# Résumé

## Experience

#### WhiteHat

#### **Product Designer** · Current

I set the foundations for the company to scale by systemising their products into an accessible pattern library. Now I'm defining new features to scale outside of London.

#### StoryStream

#### **Product Designer • 2yrs**

StoryStream's' digital platform uses AI to enable companies to discover and publish social media posts on their websites. I owned the product and design system.

#### **ProGolfMe**

#### **Product Designer • 1yr**

ProGolfMe connects golf coaches with golf players all over the world through an iOS app. I designed the entire app from MVP to its release onto the App Store.

### **AP Diving**

Intern Designer • 1yr

## Loughborough University

Product Design (Bsc High 2:1) · 3yrs

## **Skills**

#### **Tools**

Adobe suite

Sketch

Figma

**Invision Studio** 

Jira

Slack

Marvel (prototyping)

Creo (3D CAD)

Keyshot (3D rendering)

3D Printers

### **Expertise**

Sketching

Wireframes

Journey Mapping

**User Testing** 

**Design Sprints** 

**Design Systems** 

HTML and CSS

www.joedavies.me sayhello@joedavies.me