Electoral Reform and Fragmented Polarization

New Evidence from Taiwan Legislative Roll Calls

David Yen-Chieh Liao (Ph.D in Politics, Essex) 05 July 2023

• Motivation & Puzzle:

How legislators respond to an electoral reform (from **SNTV** to **SMDs**) and adjust their positions with respect to the parties.

Data and Method:

Taiwan's legislative **roll calls** covering the period of the reform + **Bayesian IRT model** for measuring **ideal point estimation**

• Theoretical Exception:

 $SNTV-MMD \rightarrow Divergence MMM-SMDs \rightarrow Converge$

• Major Finding:

- Contrary to our expectation, our empirical evidence shows that the reform has led to a
 high degree of polarization among legislators, both within their own party and across party
 lines.
- The effect of the reform **diminishes** over time

Motivation (1)

- How electoral systems **shape** legislative preference is key to understand the theoretical development of party politics and party competition in the real world.
- Previous studies have proposed a number of potential reasons that explain why legislators position themselves differently under different electoral systems (e.g., Catalinac 2017) or under specific electoral rules in mixed member systems (e.g., Batto 2012; Jun and Hix 2010; Rich 2014).
- Recent decades have seen reforms of electoral systems in East Asian democracies such as Japan, South Korea, Thailand, and Taiwan, transitioning from SNTV to SMDs.
- Besides the case studies from Japan, other countries, such as **Taiwan**, could be used to test these effects.

• Election Manifesto:

- For example, Catalinac (2016) finds that Liberal Democratic Party candidates in SMDs
 adopted new electoral strategies by providing programmatic policy benefits such as
 national security among other candidates affiliated with LDP party, reducing promise of
 pork barrel goods and intra-party competition.
- In many parliaments, such as those in the UK, Germany, and Japan, roll call votes exhibit little variation. For example, studies in Japan often use election manifestos as a data source.

Legislative Roll Call:

 However, the situation may vary in places like Taiwan, indicating that the patterns of roll call votes could be different.

Theoretical Expectation (1)

Single Non-Transferable Vote (SNTV):

- strategic motives for coalition-building (e.g, Cox, Rosenbluth and Thies, 1999), increasing candidates to <u>seek personal votes</u> (e.g, Carey and Shugart, 1995)
- <u>encourages factionalism</u> and <u>nurtures money politics</u> (e.g, Shugart and Wattenberg, 2001, p.38)
- legilators' positioning diverge against copatisans (Catalinac, 2016)

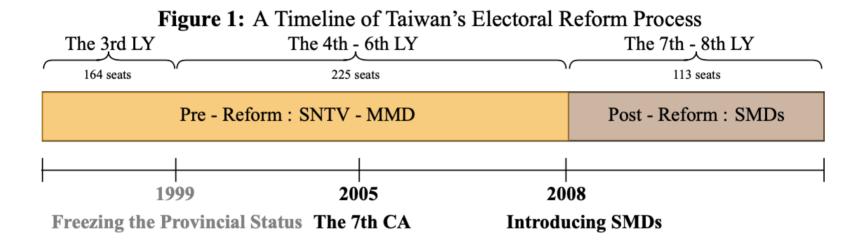
Theoretical Expectation (1)

Single Member District (SMD):

- the combination of plurality rule and a single vote per voter, has the potential to **diminish intraparty competition** by restricting the district magnitude to 1 (Barceló and Muraoka, 2018).
- where both mainstream parties **converge** with their copartisans (Cox, 1990; Adams, 1996; Catalinac, 2016; Downs, 1990).
- voters may make strategic voting on party labels (Aldrich 2011), legislators sharing similar ideological preferences often form alliances, leveraging party labels to obtain electoral support (Riker 1982).

Expectation:

- The transition from SNTV to SMDs reduced the degree of inter party competition between mainstream parties.
- Shifting from the SNTV system to SMDs has led to unify legislators within the same party.



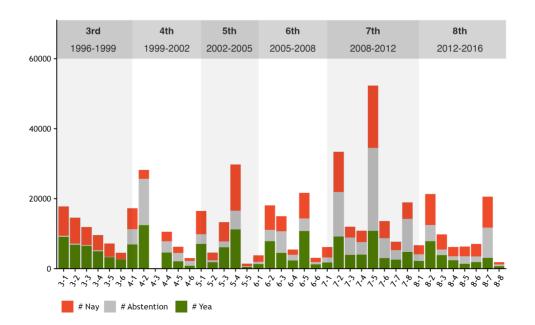
Research Design & Method

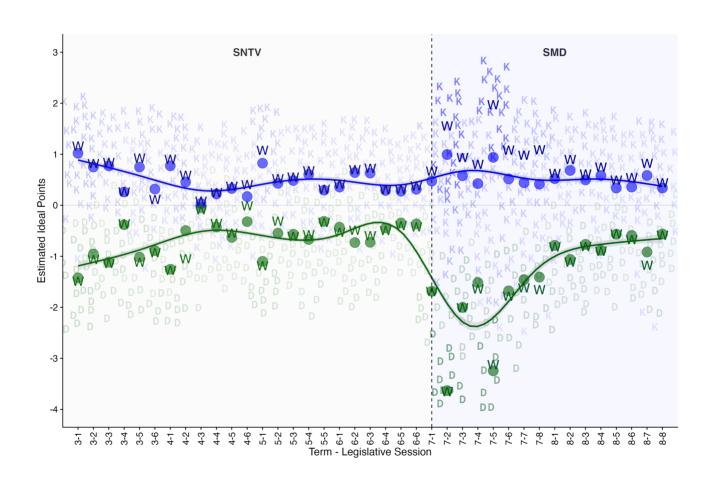
Workflow:

- First, we estimate individual legislator's ideological positions from sessional roll call votes continuously covering **ex-ante and ex-post periods of the reform**.
- Estimating legislators' positions from 1992 to 2015 and 39-item
 response theory (IRT) ideal point model, with recursively updated individual priors at each session.
- Then, **inter- and intra-party distance of ideological positions** are constructed from the estimated positions.
- Finally, regressions are introduce to empirically examine our theoretical expectation.

Legislative Roll Calls

- Our dataset contains 39 legislative sessions <u>from 1996 to 2016</u> and captures the changes in legislative composition before and after institutional shifts, including a range of vote items from 323 to 1,223 and a reduction in the number of seats from 240 to 160.
- Dealing with exceptionally long and wide datasets: EM-based ideal point estimation.





Interparty Distance

We operationalize **the interparty distance** as the general ideological differences between individual legislators and the whip of the opposing party, measured across each legislative session.

$$interdistance_{it} = |position_{it} - whip_{it}|,$$

• Intraparty Distance

the general ideological differences between individual legislators and the whip from her party

$$intradistance_{it} = |position_{it} - whip_{it}|,$$

Two Polarization (2)

To construct a regression model that examines whether the marginal effect of time on **inter- and intra-party** distance varies between pre- and post-implementation periods of electoral reform in Taiwan.

• Predicting the Impact on Interparty Distances:

$$\begin{aligned} \text{interdistance}_{\text{it}} &= \alpha_0 + \alpha_1 \text{electoralreform}_t + \alpha_2 \text{year}_t + \\ &\alpha_3 (\text{year}_t \times \text{electoralreform}_t) + \mathbf{C}_{\text{it}} + \epsilon_{\text{it}}^1 \end{aligned}$$

• Predicting the Impact on Intraparty Distances:

$$egin{aligned} & ext{intradistance}_{ ext{it}} = eta_0 + eta_1 ext{electoralreform}_{ ext{t}} + eta_2 ext{year}_{ ext{t}} + \\ & ext{} eta_3 ext{(year}_{ ext{t}} imes ext{electoralreform}_{ ext{t}}) + ilde{ ext{C}}_{ ext{it}} + ext{e}_{ ext{it}} \end{aligned}$$

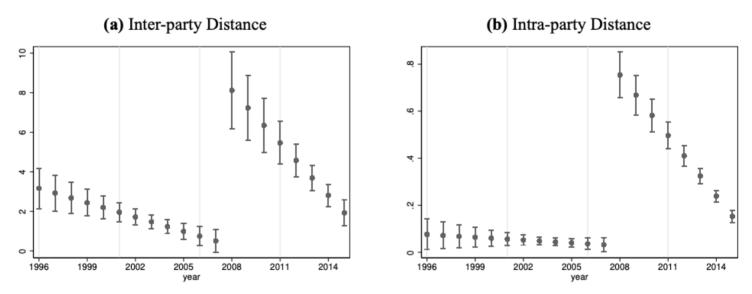


Figure 3: Fitted Values of Inter- and Intra- party Distances between the KMT and the DPP with 95% Confidence Intervals

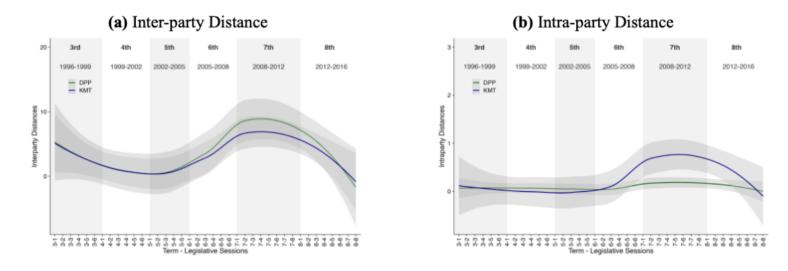


Figure 4: Evolution of Intra- and Inter- Party Positions across Legislative Sessions

Takeaway & Conclusion

- SMDs did not immediately improve interparty conflicts compared to the SNTV
- instead, the reform temporarily increases disagreements between mainstream parties, leading to a short-term escalation of both intraand inter-party conflicts.
- The effect of the reform exhibits significant heterogeneity between the KMT and the DPP.
- This effect was particularly detrimental to members of the Kuomingtang (KMT), as compared to members of the Democratic Progress Party (DPP).
- After six years, disagreements between the mainstream parties gradually converged and returned to their pre-reform level.

Robustness & Appendix

- OLS Regression Predicting the Impact of Electoral Reform (Table 1 | Table 2)
- Robustness Estimation Using Separate Samples (Table F.5 | Table F.6)
- Evaluating the Heterogeneity in Voting Records (Table G.7 | Table G.8)
- Robustness Assessment of the Effect of a Reform using Panel Data:
 Evidence from the 6th to 7th Term Observations (Table H.9
- Robustness Assessment of the Reform's Effect at the Session Level using GMM (Table I.10)

Thank You

OLS: The Impact of Electoral Reform

Table 1: OLS Regression Predicting the Impact of Electoral Reform on Interparty Distances

Dependent variable:

Interparty Distances between Mainstream Parties

| | Column 1 | Column 2 (+ controls) |
|--------------------------------|-----------|------------------------|
| electoral reform | 16.219*** | 15.291*** |
| | (0.747) | (0.867) |
| year | -0.242*** | -0.238*** |
| | (800.0) | (0.010) |
| rear× electoral reform | -0.643*** | -0.599*** |
| | (0.040) | (0.046) |
| narginal winning shares | | 0.026 |
| | | (0.202) |
| arge districts | | -0.182 |
| | | (0.078) |
| nedium districts | | 0.020 |
| | | (0.085) |
| ntercept | 3.405*** | 3.697*** |
| _ | (0.071) | (0.252) |
| egislator attributes | | ✓ |
| arty dummies | | \checkmark |
| istrict fixed effects | | \checkmark |
| lo. of observations | 5663 | 4170 |
| Adjusted <i>R</i> ² | 0.28 | 0.27 |
| Prob > F | 0.00 | 0.00 |

OLS: The Impact of Electoral Reform

Table 2: OLS Regression Predicting the Impact of Electoral Reform on Interparty Distance

Dependent variable: Intraparty Distances

| | All parties | | Majoi | r parties |
|-------------------------|-------------|--------------------------|-----------|--------------------------|
| | Column 1 | Column 2 (+ controls) | Column 3 | Column 4 (+ controls) |
| electoral reform | 1.791*** | 2.375*** | 1.823*** | 2.464*** |
| | (0.255) | (0.336) | (0.263) | (0.349) |
| year | -0.004*** | -0.003** | -0.003*** | -0.004** |
| | (0.001) | (0.002) | (0.001) | (0.002) |
| year× electoral reform | -0.082*** | -0.114*** | -0.083*** | -0.117*** |
| | (0.013) | (0.017) | (0.013) | (0.018) |
| marginal winning shares | | 0.043 | | 0.041 |
| | | (0.072) | | (0.084) |
| large districts | | 0.024** | | 0.035** |
| C | | (0.012) | | (0.014) |
| medium districts | | 0.008 | | 0.014 |
| | | (0.010) | | (0.012) |
| intercept | 0.080*** | -0.125* | 0.078*** | -0.142* |
| • | (0.006) | (0.073) | (0.009) | (0.083) |
| legislator attributes | , , | ` √ ´ | ` / | \ \ \ |
| party dummies | | \checkmark | | \checkmark |
| district fixed effects | | ✓ | | √ |
| No. of observations | 6736 | 4969 | 5663 | 4170 |
| Adjusted R ² | 0.04 | 0.05 | 0.04 | 0.05 |
| Prob > F | 0.00 | 0.00 | 0.00 | 0.00 |

Separate Samples

Table F.5: OLS Regression Predicting the Impact of Electoral Reform on Interparty Distance

Dependent variable:

Interparty Distance

| | DPP Column 1 | KMT Column 2 |
|-------------------------|-----------------|-----------------|
| electoral reform | 23.000*** | 13.132*** |
| | (2.916) | (0.859) |
| year | -0.205*** | -0.263*** |
| | (0.015) | (0.012) |
| year × electoral reform | -1.045*** | -0.460*** |
| | (0.153) | (0.047) |
| marginal winning shares | 0.017 | 0.250 |
| | (0.281) | (0.136) |
| intercept | 3.222*** | 3.268*** |
| | (0.395) | (0.316) |
| legislator attributes | \checkmark | \checkmark |
| district fixed effects | ✓ | ✓ |
| No. of observations | 1623 | 2547 |
| Adjusted R ² | 0.28 | 0.27 |
| Prob > F | 0.00 | 0.00 |

Separate Samples

Table F.6: OLS Regression Predicting the Impact of Electoral Reform on Intraparty Distance

Dependent variable:

Intraparty Distance

| | DPP Column 1 | KMT Column 2 |
|-------------------------|-----------------|-----------------|
| electoral reform | 0.816** | 2.675*** |
| | (0.323) | (0.411) |
| year | -0.007** | -0.005** |
| | (0.003) | (0.002) |
| year × electoral reform | -0.037** | -0.123*** |
| | (0.017) | (0.021) |
| marginal winning shares | 0.046 | 0.018 |
| | (0.069) | (0.136) |
| intercept | 0.066 | -0.081 |
| | (0.070) | (0.124) |
| legislator attributes | \checkmark | \checkmark |
| district fixed effects | \checkmark | \checkmark |
| No. of observations | 1623 | 2547 |
| Adjusted R ² | 0.03 | 0.05 |
| Prob > F | 0.01 | 0.00 |

Controlling for Heterogeneity Effects



Table G.7: Analyzing the Impact of Electoral Reform on Interparty Distance Using OLS Regression: Controlling for Yearly Heterogeneity Effects)

| | Columns 1 | Columns 2 (+ Controls) |
|-------------------------|--------------|---------------------------|
| electoral reform | 6.18*** | 6.401*** |
| | (0.818) | (0.968) |
| year | -0.361*** | -0.355*** |
| • | (0.010) | (0.012) |
| year× electoral reform | -0.147*** | -0.158*** |
| • | (0.042) | (0.050) |
| intercept | 5.050*** | 5.598*** |
| • | (0.120) | (0.246) |
| 1997 | ✓ | ✓ |
| 1998 | \checkmark | \checkmark |
| 1999 | \checkmark | \checkmark |
| 2000 | \checkmark | \checkmark |
| 2001 | | |
| 2002 | \checkmark | \checkmark |
| 2003 | \checkmark | \checkmark |
| 2004 | \checkmark | \checkmark |
| 2005 | \checkmark | \checkmark |
| 2006 | \checkmark | \checkmark |
| 2005 | \checkmark | \checkmark |
| 2009 | \checkmark | \checkmark |
| 2010 | \checkmark | \checkmark |
| 2011 | ✓ | \checkmark |
| 2012 | \checkmark | \checkmark |
| 2013 | \checkmark | \checkmark |
| legislator attributes | | \checkmark |
| party dummies | | \checkmark |
| district fixed effects | | ✓ |
| No. of Observations | 5663 | 4170 |
| Adjusted R ² | 0.53 | 0.51 |
| Prob > F | 0.00 | 0.00 |

Controlling for Heterogeneity Effects



Table G.8: Analyzing the Impact of Electoral Reform on Intraparty Distance Using OLS Regression: Controlling for Yearly Heterogeneity Effects)

| Dependent variable Inter-party Distance | • | |
|---|-----------|-------|
| | Columns 1 | Colum |

| | Columns 1 | Columns 2 |
|-------------------------|--------------|--------------|
| | | (+ Controls) |
| electoral reform | 1.696* | 1.747* |
| | (0.956) | (0.968) |
| year | -0.005*** | -0.002 |
| | (0.002) | (0.002) |
| year × electoral reform | -0.080* | -0.084* |
| | (0.048) | (0.049) |
| intercept | 0.082*** | -0.080* |
| | (0.019) | (0.036) |
| 1997 | ✓ | ✓ |
| 1998 | \checkmark | \checkmark |
| 1999 | \checkmark | \checkmark |
| 2000 | \checkmark | \checkmark |
| 2001 | \checkmark | \checkmark |
| 2002 | | \checkmark |
| 2003 | \checkmark | \checkmark |
| 2004 | \checkmark | \checkmark |
| 2005 | \checkmark | \checkmark |
| 2006 | \checkmark | \checkmark |
| 2005 | \checkmark | \checkmark |
| 2009 | \checkmark | \checkmark |
| 2010 | \checkmark | \checkmark |
| 2011 | \checkmark | \checkmark |
| 2012 | \checkmark | \checkmark |
| 2013 | \checkmark | \checkmark |
| legislator attributes | | |
| party dummies | | \checkmark |
| district fixed effects | | \checkmark |
| No. of Observations | 6,736 | 6,665 |
| Adjusted R ² | 0.11 | 0.12 |
| Prob > F | 0.00 | 0.00 |

Using Panel Data

Table H.9: The Effect of Electoral Reform on Re-elected Legislators from 6th Term (SNTV) to 7th Term (SMD)

| | Inter-party Distance | | Intra-party Distance | |
|------------------------------------|----------------------|----------------------|----------------------|----------------------|
| | Column 1 | Column 2 (+lag year) | Column 3 | Column 4 (+lag year) |
| electoral reform | 8.884*** (0.502) | 10.100*** (0.619) | 0.674*** (0.097) | 0.516*** (0.104) |
| Inter-party Distance ₋₁ | | -0.153*** (0.035) | , , | |
| Intra-party Distance ₋₁ | | | | 0.251*** (0.033) |
| Constant | 1.003*** (0.338) | 1.309*** (0.387) | 0.020 (0.064) | 0.017 (0.071) |
| Observations Adjusted R^2 | 922 0.198 | 835 0.187 | 1040 0.042 | 949 0.011 |

Standard errors in parentheses

^{*} p < 0.10, ** p < 0.05, *** p < 0.01

Table I.10: Robustness Assessment of the Effect of the Reform at the Session Level using GMM

| | Intraparty Distance Column 1 | Interparty Distance Column 2 |
|------------------------------------|---------------------------------|---------------------------------|
| Intra-party Distance ₋₁ | 0.464*** | |
| | (0.031) | |
| Inter-party Distance ₋₁ | | 0.150*** |
| | | (0.013) |
| electoral reform | 2.792*** | 17.154*** |
| | (0.890) | (0.753) |
| time | -0.003 | -0.097*** |
| | (0.004) | (0.005) |
| electoral reform × time | -0.077*** | -0.375*** |
| | (0.027) | (0.019) |
| Constant | 0.064 | 2.633*** |
| | (0.055) | (0.087) |
| Observations | 6000 | 5065 |

Robust standard errors in parentheses. Time: the LY session

^{*} p < 0.10, ** p < 0.05, *** p < 0.01