



#### PROFICIENT IN

HTML  
CSS  
JavaScript  
Responsive Design  
WordPress  
jQuery

#### FAMILIAR WITH

Git  
React  
Gatsby  
Sass

#### EDUCATION

2011 - 2014  
BA Honours  
Aberystwyth University  
2:1 Fine Art

2009 - 2011  
A Levels  
John Kyrle 6th Form  
[A]-Maths, [B]-3D Art, [C]-Biology

#### CONTACT ME



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Bristol, England

# DAVID PRICE

Having graduated with a Fine Art degree in 2014, I taught myself HTML and CSS to earn my first Web Developer & Designer position in 2015. After gaining 6 years experience building and maintaining responsive websites, I am now also proficient in JavaScript. I am always pushing myself to learn new skills in my free time, currently including Git, React, Gatsby and Sass.

I believe my creative background helps me approach problem solving and UI from a unique perspective.

#### WORK EXPERIENCE

##### Swiis International Ltd

Feb 2019 - Current

##### WEB DEVELOPER & DESIGNER

- As a solo web developer, designing, developing and managing (with HTML, CSS, and JavaScript) the six WordPress websites in the Swiis International network;
- Designing, developing and managing two web portals allowing over 400 foster carers to login via a unique account number and view exclusive resources, events and documents;
- Monitoring user journeys and general website performance using Google Analytics and Tag Manager;
- Managing and optimising Google Ads and Bing Ads search campaigns;
- Improving website SEO: Keyword analysis, building backlinks, on-page optimisation, and monitoring changes via Google Search Console and Semrush;
- Created automated solutions to admin tasks using JavaScript and Google Data Studio that include:
  - Digitalising previously print forms with submissions logged into Google Sheets via Zapier;
  - Sending pre-made monthly reports from Google Analytics;
  - Parsing email receipts and inputting results directly into Google Sheets via Zapier.
- Designing creatives for print and digital media using Adobe Creative Suite (Photoshop, Illustrator & Indesign).

##### Love Your Postcode Estate Agents

Aug 2015 - Feb 2019

##### WEB DESIGNER / GRAPHIC DESIGNER

- Using HTML, CSS and JavaScript to develop and manage the Love Your Postcode Wordpress website which received tens of thousands of views every month;
- Establishing, building and managing an Infusionsoft CRM system containing over 25,000 clients (Creating automation pipelines, coding email templates);
- Designing dozens of different types of creatives for print and digital media using Adobe Creative Suite (Photoshop, Illustrator & Indesign);
- Monitoring user journeys and general website performance using Google Analytics;
- Managing Google Ads search and display campaigns;
- Working as part of a team to improve website SEO: Building backlinks, managing Google Search Console, keyword analysis, meta titles/descriptions, header structure and other on-page optimisation;
- Managing up to a team of four graphic designers, web developers and marketers;
- Working in-branch then remotely from Bristol for a year and a half.

##### Freelance

Dec 2014 - Present

##### WEB DEVELOPER / GRAPHIC DESIGNER

- Designed and developed portfolio website davidwillprice.com using React.js and Gatsby.js - Rebuilt having previously ran on WordPress.
- Developed website framework for TESLANOW using HTML and CSS;
- Designed icon and app for TESLANOW;
- Designed dozens of logos and business cards for different companies.