

Building Multiple Natural Language Processing Models to Work In Concert Together

David vonThenen

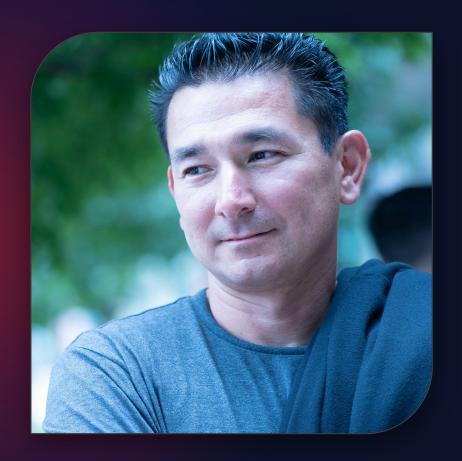
Software Engineer/Developer Advocate

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- Are you Human or an Al?
- I want 5 Kubernetes
- Virtual Machines are Real
- Replacing Myself with Bots...
- Cloudy, cloudy,...
- There is storage for that!





Agenda

- "Hello World": Question vs Sentence
- Named Entity Recognition (NER)
 - Obtaining/Finding the Data
 - Grooming and Formatting the Data
 - Processing Data and Building the Model
- Demo: Multiple NLP Models
- Q&A

Our First NLP Model

Machine Learning Terms, Basics, Etc

Level Set with ML Models

- Data(set)
 - Domain of Problem, "Examples"
 - Search/Pattern Amongst
- Tokenzier
 - BERT uncased, DeBERTa, etc
- ML Framework
 - PyTorch, Tensorflow, fastai
- Tensor A Measurement (Multi-Dimensional Matrix of Measured Data)
- Supporting Libraries
 - o pandas, NumPy, etc







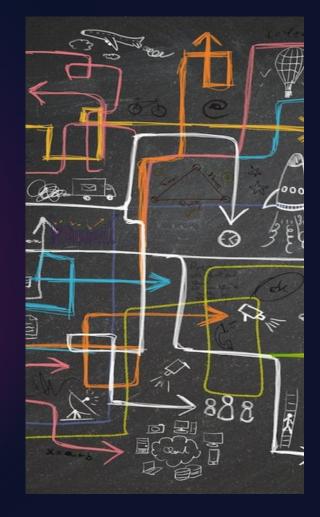
Building Your First NLP Model

- Classification Models Easier to Understand
- Starter Model: Sentence or Question?
- Off-the-Shelf/Curated Datasets
 - Data... Lots of Data
 - Stanford Question Answering
 Dataset (SQuAD)
- Classify the Data:
 - Yes or No, 1 or 0



More Complex That You Think...

- While This Seems Straightforward
 - Couldn't You Just Look For "?"
- Consider These Examples:
 - Is this an example sentence?
 - My name is John Doe.
 - How are you doing my friend
 - Tell me about the history of the United States.



Demo

Question vs Non-Question

Qs vs non-Qs Recap

- People Don't Conform to Language Rules
- Things to Consider. Not All...
 - Questions End With a Question Mark
 - Sentences End With a Period
- More Complex Than We Think
 - Not All Question Start With:
 - Who, What, When, Where, Why, How
 - Some "Questions" End With a Period



Building NLP Models Named Entity Recognition

What Are Named Entities?

- Extracting and Classifying "Things" Mentioned in Unstructured Text into Predefined Categories
- Typically Means:
 - Personally Identifiable Info
 - Name, Age, SSN, IP Address
 - Protected Health Info
 - Blood Type, Drug, Injury
 - Payment Card Industry
 - Credit Card #, CVV
- More Basic, It's Just a Label



Obtaining/Finding the Data

- Most Difficult Part is Getting the Data
- Look Everywhere...
 - GitHub Entity Recognition Repo¹
 - Huggingface
 - Kaggle Projects w/ Datasets
 - Academic Torrents
- and Get Creative...
 - Any CoNLL² Formatted Dataset
 - Ask Researchers! Some Will Share!
 - Synthetic Data Becare With This!



Grooming and Formatting

- Conll Format Desirable Due to Availability
 - "Standard" Widely Available Format
- The Simplistic View...
 - Capture Words in Sentences
 - Each Word is Labelled
 - Labels Apply to Multiple Words
 - United States of America
- Label = Classification!
 - o PII, PHI, PCI SSC



CoNLL Format - Good

4 Columns (Space Delimited)

	Part of	Syntactic	
Word	Speech	Chunk	Entity Tag
United	NNP	I-NP	B-ORG
Nations	NNP	I-NP	I-ORG
official	NN	I-NP	0
Ekeus	NNP	I-NP	B-PER
heads	VBZ	I-VP	0
for	IN	I-PP	0
Baghdad	NNP	I-NP	B-LOC
•		O	0

CoNLL Format - Bad

	Part of	Syntactic	
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Processing and Building

- After Data Is Formatted, We Need Structure!
- Word, "Tag Map" Or...

Word	O (No Entity)	B-ORG	I-ORG	I-TIME	•••
United	0	1	0	0	
Nations	0	0	1	0	•••
is _ ·	0	0	0	0	•••

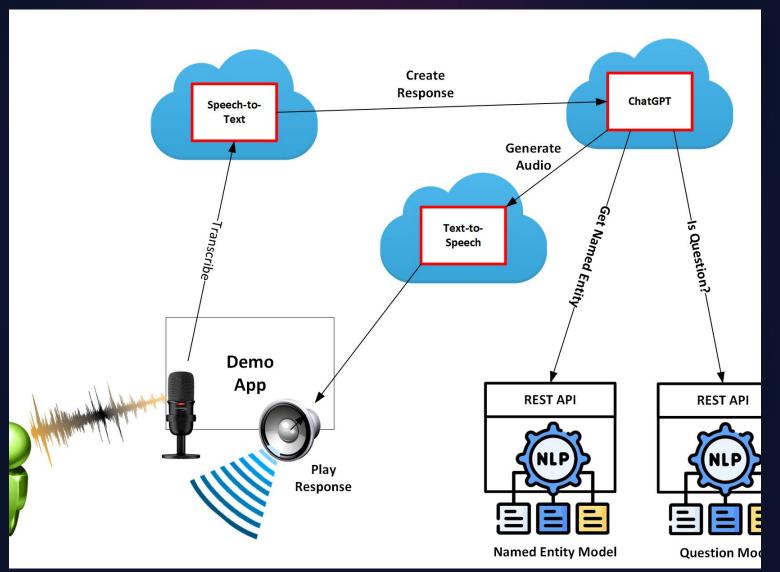
- Tokenizer = bert-base-uncased
- Each Sentence Composed of a Tensors for:
 - Tokens, Entity Labels, Attention Mask (Padding)

Demo

NER + Mult-Model

https://youtu.be/EVUXXm8gSzl

Demo Components



Named Entity Recognition Recap

- Find Datasets and Start With Low-Hanging Fruit
 - Custom Data(sets)?
- Most Difficult: Grooming the Data
 - Does Data Accurately Reflect the Problem
 - Fix the Data! Correct the Errors
- Structure the Data for ML Training
- Generate the Model, Does It Work?
- Rinse and Repeat, Always Outliers
- Iterative Improvements, Refinement



Presentation Resources

Resources

[CLICK HERE] for All Material Contained in this Session [CLICK HERE]

Code with Instructions for:

- Part 1: <u>Building a Question Classification Model</u>
- Part 2: <u>Building a Named Entity Recognition Model</u>
- Part 3: <u>Final Demo Used in this Presentation</u>

Other Resources:

- Deepgram Speech-to-Text: API and Docs
- Deepgram Text-to-Speech: API and Docs
- Juan Diego Rodriguez Named Entity Repo

Questions?

Thank You!

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<u>en</u>

