

# Chat Platform Pricing Comparison

This document provides a comparison of pricing and features across popular in-app chat platforms for product-based applications, suitable for internal user communication without WhatsApp API limits.

Platform	Free / Entry Tier	Key Paid Tier	Large Scale Tier	Notes
Platform: CometChat	Free: Free for up to ~100 users.  Paid: Starts from ~\$109/month for ~1,000 MAU.  Large: At 50k MAU ~\$1,579/month.  Notes: Transparent pricing; good value.			
Platform: Stream Chat	Free: Free for very small usage (Maker).  Paid: Startup ~\$499/month for ~10k MAU.  Large: Premium ~50k MAU at ~\$2,299/month.  Notes: Best UI polish; great moderation.			
Platform: Sendbird	Free: Free trial for ~100 MAU.  Paid: Starter ~\$399-499/month for 5k MAU.  Large: Enterprise for 100k+ MAU (custom).  Notes: Feature-rich; higher cost.			

## *Recommendation Summary:*

- *For budget & speed: CometChat*
- *For best polish: Stream Chat*
- *For large scale enterprise: Sendbird*

*MAU = Monthly Active Users. Pricing is USD-based; may vary by region.*