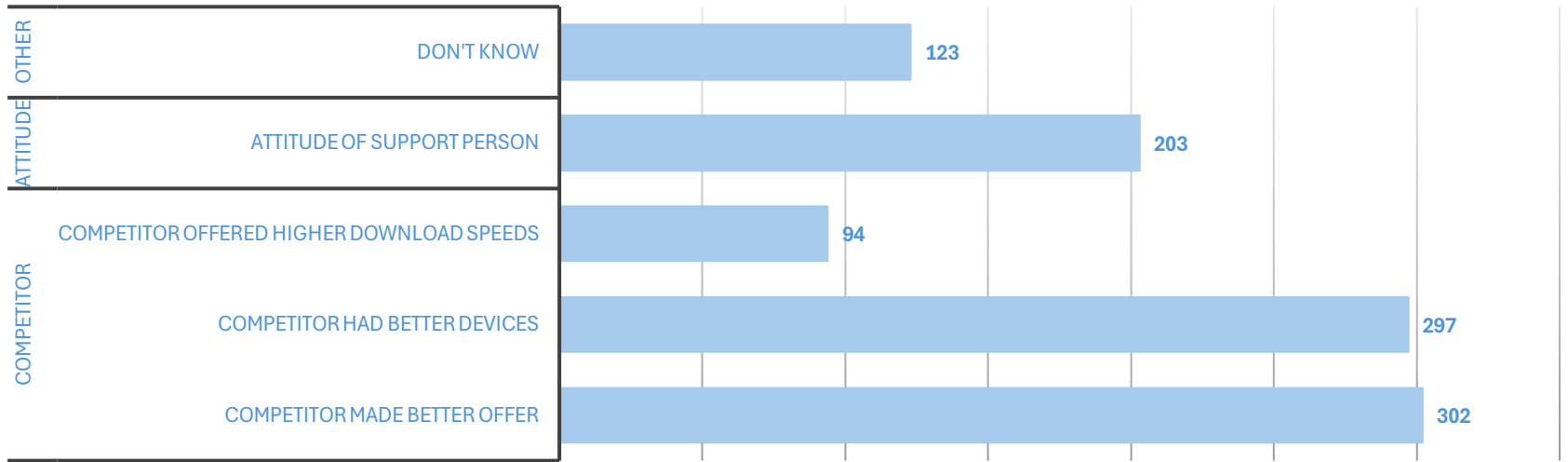
Average monthly expenses

36,71

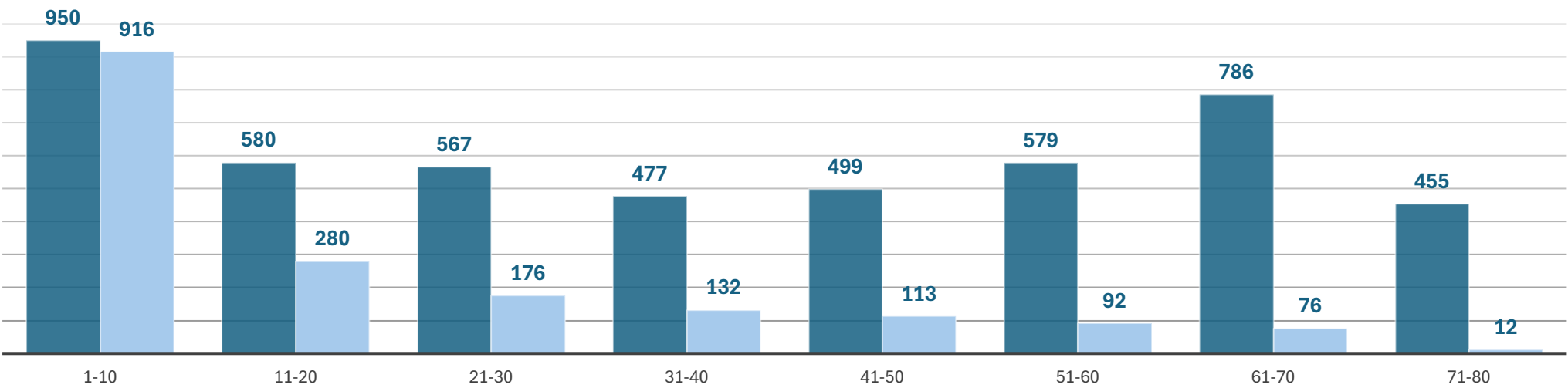
Average monthly retention

28,80

Churn Category



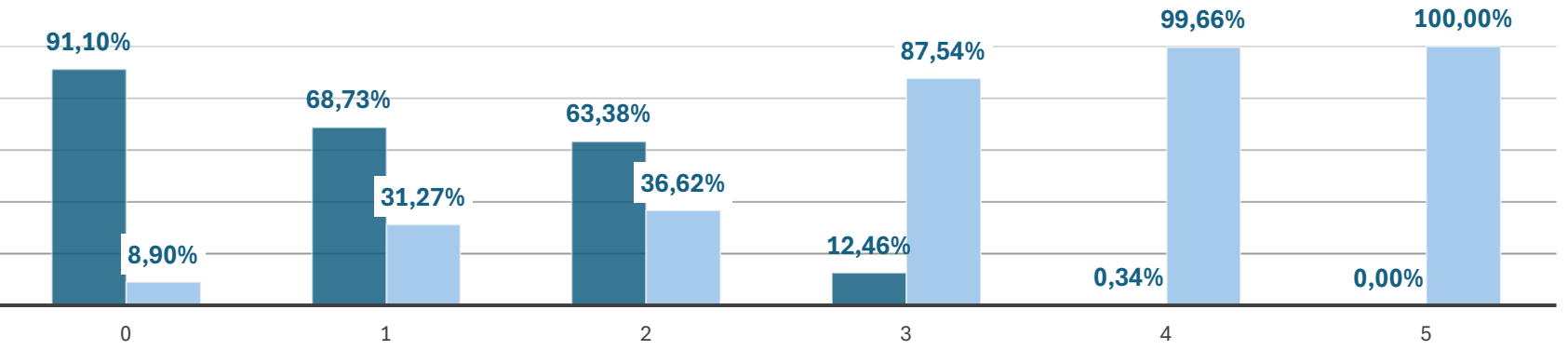
Account Length (in months)



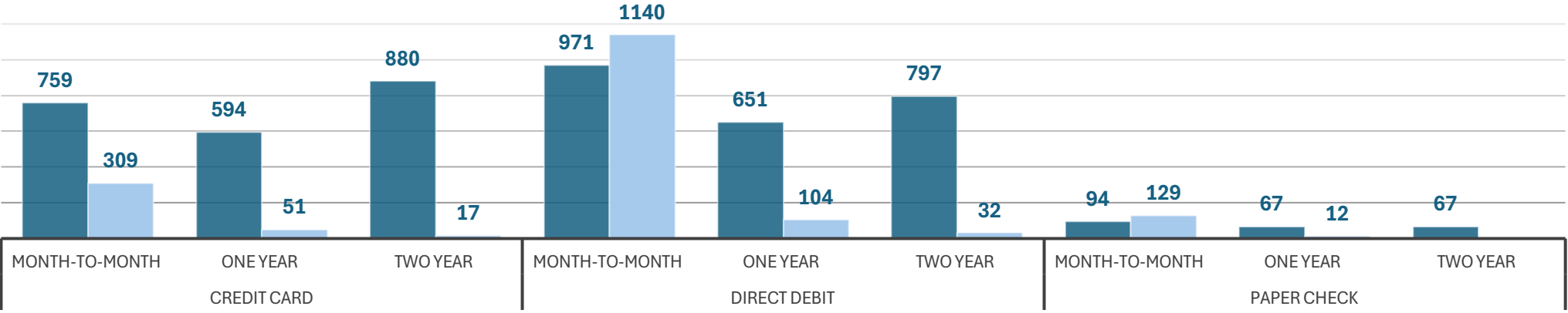
Cluster Age

Mid Age  
Senior  
Under30

Customer Service Calls



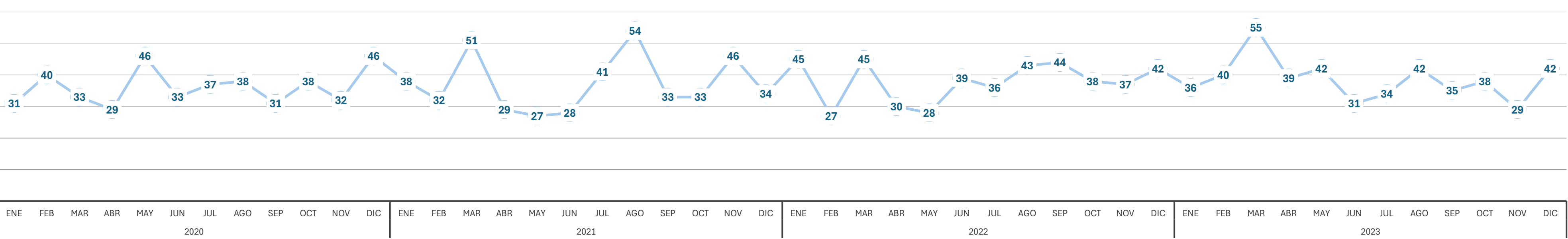
Payment Method



Contract Type

Month-to-Month  
One Year  
Two Year

Last Transaction Date



Group

No  
Yes