



David Shir

Frontend Developer

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Summary

I'm an experienced Front End Developer with 5+ years of experience in web development and a strong background in user experience design and animation. Strive to incorporate my skills into the development of innovative, usable, visually appealing, pixel-perfect, and animated web apps, components, and experiences.

Skilled in JavaScript, React.js, Vue.js, Vuex, Redux, TypeScript, Storybook, CSS and CSS Animation, SCSS, GSAP GreenSock, MongoDB, Figma, Interaction Design, 2D 3D Animation.

Experience

2023 - Present	Frontend Developer <div>Minute Media, Tel Aviv</div> <ul style="list-style-type: none">Improve player performance by reducing load times and boosting ad impressions through a modular, customizable architecture.Enhance user experience across devices with flexible behaviors like anchoring, autoplay, and scroll-to-play, maximizing engagement.Collaborate with design and product teams to streamline the player's interface, enabling customizable branding and improving usability.
2020 - 2023	Frontend Developer <div>Namogoo, Herzliya</div> <ul style="list-style-type: none">Collaborated closely with UX designers and back-end developers to translate wireframes and prototypes into functional, user-friendly interfaces. Utilized CSS preprocessors to streamline styling workflows and ensure consistency across different pages.Developed well-designed and animated web apps, components and special experiences for Namogoo's various products.
2018 - 2020	Interaction Design & Animation Lecturer <div>ORT Colleges, Jerusalem</div> <ul style="list-style-type: none">Lectured interaction design & animation course for year B students in collegeGuided students with their final projects through the entire design process: project capacity and time planning, design steps, execution of design and animation solutions
2015 - 2017	2D\3D Animator, Motion Designer <div>Films for A Change, Tel Aviv</div> <ul style="list-style-type: none">Created motion design pieces for companies and organizations to convey their message using strong communication design skills to create impactful content
2012 - 2015	2D\3D Animator, Motion Designer <div>Israeli Air Force</div> <ul style="list-style-type: none">Created graphic packaging and animations for instruction and promotional films, Including logos, posters, rollers, cards and supersCollaborate with editors, producers and designers to resolve technical and design issues

Education

2020 - 2021	Front-End Engineer, Codecademy <div>Web Development Front End learning path Includes JavaScript, React.js, TypeScript, Redux, Vue.js, Vuex, HTML, CSS, SASS, Web Accessibility, Git, GitHub, Data Structures and Algorithms.</div>
2016 - 2020	Bezalel Academy of Art and Design <div>Bachelor's degree, Design and Visual Communications, General</div>
2018 - 2020	The Hebrew University of Jerusalem <div>Associate's degree, Education</div>