

Resume

Experience

StoryStream

2yr - Product Designer

StoryStream leads the way to a more human-centred marketing approach. Our digital platform uses AI to enable companies to discover and display social media posts on their websites and at events. I owned the product and design system.

ProGolfMe

1yr - Product Designer

ProGolfMe is a startup that developed a business model to connect golf coaches with golf players through an app. I designed the whole app.

AP Diving

1yr - Intern Designer

AP Diving is a world-leading diving equipment company, in my 1 year I designed an award-winning interface and physical diving equipment; this work was often time-critical and my deadlines were always met. I also had the primary role of developing and exploring potential concepts which involved user testing, CAD and 3D printing.

University

3yr - Product Design - Bsc - High 2:1

Loughborough Design School ranks highly as one of the most important universities for design in the UK. I studied 'product design' which covered projects involving user research, mechanics, electronics and programming.

Skills

Tools

- * Adobe suite
- * Sketch
- * Figma
- * Invision Studio
- * Marvel (prototyping)
- * Creo Parametrics (CAD)
- * Keyshot (3D rendering)
- * 3D Printers

Expertise

- * Sketching
- * User Testing
- * Design Sprints
- * Design Systems
- * HTML and CSS
- * Journey Mapping