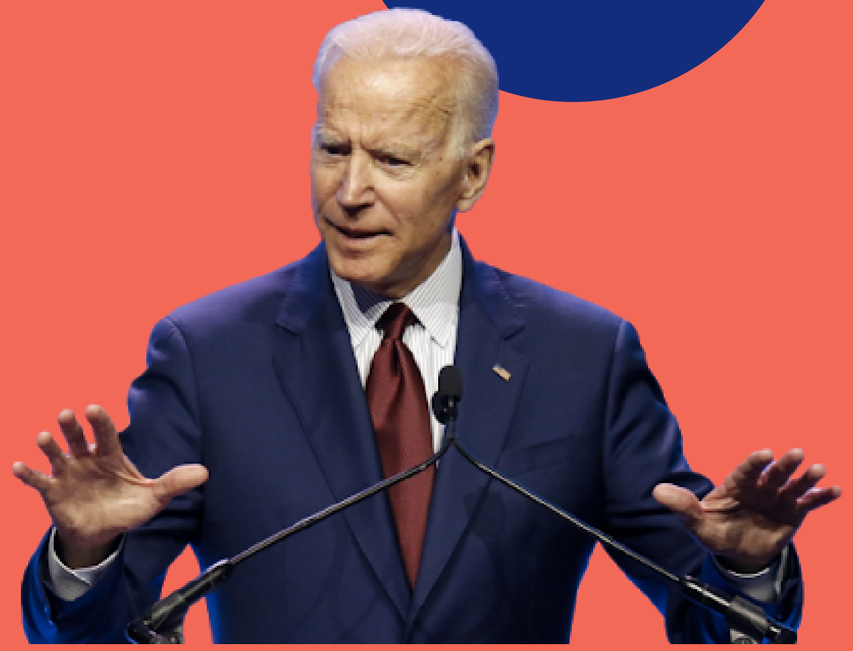
# STATE LEVEL INSIGHTS ON US ELECTION 2020 RESULTS

CodeClan_



VS

BIDEN
HARRIS

TRUMP
PENCE
MAKE AMERICA GREAT AGAIN!
2016

# PROJECT PLAN

16/11

## THURSDAY

- Discuss potential projects
- Explore and collate data
- Initialise Git Repository
- Assign tasks out
- Create back up option (store files locally incase we mess git up royally)

## FRIDAY

- Finalise basic project
- Bind data together
- Confirm master data set
- Zoom meeting to finalise plan to allow for weekend schedules
- Create basic R Shiny Structure

## SATURDAY

- Explore data
- Understand the trends
- Build out analysis

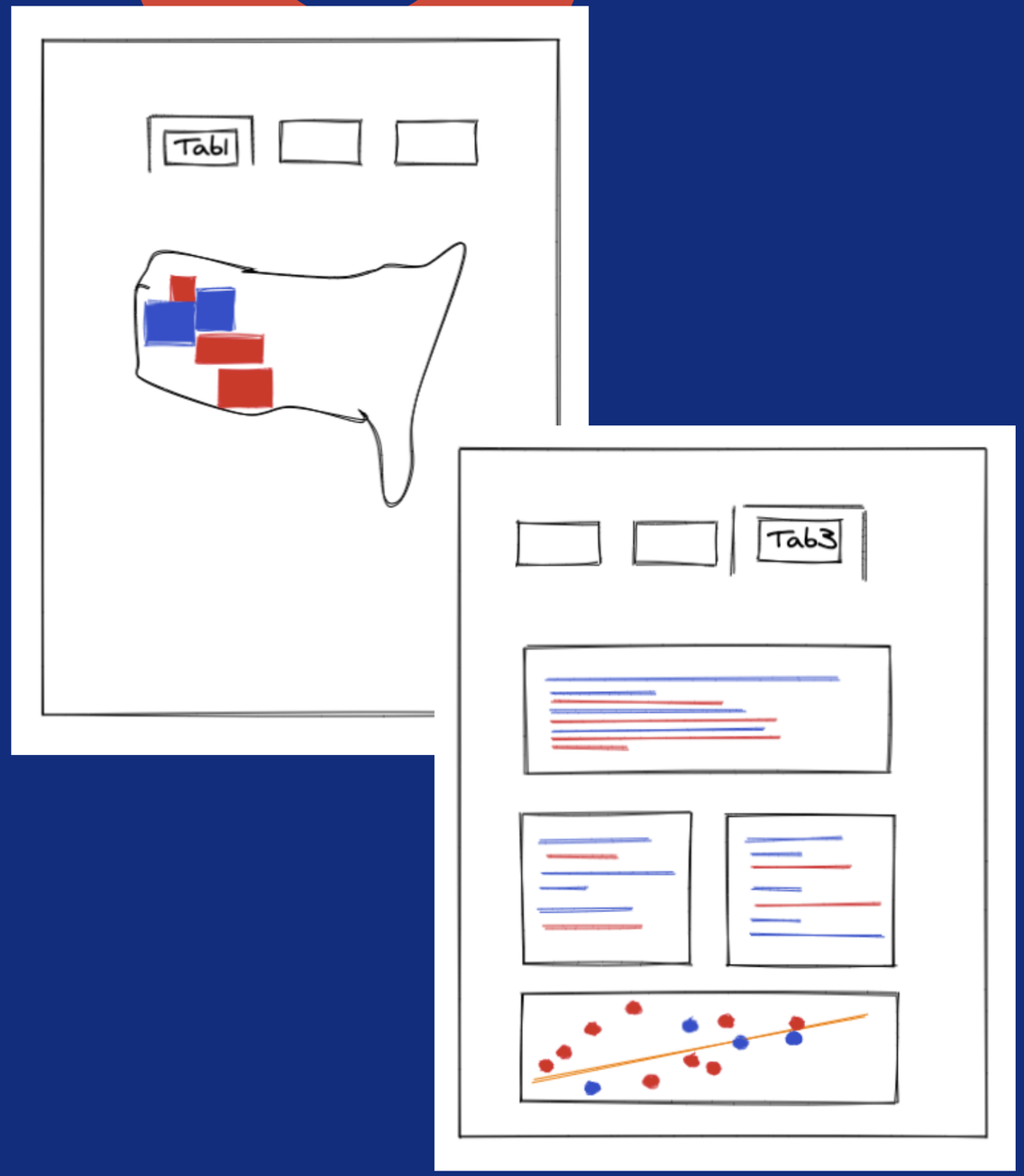
## SUNDAY

- Commit and merge branches
- Zoom call for quick catch up
- Understand limitations
- Collaborate on any issues

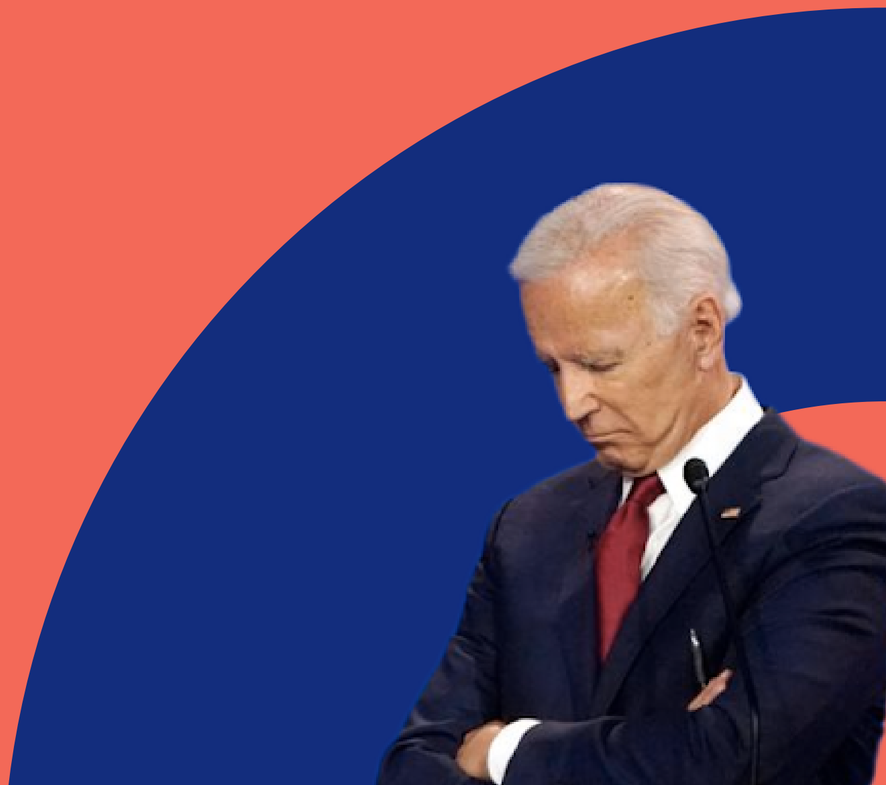
## MONDAY

- Start to finalise project
- Understand any remaining capacity
- Apply style guide
- UI and Server review (streamline code chunks)
- Reflect on learnings (create optional slide deck for presentation)
- Divy up presentation topics
- Run through for timing, clarity and internal feedback

# R SHINY MOCK UPS



# KERR'S FINDINGS



# CONOR'S FINDINGS

# DAVID'S FINDINGS

# IF WE HAD MORE TIME.....

**BOLD PROJECTIONS**

## DIVE DEEPER INTO DATA

We would have liked to have completed more detailed correlation analysis

## NEWS & SOCIALS

Investigate media outlets and their influence
Text Mining

## YEAR 3

Presentations are communication tools.

# ACCESS PRESENTATION

LinkedIn

KERR MCINTOSH

CONOR POWER

DAVID WRIGHT

# THANKS