

Small Business App Project: Creating an App with Appypie

Purpose

The purpose of this assignment is for students to use an App Creator tool online to create a small business app of their own. The small business can be real or fictitious in nature. Students will upload their own content based on the content requirements. Students will use the Appypie web tool to create their app.

Content Requirements The app should:

- Choose an appropriate app logo, background for the app, and a splash screen.
- Use one of layouts provided by Appypie.com .
- Create an about us page about your small business company.
- Include a map of a location to your small business company
- Include at least five app features that are available in Appypie to promote your small business. These features can be a blog, survey, text page, testimonials, etc. Each feature needs to be well thought out on how it will be used to make your app worthwhile for people to use.
- Add a contact feature so people will know how to contact you in case they have questions
- Publish your app so you have a finished product. Choose the Free plan with Ads.
- Afterwards you will get an email with download links. You will need to copy and paste the link into the submission area of the assignment. This will allow me to download the app later so I can assess your app and give you a grade.
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Submission Guidelines

It is important for students to pay close attention to the submission guidelines in order to receive full credit for this assignment.

Copy and paste your email hyperlink that is sent to you in the body of the assignment in Canvas .

Important Notes

- Start the assignment well in advance of the due date. Last minute problems on your end will not be an excuse for missing a deadline. E-mail your instructors with any questions

Rubric

Criteria	Available Points
Uses Appypie.com to create the small business app	10
Contains an appropriate logo, background for the app and splashscreen	20

Contains an about us page in the app	10
Includes a map of the business location	10
Contains at least 5 app features to promote the business	25
Add a contact page to the app	10
Publish the app to Appypie.com	5
Submit the app to canvas that includes the link to download the app.	10
Assignment not covering the instructed topic	-100
Total Points	100