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DESIGN: A VERY SHORT INTRODUCTION (PAPERBACK)



Oxford University Press, United Kingdom, 2005. Paperback. Condition: New. Language: English. Brand new Book. John Heskett wants to transform the way we think about design by showing how integral it is to our daily lives, from the spoon we use to eat our breakfast cereal, and the car we drive to work in, to the medical equipment used to save lives. Design combines 'need' and 'desire' in the form of a practical object that can also reflect the user's identity...

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- Authored by John Heskett
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