# Resume

## **Experience**

#### **StoryStream**

1yr - Product Designer

StoryStream leads the way to a more human-centred marketing approach. Our digital platform uses AI to enable companies to discover and display social media (images and video) on their websites and at events. I currently own the product.

#### **ProGolfMe**

1yr - Product Designer

ProGolfMe is a startup that developed a business model to connect golf coaches with golf players through an app. I designed the whole app.

#### **AP Diving**

1yr - Intern Designer

AP Diving is a world-leading diving equipment company, in my 1 year I designed an award-winning interface and physical diving equipment; this work was often time-critical and my deadlines were always met. I also had the primary role of developing and exploring potential concepts which involved user testing, CAD and 3D printing.

#### University

3yr - Product Design - Bsc - High 2:1

Loughborough Design School ranks highly as one of the most important universities for design in the UK. I studied 'product design' which covered projects involving user research, mechanics, electronics and programming.

### Skills

#### **Tools**

- \* Adobe suite
- \* Sketch
- \* Fiama
- \* Marvel (prototyping)
- \* Creo Parametrics (CAD)
- \* Keyshot (3D rendering)
- \* 3D Printers

#### **Expertise**

- \* Sketching
- \* User Testing
- \* Design Sprints
- \* Design Systems
- \* HTML and CSS
- \* Journey Mapping