# **David Serrao**

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#### **EDUCATION**

## **Georgia Institute of Technology**

Atlanta, Georgia

Bachelor of Science in Computer Science

Expected May 2026

- Honors: Faculty Honors, Dean's List
- Relevant Coursework: Data Structures and Algorithms, Objects and Design, Intro to Object Oriented Programming, Discrete Mathematics

#### **EXPERIENCE**

## **Startup Exchange (SX)**

Atlanta, Georgia

Director, Events Division

May 2023 – Present

- Leading organization event strategy and coordinating 11 divisions (87 board members) to achieve semester goals.
- Directed several event projects including our semester kickoff events, SX Kickoff and Building@Tech organization fair, as well as flagship hackathon events, ImpactHack.
- Brought in 2000+ attendees amongst the semester events (including partners from over 10 universities across Georgia) as well as over \$30,000 in corporate sponsorships.

### Waterfall (NFT Trading Startup)

Remote

Assistant Project Manager

August 2023 – December 2023

- Developed a strong user incentive model to acquire/retain users and discover product market fit.
- Designed 3 unique potential frontend experiences to differentiate Waterfall from competitors.
- Facilitated through Product@GT at Georgia Tech.

#### **Clarkston Community Health Center (CCHC)**

Atlanta, Georgia

SWE and UX Consultant

August 2023 – November 2023

- Led a team of 4 UX/UI designers to create mockups for and advise CCHC executives on the creation of an accessible health literacy web app to be used by CCHC and health clinics across the nation.
- Facilitated through Epic Intentions at Georgia Tech.

#### **PROJECTS**

## BuzzCafe (https://devpost.com/software/buzzcafe)

Hexlab's 2023 Horizons Hackathon

Skills: C#, Git/Github, Unity, Blender, Project Management

March 2023

- Won 1st place in the Digital Track and Mixed Reality Challenge for Horizons Hackathon 2023
- Designed and built a VR game where players can create art within a Georgia Tech themed cafe.

davidserrao.com Personal Project

Skills: Next.is, React, Tailwind CSS, UX/UI Design

January 2023 – Present

- Designed and developed my personal portfolio website using Next.js and Tailwind CSS
- Used various JavaScript packages to create a unique branding

### **SKILLS, ACTIVITIES & LANGUAGES**

Technical Skills: Javascript (Next.js, React, TypeScript), Python, Java, Git, HTML5, CSS3, Figma

**Activities:** Musician's Network, Trailblazers Club, Seek Discomfort **Languages:** Fluent in English; Conversational Proficiency in Spanish